# NETWORK

**RADIO** 

LOG

BY JAY HICKERSON

### LOG OF MAJOR NETWORK PROGRAMS

Making this log of over 1600 network shows was a difficult job. Many programs were listed under different titles, were on for brief periods of time and were fickle. They would change networks, times and days constantly. It was also hard to determine, in some cases, what was network, regional and local. Conflicting information also did not help.

I hope this log will help in dating shows. If you can't find a show (many are cross-referenced), look under the performer. Major sources of information were: My own research at the New Haven Public Library in 1971 and recently; many Radio Guides, Radio Mirrors and many broadcast schedules of several newspapers; material by Harrison Summers, John Dunning, Frank Buxton, Raymond Stedman, Vincent Terrace; many catalogs and logs; especially Ray Stanich who has done more work in establishing broadcast dates of radio shows than anyone. Corrections and additional information are welcome.

### HOW TO READ THIS LOG:

- 1. The title is listed first.
- 2. Complete broadcast dates are in ( ), many with exact dates on the air. 1932..38 means show was on from 1932-38 but not continuously.
- 3. If there are changes during run of the show, first dates are listed next.
- 4. First entry following dates is sponsor when known; Sus = sustained; Multi = several sponsors
- 5. Network is next; CBS, NBC = Red, Bl = Blue (until 1942), ABC (from 1942-43). Mut
- 6. Then comes day; 5t = 5 times a week. Many shows were broadcast on different days on the west coast. I've tried to keep East Coast days.
- 7. Then number of minutes; normally no time is put if show is 30 minutes. If show is on more than once a week, minutes are put first.
  - 8. Time of day, when noted, is last (EST).
- 9. A slash (/) means it changed during that period; ex. Mon/Fri: Show was on Mon and changed to Fri during that time period. Often many shows that started as a summer show changed days during the regular season.
  - 10. If a log or book is written, it is indicated.
- 11. If the complete run of the show is available it is also indicated.
- 12. Some syndicated (syn) shows are entered. If the number of shows is known and who produced them, it is noted.
  - 13. Most shows on just one year (1946) were summer replacements.

## COMPANIES - PRODUCTS

Some products of different companies are:

- l. Sterling: Dr. Lyons, Cal-Aspirin, Bayer, Phillips Milk of Magnesia, Haly's MO.
- 2. Procter and Gamble: Dreft, Chipso, Oxydol, Camay, Ivory, Spic and Span, Crisco, Duz, Lava, Teel, Tide

- 3. American Home: Kolynos, Louis Phillipe, Hills drops, Jad Salt, Anacin, Bisodol
- 4. General Mills: Gold Medal Flour, Kix, Soft Silk, Calox, La France, Wheaties
  - 5. Lever Bros.: Rinso, Spry, Swan, Lifebuoy, Dove
  - 6. Cudahy: Old Dutch Cleanser
  - 7. Continental Baking: Wonder Bread
- 8. Colgate Palmolive: Palmolive, Colgate, Otcagon, Crystal Soap, Super Suds, Kleenex
- 9. General Foods: Swans Down, Calumet, Post, Maxwell House, Jell-O, Grape Nuts
  - 10. Corn Products: Kre-mel, Linit, Wasey
  - 11. Miles Labs: Alka Seltzer
  - 12. Pharmaco/Health Products: Feen-A-Mint
  - 13. Lewis-Howe: Tums
  - 14. Carter Products: Arrid
  - 15. Pebeco: Karo Syrup

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### **NETWORK PROGRAMS**

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A & P Gypsies (3/3/24-36) A & P, NBC, Mon, 9pm
Abbott and Costello (10/8/42-49) 1942-47, Camel, NBC, Thu, 10pm
          1947-48, Sus, ABC, Wed, 9pm
          1948-49, Sus, ABC, Thu, 8pm (<u>LOG - Phil Evans)</u>
Abbott and Costello Children's Show (1947-49), Sus, ABC, Sat, 11am
Abbott Mysteries (6/10/45-9/2/45, 1946, 1947 - all summers) Mut, Sun
ABC Dancing Party (1951-57) Sus, ABC, Sat, 75m-120m
Abe Burrows Show, The (7/26/47-9/49) 7/26/47-2/14/48, Listerine, CBS,
     Sat, 15m, 7:30pm
          7/4/49-9/49 (Breakfast with Burrows) CBS, Mon
Abe Lincoln Story, The (1943-44) Small Business, Mut, Sun
Abe Lyman's Orch (1931..36) 1931-32, Sus, CBS, Sun
          1932-33, Sterling, CBS, 15m, 3t
          1934-36 (Melodiana) Phillips, CBS, Tue
Abie's Irish Rose (1/24/42-9/44) Drene, NBC, Sat, 8pm
Academy Award Theater (3/30/46-12/18/46) 3/30-6/29/46, Squibb, CBS,
          (LOG - Jay Hickerson)
          7/3/46-12/18/46, Squibb, CBS, Wed (Complete)
Add a Line (1949) ABC, 5t
Adelaide Hawley (1939-41) CBS, 15m, 5t
Adele Clark (songs) (1946) ABC, Sat, 11:45am
Adopted Daughter (4/39-1941) NBC (Regional), 15m, 5t
Adventure Ahead (1944) NBC, Sat
Adventure Parade (1946-49) Sus, Mut, 5t, 15m
Adventure Stories (1942) Mut, 15m, 5t
Adventurer's Club (1/11/47-48) 1/11/47-9/47, Sus, CBS, Sat
          9/47-48, Sheaffer Pens, CBS, Sat
Adventures by Morse (1944) 52 Syn. episodes making up 8 stories
     (Complete)
Adventures in Health (with Dr. H N Bundsen) (1932-34) Horlick, Bl.
     15m, 2t
Adventures in Photography (1939) Bl, Wed, 10:30pm
Adventures in Science (1938-57) 1938-41, Sus. CBS, Thu, 15m
          1941-57, Sus, CBS, Sat, 15m
Adventures of...(if not here see main charactor)
Adventures of Admiral Byrd (also Byrd Expedition Broadcasts) (1933-35)
     1933-34, Grape Nuts, CBS, Sat, 10pm
          1934-35, Grape Nuts, CBS, Wed, 10pm
Adventures of Bill Lance (1944..48) 1944-46, CBS - West, Thu/Sun
          1946-47, CBS - West, Sat
          1947 - summer, ABC, Sat (continued as ABC - West, Sun)
Adventures of Casanova (see Modern Adventures of Casanova)
Adventures of Champion (8/29/49-50) Mut, Mon
Adventures of Christopher London (1950) NBC, Sun
Adventures of Christopher Wells (9/28/47-1948) De Soto, CBS, Sun
Adventures of Dari-Dan (juvenile) (3/1/36-11/1/37) NBC, Sun/Mon
Adventures of Detectives Black and Blue (10/24/32-2/6/34) Syn (333
     Shows) 15m, 5t
Adventures of Ellery Queen (6/18/39-5/27/48) 6/18/39-2/18/40, Sus,
     CBS, Sun, 60m, 8pm
          2/25/40-4/21/40, Sus, CBS, Sun, 30m
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4/28/40-9/22/40, Gulf, CBS, Sun, 7:30pm
          1/10/42-12/30/44, Bromo Seltzer, NBC, Sat, 7:30pm
          1/24/45-4/16/47, Anacin, CBS, Wed, 7:30pm
          6/1/47-9/21/47, Anacin, NBC, Sun, 6:30pm
11/27/47-5/27/48, Sus, ABC, Thu, 7:30/8:30pm (LOG and BOOK
     - Ray Stanich and Francis Nevins)
Adventures of Frank Merriwell (3/1934..49) 3/1934-6/34 (possibly
     later), Dr. West's Toothpaste, NBC, 3t, 15m
          10/5/46-49, Sus, NBC, Sat, 10/11am
Adventures of Helen and Mary (9/27/29-1937) CBS (led to Let's
     Pretend), Sat, 10:30am
Adventures of Jack Masters (1936-37) CBS, 15m, 3t
Adventures of Johnny Lujack, The (1949) ABC, 3t
Adventures of Nero Wolfe (4/7/43..4/27/51) 4/7/43-6/30/43, ABC, Wed (J
     B Williams)
          7/5/43-9/27/43, ABC, Mon (J B Williams)
          1/21/44-7/14/44, Sus, ABC, Fri, 7pm (Santos Ortega, Luis
     van Rooten)
          1945-12/15/46 (New Adv. of N W - Francis X Bushman) Jergens,
     Mut. Sun
          10/13/50-4/27/51 (New Adv. of N W - Sidney Greenstreet)
     Plymouth, NBC, Fri
Adventures of Ozzie & Harriet (10/8/44-54) 1944-47, Int. Silver, CBS,
     Sun
          1947-48, Int. Silver, CBS, Fri
          1948-49, Int. Silver, NBC, Sun
          1949-52, Heinz, ABC, Fri
          1952-53, Lambert, ABC, Fri
          1953-54, Multi, ABC, Fri
Adventures of Phillip Marlowe (6/17/47..9/15/51) 6/17/47-9/9/47
     (summer with Van Heflin) NBC, Tue
          9/26/48-9/15/51 (Gerald Mohr) Sus. except for a part of 1950
     when sponsored by Ford, CBS, Sun/Sat
Adventures of Sam Spade (7/12/46-4/20/51) Howard Duff until 9/17/50;
     7/12/46-10/4/46, Sus, ABC, Fri
          9/29/46-9/18/49, Wildroot, CBS, Sun, 8pm
          9/25/49-9/17/50, Wildroot, NBC, Sun, 8pm
          11/17/50-4/20/51 (Steve Dunne) Sus, NBC, Fri
Adventures of Superman (1938-51) 1938-40, Syn
          2/12/40-1942, Sus, Mut, 3t, 15m (Bud Collyer as Superman
     until 1949)
          8/31/42-43, Sus, Mut, 5t, 15m
          1943-46, Pep, Mut, 5t, 15m, 5:15pm
          1946-49, Sus, Mut, 5t, 15m, 5:15pm
          1949-50, Sus, ABC, Sat, 30m (Michael Fitzmaurice as
     Superman)
          1950-51, Sus, ABC, 2t (M F as Superman)
Adventures of The Abbotts (1954-55) (different from Abbott Mysteries)
     Sus. NBC, Sun, 8:30pm
Adventures of the Thin Man (7/2/41-9/1/50) 7/2/41-12/29/42, Woodbury,
     NBC, Wed (Les Damon until 1944)
          1/8/43-9/24/43, Post, CBS, Fri
           10/3/43-12/29/44, Post, CBS, Sun
          1/5/45-9/7/45, Post, CBS, Fri
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9/16/45-6/9/46, Post, CBS, Sun (David Gothard until 1945; Les Tremayne until 1946 8/9/46-12/26/47, Post, CBS, Fri (Les Damon) 6/22/48-7/20/48 (New Adv. of the Thin Man with Les Tremayne), Pabst, NBC, Tue 7/21/48-9/29/48 , Pabst, NBC, Wed 10/28/48-1/20/49, NBC, Thu 6/23/50-9/1/50 (Joseph Curtin), Heinz, ABC, Fri Adventures of Topper (6/7/45-9/13/45), Post, NBC, Thu (summer replacement for Dinah Shore) Affairs of Ann Scotland (10/30/46-1/22/47) Hudnut, ABC, Wed, 9pm (continued ABC - West) Affairs of Anthony (1939-40) Sus, Bl, 5t Affairs of Dr. Gentry (1/24/57-59), Multi, NBC, Thu Affairs of Peter Salem (1949-53) 1949-50, Mut, Thu; then Mon 1950-53, Sus, Mut, Sun African Trek (Josef Morais) (1939-44) 1939-40, Bl, Fri 1940-44, Sus, Bl-ABC, Sun (Music by J Morais also on WOR in the 40's) Against the Storm (10/16/39..52) 1939-42, Ivory, NBC, 5t, 15m 1949-52, Mut; then ABC (revival), 15m, 5t Air Adventures of Jimmy Allen (1933..43) 1933-36, Syn (Richfield) (WOR, 15m, 3t) 1942, 1943 (summers) transcriptions re-released A L Alexander's Mediation Board (1943-50) 1943-45, Serutan, Mut, Sun, 45m, 8pm 1945-46, Serutan, Mut, Sun, 30m, 8pm 1946-50, Sus, Mut, Sun, 8pm Al and Lee Reiser (Piano) 1934..41) 1934-35, NBC, Wed, 15m 1937-38, Sus, NBC, Sun/Thu, 15m 1939-40, Bl, Sat, 15m 1940-41, Bl, 15m, 3t Al Goodman Musical Album (1951-53) 1951-52, Sus, NBC, Sat 1952-53, Sus, NBC, Mon Al Jolson (1932..5/26/49) 11/18/32-2/24/33, Chev, NBC, Fri, 10pm 8/3/33-8/16/34, Kraft, NBC, Thu (Kraft Music Hall) 4/6/35-3/28/36 (Shell Chateau), Shell, NBC, Sat, 60m, 9:30pm 12/22/36-12/12/39, (Lifebuoy Program) Rinso-Lifebuoy, CBS, Tue, 8:30pm 10/6/42-5/11/43, Colgate, CBS, Tue, 8:30pm 10/2/47-5/26/49 (Kraft Music Hall), Kraft, NBC, Thu, 9pm Al Pearce & His Gang (1933-46) 1933-34, Sus, Bl, Sat, 6pm 1934-35, Bl, 15m, 2t 1935-1/37, Pepsodent, Bl, Fri, 9pm 1/37-38, Ford, CBS, Tue, 9pm 10/38-39, Grape Nuts, NBC, Mon, 8pm 10/39-40, Dole, CBS, Wed, 8pm 5/40-42, Camel, CBS, Fri; then Thu; then Fri, 7:30pm 1943-44 (Fun Valley) Dr. Pepper, ABC, Sun, 4pm 1945-46, Sús, ABC, 5t Alan Lomax (1947-49) 1947-48, Sus, CBS, Sun 1948-49, Sus, Mut, Sun Alan Young Show (6/28/44-9/49) 6/28/44-9/44 (summer replacement for Eddie Cantor) NBC, Wed, 9pm

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10/3/44-46, Ipana, ABC, Tue, 8:30pm
          1946-47, Ipana, NBC, Fri, 8:30pm
          1/11/49-9/49, Tums, NBC, Tue, 8:30pm
Albert Payson Terhune's Dog Dramas (1933-35) Spratt, Bl, Sun, 15m
Aldrich Family (7/2/39-53) 7/2/39-10/39 (summer replacement for Jack
     Benny) Jell-O, NBC, Sun, 7pm
          10/17/39-1940, Jell-O, Bl, Tue, 8:30pm
          1940-44, Jell-O, NBC, Thu, 8:30pm
          1944-46, Jell-O, Grape Nuts, CBS, Fri, 8pm
          1946-51, Jell-O, Grape Nuts, NBC, Thu, 8pm
1951-53, Sus, NBC, Sun, 7:30pm
Alec Templeton Time (7/4/39..1948) 7/4/39-8/29/39 (summer replacement
     for Fibber McGee & Molly) Johnson, NBC, Tue, 9:30
          9/39-1940, Alka Seltzer, NBC, Mon, 9:30pm
          1940-41, Alka Seltzer, NBC, Fri, 7:30pm
          1943-44, Bl, 3t
          1947-48, NBC, Sunday afternoon
Alexander Semmler (1938) CBS, Thu, 7:30pm
Alexander Woollcott (see Town Crier)
Alias Jane Doe (4/7/51-9/51) NBC, Sat, 2pm
Alias Jimmy Valentine (1/18/38-1/9/39) 1/18/38-4/12/38, Edgeworth, Bl,
     Tue, 9:30pm
          6/6/38-2/27/39, Dr. Lyons, Bl, Mon, 7pm
Alice Joy, The Dream Singer (1931..38) 1931-32, Prince Albert, NBC,
      15m, 5t
           1933-34, Bl, 15m, 3t
           1937-38, Mut, 15m, 2t
Allan Jones (1944) Old Gold, CBS, Wed, 8pm
Allen Prescott (see Wife Saver)
Allie Lowe Miles (1935-38) 1935-36, Mut, 2t
           1936-37, Mut, 3t
           1937-38, Mut, Fri (see also Husbands and Wives)
Alma Kitchell (1935..42) 1935-36, Sus, NBC, Sat, 15m
           1938-39, Sus, Bl, Mon, 15m
           1939-40, Sus, Bl, Wed, 30m
           1940-41, Sus, Bl, Tue
           1941-42, Sus, Bl, 15m, 2t
 Amanda of Honeymoon Hill (2/5/40-5/1/46) 1940-44, Cal Aspirin,
      Phillips Milk of Magnesia, Bl, 15m, 5t
           1944-46, CBS, 15m, 5t
 Amanda Snow (songs) (1937-39) 1937-38, NBC, Sat, 15m
           1938-39, Sus, Bl, Sun, 30m & Sat, 15m
 Amazing Mr. Malone (see Murder and Mr. Malone)
 Amazing Mr. Tutt (7/5/48-9/48) CBS, Mon
 America Calling (see Trans-Atlantic Call)
 America in the Air (Army Air Corps) (1943-45) 1943-44, Wrigley, CBS,
            1944-45, Wrigley, CBS, Sat
 America Preferred (Treasury) (1941-42) Mut, Fri
 American Agent (also Bob Barcley, A A ) (1950-51) Mars, ABC, Wed, 8pm
 American Album of Familiar Music (1931-51) 1931-50, Bayer, NBC, Sun,
      9pm; 9:30pm from 1933
            1950-51, Bayer, ABC, Sun, 9:30pm
 American Farmer (1945-56) Sus, ABC, Sat
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American Forum of the Air (1937-56) 1937-43, Mut. Sun. varies between
     60 and 45m, 8pm
          1943-49, Mut, Tue, 45m; then 30m in 1946
          1949-56, NBC, Sun, 30m; sponsored by Amer. Truckers Assoc
     from 1950-52
American in England, An (8/3/42-12/22/42) CBS. Mon (complete) (see
     also Columbia Workshop)
American Jazz Concert (1949-51) Sus, ABC, Sat
American Melody Hour (10/22/41-48) 1941-42, Bayer, Bl, Wed
          1942-47, Bayer, Bl, Tue
          1947-48, Bayer, Bl, Wed
American Music Hall (1952-54) Sus, ABC, Sun, 60m
American Novels (3/1/46-12/26/47) NBC, Fri/Sat/Fri, 9pm
American Portrait (1946) CBS, Sat
American Portraits (1951) NBC, Mon, 8pm
American Radio Warblers (Radio Canaries) (1940-52) Hartz, Mut, Sun.
     15m
American Revue (with Ethel Waters) (1933-34), Am. Oil, CBS, Sun, 7pm
American School of the Air (2/4/30-4/30/48) Sus, CBS, 5t, 2:30pm until
     1940; 9:15am from 1940-45; 5pm after that
American Women (8/2/43-44) Wrigley, CBS, 15m, 5t
Americans All, Immigrants All (1938-39) Sus, CBS, Sun, 2pm
Americans at Work (1938-39) CBS, Wed/Thu
America's Hour (7/14/35-9/35) CBS, Sun
America's Most Interesting People (12/5/38-39) Mut, Mon
America's Town Meeting of the Air (5/30/35-56) 1935-44, Sus, B1-ABC,
     Thu, 60m, 9:30pm; 9pm 1941-42; 8:30 until 1944
          1944-45, R Digest, ABC, Thu, 60m, 8:30pm
          1945-49, Sus, ABC, Tue, 60m, 8:30pm
          1949-50, Sus, ABC, Tue, 30m, 9pm
          1950-54, Sus, ABC, Tue, 45m, 9pm
          1954-56, Sus, ABC, Sun, 60m, 8pm
Amos and Andy (3/19/28-11/25/60) 1/12/26-12/18/27 (Sam and Henry) WGN,
     15m, 5t
          3/19/28-8/29, WMAQ, 15m, 5t
          8/19/29-12/31/37, Pepsodent, NBC, 6t until 1932: 5t
     afterwards, 15m, 7pm
          1/3/38-1939, Campbell, NBC, 5t, 15m, 7pm
          1939-2/19/43, Campbell, CBS, 5t, 15m, 7:15pm
          10/8/43-45, Rinso, NBC, Fri, 30m, 10pm
          1945-48, Rinso, NBC, Tue, 9pm
          1948-49, Rinso, CBS, Sun, 7:30pm
          1949-54, Rexall, CBS, Sun, 7:30pm
          1954-11/25/60 (Amos and Andy Music Hall), Multi, CBS, 5t,
     9:30pm
Anchors Away (Navy) (1941-42) Sus, Mut, Sun
Andelo Patri: Your Child (1931-33) 1931-32, Cream of Wheat, CBS, Thu,
     15m
          1932-33, Cream of Wheat, CBS, Sun, 15m
Andre Kostelanetz (1932..48) 1932-34, CBS, Sun, 8:15pm
          1934-35, Chesterfield, CBS, 3t, 9pm
          1935-36, Chesterfield, CBS, 2t, 9pm
          1936-6/22/38, Chesterfield, CBS, Wed, 9pm
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1939-40 (Tune-up Time with Tony Martin), Ethyl, CBS, Mon.
      mq8
           1940-44 (Pause that Refreshes), Coca-Cola, CBS, Sun, 4:30pm
           1945-46, Chrysler, CBS, Thu, 9pm
           1947-48 (Pause that Refreshes), Coca-Cola, CBS, Sun, 6:30pm
 Andrew Kelly: Philosopher (1933..36) 1933-34, Sus, NBC, Mon, 15m
           1935-36, Sus, Mut, 15m, 3t
Andrews Sisters (Eight-to-the-Bar Ranch) (12/24/44-46) 1944-45.
     Kelvinator, ABC, Sun, 4:30pm
           1945-46, Kelvinator, CBS, Wed, 10:30pm
Andy Russell Show, The (1944-45) ABC, Thu/Sat, 15m
Ann Leaf (Organist) (1929-34) 1929-31, CBS, Wed
           1931-32, CBS, 15m, 2t
           1933-34, CBS, 15m, 4t
           1934-36 (summers), CBS, Sun, 30m
Answer Man, The (1937-56) Trommer's Beer for part of the series; also
     Van Dyck Cigars; mostly syn.; also on WOR, 15m, 5t (1937-56)
Appointment with Life (1944) Bl, 5t
Arch Oboler's Plays: 3/25/39-3/23/40, NBC, Sat, 10pm; 9:30pm from
     7/8/39; 9pm from 11/4/39; 8pm from 1/6/40
           4/5/45-10/11/45, Mut, Thu, 10pm
                                           (Log - Ray Stanich)
Archie Andrews (5/31/43-53) 5/31/43-44, Mut, 5t, 5:15pm
          1945-47, Sus, NBC, Sat, 10:30am
          1947-48, Swift, NBC, Sat morn, 10:30am
          1948-53, Sus, NBC, Sat morn...also on at night (below)
          1949..1952, NBC, Sat, 7:30pm
Are These Our Children? (1946-48) Sus, ABC, Sun
Are You a Genius? (1942-43) CBS, 15m, 5t
Are You Bluffing? (1950 - summer) ABC, Mon
Armco Iron Master (Dir. - Frank Simon) (1933-39) sponsored by American
     Rolling
          1933-34, Bl. Fri
          1934-35, NBC, Sun
          1935-36, Bl, Wed
          1936-39, Bl, Sun
Armstrong of the SBI (9/5/50-6/28/51) Gen Mills, ABC, 2t, 7:30 (BOOK
     <u>and LOG - Fred King)</u>
Armstrong Quakers Orch (1928-31) Bl, Fri, 10pm
Armstrong Theater of Today (10/4/41-54) 10/4/41-9/12/53, Armstrong
     Cork Co., CBS, Sat, 12noon
          9/17/53-54, Cream of Wheat, CBS, Sat
Army Hour, The (4/5/42-45) NBC, Sun aft., 60m/30m
Army Show (1940-42) 1940-41, Sus, Bl, Fri
          1941-42, Sus, Bl, Thu (led to Army Hour)
Arnold Grimm's Daughter (7/5/37-42) 1937-38, CBS, 15m, 5t, 1:30
          5/30/38-42, Kix, NBC, 15m, 5t, 2:15pm
Around New York (1938-41) 1938-40, Sus, Bl, Tue
          1940-41, Sus, Bl, Wed
Art Baker's Notebook (9/8/38-58) KFI-Los Angeles; also..
          1949-51, ABC, 5t, 15m, 1:45pm
Art of Living, The (with Norman Vincent Peale) (1950-58) 1950-55. Sus.
     NBC, Sun, 15m
          1955-58, Sus, NBC, 15m, 5t
Art Van Damme (1947-49) 1947-48. NBC. 2t
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1948-49, Coca-Cola, NBC, Mon
 Arthur Godfrey: 1933-41, Wash. DC, WJSV (later WTOP) 1937-38, CBS,
      15m, 3t
           1939-41, Mut, 15m, 5t
           (4/41-4/45), Wash/NYC, CBS - East, Mut
 Arthur Godfrey Time (4/30/45-4/30/72) NY, CBS, Sus until 1947; Lipton
      most associated with A G, mornings, 30m to 75m, 5t
 Arthur Godfrey Talent Scouts (7/2/46-58) Lipton
           1946-47, CBS, Tue
           1947-58, CBS, Mon (on tv from 1948), 8:30pm
 Arthur Hopkins Presents (1944) NBC, Wed, 60m
Arthur Tracy (1931..1942) 1931-32, CBS, Fri, 30m & CBS, 15m, 2t
          1932-33, CBS, Sat, 15m
          1934-35, Mut, 15m, 2t
          1939-40, Mut, Sun, 15m
          1941-42, Ex-lax, Bl, 15m, 3t, 4pm
Arthur's Place (1947) CBS, Fri, 9pm
Artie Shaw (1939) Old Gold, Bl, Tue, 9pm
As the Twig is Bent (see We Love and Learn)
Asher and Little Jimmy (1931-38) Syn from WSM, Nashville
Ask it Basket (1938-41) 1938-39, Colgate, CBS, Wed, 7:30pm
          1939-41, Colgate, CBS, Thu, 8pm
Ask Me Another (Quiz) (1946) NBC, Sun, 6:30pm
At Home with Lionel Barrymore (1949-50) Syn, 15m, 3t
Atlantic Spotlight (1943-46) NBC, Sat, 12:30pm
Attorney at Law (1/3/38-8/30/38) 1/3/38-6/29/38, Johnson Wax, NBC, 5t,
     15m, 10:30am
          7/5/38-8/30/38 (summer replacement for FM&M) Johnson, NBC,
     Tue, 30m
Atwater Kent Hour (1926-31) A K, NBC, Sun, 60
Auction Gallery (1945-46) Anchor, CBS, Thu
Auction Quiz (1941-42) Esso, Bl, Fri
Aunt Jemima (1930..44) 1930-33, Jad Salts, CBS, 15m, 3t
          1937-38, Quaker, Bl, 15m, 5t
          1942-44, Quaker, CBS, 5m
          1952-53, AJ, CBS, 10m, 5t, 3:45pm
Aunt Jenny (1/18/37-1956) Spry, CBS, 5t, 15m; 11:45am (1937-46);
     12:15pm (1946-55); 2:45pm (1955-56)
Aunt Mary (1942-50's) NBC - West, Albers Oats, Ben Hur Coffee, 15m,
     5t; also (1946) Mut, 15m, 5t
Author, Author (4/7/39-10/30/39) B F Goodrich, Mut, Fri; then Mon,
     9:30
Author Meets the Critics (6/12/46..51) 1946-47, Mut, Wed, 10pm
          1947 (summer) NBC, Sun
          1949-50, ABC, Thu, 10pm
          1950-51. ABC, Sun, 11:30am
Author's Playhouse (1940-44) 1940-42, Sus, Mut, Sun, 11:30pm
          1942-44, NBC, Wed/Fri, 11:30pm
Avalon Variety Time (1938-41) 1938-12/38 (Red Foley) NBC, Sat
          1/39-40 (see Red Skelton)
          1940-41, NBC, Mon
B A Rolfe Orch (see Lucky Strike Dance Orch)
Babe Ruth (1/3/34..44) 1/3/34-9/34, Quaker, Bl. Mon. 3t
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1937, CBS, Fri, 15m
          1944, (Baseball Quiz) NBC, Sat, 15m
Baby Rose Marie (1932..39) 1932-33, Bl, Sun, 15m
          1933-34, Tasty Yeast, Bl, 15m, 2t
          1938-39. Bl. 15m, 2t
Baby Snooks (11/4/37..5/22/51) 11/4/37-2/22/40 (Good News) Maxwell
     House, NBC, Thu, 60m
          3/40-44 (Maxwell House Coffee Time) Maxwell House, NBC, Thu,
     30m
          9/17/44-6/10/45, Post, CBS, Sun, 6:30pm
          9/16/45-6/9/46, Sanka, CBS, Sun, 6:30pm
          9/6/46-5/28/48, Sanka, CBS, Fri, 8pm {<u>LOG-Cort Parent</u>
     (1944-48)}
          1948-5/22/51, Tums, NBC, Tue
Bachelor's Children (9/28/36-3/27/46) Old Dutch Cleanser, Wonder
     Bread, Colgate, CBS, 15m, 5t
Backstage Wife (8/5/35-1/2/59) 1935-3/27/36, Mut, 15m, 5t, 9:45am
          3/30/36-1/2/59, Dr. Lyons, NBC, 15m, 5t
Baker's Broadcast (see Joe Penner)
Balalaika Orch (1932-34) 1932-33, Sus, NBC, Sun
          1933-34, Bl, Sun
Bandstand USA (1949-59) 1949-51, Sus, Mut, Fri
          1951-57, Sus, Mut, Sun; also 1952-59, Mut, Sat, 30m/60m
Bandwagon Mysteries (1945) NBC, Sun, 7:30pm
Bar X Days (1933-34) Health Products, Bl, Sun/Thu
Barbara Gould (beauty) (1929-33) CBS, Thu, 15m
Barnyard Follies (1946-52) 1946-48, Sus, Mut, Sat
          1948-52, Sus, CBS, 45m, 5t
Baron and the Bee, The (1953) NBC, Tue, 9pm
Barrie Craig: Confidential Investigator (10/3/51-6/30/55)
     10/3/51-3/12/52, Sus, NBC, Wed, 10pm
          3/18/52-9/9/52, Sus, NBC, Tue (sponsored by Lewis-Howe
     3/18/52-6/10/52)
          9/24/52-10/15/52, NBC, Wed
                                               (sponsored by Knomark
          10/19/52-9/6/53, NBC, Sun, 10:30pm
     3/13/53-5/17/53)
          9/15/53-9/7/54, NBC, Tue, 8:30pm (sponsored by Coleman Co.,
     9/15-10/16/53)
           10/3/54-6/30/55, NBC, Sun, 8:30pm
Barry Cameron (4/6/45-46) Sweetheart Soap, NBC, 15m, 5t
Barry McKinley (1937-39) 1937-38, Bl, 15m, 2t
           1938-39, NBC, Sun, 15m; and Bl, Fri
Barry Wood (1937..44) 1937-38, CBS, 15m, 5t
           1938-39, Sus, CBS, Sun, 15m
           1943-44, Sus, NBC, Sat, 30m
           1945-46 (see Johnny Presents)
Bartons, The (1939-42) 1939-41, Sus, Bl, 15m, 5t (Story of Bud Barton)
           10/41-6/42, Duz, Bl, 15m, 5t
Battle of the Sexes (1938-44) 1938-43, Molle, Bl, Tue
           1943-44, Energine, ABC, Wed
Baxters, The (1944-47) Sus, NBC, Sat, 15m (30m 1945-46)
B & D Chuckwagon (1949-50) Mut, Mon, 15m
Beat the Band (1/28/40-41) Kix, NBC, Sun, 6:30pm
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1936, Mut, Tue

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1943-44, Raleigh, NBC, Wed, 8:30pm
Beat the Clock (1948-49) Sus, CBS, Wed, 10pm
Beatrice Kaye (see Gay Nineties Revue)
Behind the Front Page (1947-49) Mut. of Omaha, Mut. Sun, 7:30
Behind the Mike (1940-42) Sus, Bl., Sun, 30m; then 15m
Behind the Story (1949-57) Mut, 15m, 5t
Believe it or Not (Robert L Ripley) (4/14/30..47) 1930-31, Colonial
     Oil, Bl, 30m, Mon, 7:30pm
          1931-32, Esso, Bl, 15m, 2t, 7:45pm
          1932-35, Bl, 15m, 2t
          1935-36, Bl. Sun. 30m. 7:30pm
          1936-37, Fleischmann, Bl, Sun (Baker's Broadcast)
          1937-38, Gen. Foods, Bl, Sat, 30m
          1940-41, Royal Crown, CBS, Fri, 10pm
          1941-42, NBC, Sat, 30m
          1/17/42-43, NBC, Sat, 30m
          1943-44, Pall Mall, Mut, 15m, 5t
          1945-47 (Romance, Rhythm and Ripley) CBS, 30m
          5/47-49, NBC, 5t, afternoon
Bell Telephone Hour (4/29/40-6/30/58) 1940-42, NBC, Mon, 8pm
          1942-58, NBC, Mon, 9pm (LOG - Ray Stanich)
Ben Alley (tenor) (1931-34) CBS, 15m, various days
Ben Bernie (1931-43) 1931-32, Fabst, CBS, Tue, 9pm
          1932-35, Pabst, NBC, Tue, 9pm
          1935-37, American Can, NBC, Tue, 9pm
          1937-38, U S Rubber, CBS, Thu, 60m, 10pm
          1938-40, Half & Half Tobacco, CBS, Sun, 5:30pm
          1940-41, Bromo Seltzer, NBC, Tue, 8pm
          1941-43, Wrigley, CBS, 15m, 5t
Benay Venuta's Variety Program (1936-40) 1936-37, Sus, Mut, Sun
          1937-38, Sus, Mut, Sat, 60m
          1938-39, Sus, Mut, Sun, 30m
          1939-40, Sus. Mut, Fri
Benny Goodman (12/1/4..43) 12/1/34-35 (Let's Dance). Nat. Biscuit,
     NBC, Sat, 3 hours (also with Ken Murray and Xavier Cugat)
          6/30/36-12/30/39 (Camel Caravan-Swing School) Camel, CBS,
     Tue
          1941-42, Sus, Mut, Sat
          1942-43, Sus. Mut, Thu
Bert Lytell's Adventures (1938-39) Mut, 15m, 2t
Bert Wheeler (see Fresh-up Show)
Bess Johnson (3/31/41-42) Kleenex, NBC, 15m, 5t
Best of All (1955-56) Sus, NBC, Mon, 45m
Best Plays (1952-53) Sus, NBC, Sun/Fri, 60m
Best Seller (6/27/60-11/25/60) CBS, 15m, 5t
Best Sellers (1945) ABC. 5t
Better Half, The (1942-46) 1942, Sus, Mut, Mon
          1/10/43-45, Sus, Mut, Sun
          1945-46. Mut. Tue. 10:30pm
Betty and Bob (10/10/32..3/18/40; 1940-41) 1932-36, Gen Mills, NBC,
     15m, 5t
          1936-38, Gen Mills, CBS, 15m, 5t
          5/30/38-3/18/40, Gen Mills, NBC, 15m, 5t
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1940-41 (New series) Sus, NBC, 15m, 5t

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Betty Boop (1932-33) NBC, Fri, 15m
 Betty Crocker (1926-52) G Mills, NBC, 15m, 2t (Fri from 1940)
 Betty Moore (1931-38) Moore Paints, NBC, 15m, various days
 Between the Bookends (1935..56) 1935-36, CBS, 115m, 5t
           1936-37, Hinds, CBS, 15m, 5t
           1937-38, CBS, 15m, 2t
           1938-41, Sus, Bl. 15m. 5t
           1941-42, Sus, Bl, 15m, 3t
           1942-43, Sus, ABC, 15m, 5t
           1945-49, Westinghouse, ABC, 15, 5t/3t
           1949-56, various sponsors, ABC, various days
 Beulah (7/2/45-54) 1945-3/21/46, Tums, CBS, Sun, Spm
           4/2/47-9/47, ABC, Tue
           9/47-53, Pr. & Gamble, CBS, 15m, 5t
           1953-54, Gen Foods, CBS, 15m, 5t
Beyond these Valleys (10/9/39-9/27/40) G Mills, CBS, 15m, 5t
Bickersons, The (9/8/46-7/16/48, 1951) 9/8/46-6/1/47, Drene, NBC, Sun
           9/24/47-7/16/48, Old Gold, CBS, Wed/Fri
           6/5/51-8/28/51, CBS, Tue
Bide Dudley, Theater Club (1933..39) 1933-34, Mut, 15m, 2t
           1936-37, Mut, Sun, 15m
           1937-38, Mut, 15m, 2t
           1938-39, Mut, Mon, 15m
Big and Little Club (1949) ABC, Sat, 10:30am
Big Ben Dream Dramas (1931-36) 1931-32, Westclox, NBC, 15m, 2t
          1932-36, Westclox, NBC, Sun, 15m
Big Break, The (Eddie Dowling) (1947) NBC, Sun, 10:30pm
Big City (1956) Mut, Tue, 8:30pm
Big Guy, The (1950) NBC, Sun, 5pm
Big Hand, The (1951-52) Sus, ABC, Mon
Big Jon and Sparkie (2/1/50-58) ABC, 5t, 60m/30m/15m; see also No
     School Today
          (1962-82) Family Radio Network;
Big Show, The (11/5/50-4/20/52) Multi, NBC, Sun, 90m, 6; then 6:30pm
          (LOG - Cort Parent)
Big Sister (9/14/36-12/26/52) 1936-46, Rinso, CBS, 15m, 5t
          1946-52, Pr & Gamble, CBS, 15m, 5t
Big Story, The (4/2/47-55) 1947-54, Pall Mall, NBC, Wed,
          1954-55, L Strikes, NBC, Wed, 9:30pm
Big Town (10/19/37-9/23/54) 1937-39, Rinso, CBS, Tue, 8pm (E G
     Robinson until 1942)
          1939-41, Rinso, CBS, Wed, 8pm
          1941-42, Rinso, CBS, Wed, 7:30pm
          1942-45, I Yeast, CBS, Tue, 8pm (Edward Pawley till end)
          1945-48, Bayer, CBS, Tue, 8pm
          1948-51, Lifebuoy, NBC, Tue, 10pm
          1951-54, Lifebuoy, CBS, Wed, 8pm
Bill and Ginger (songs) 1932-36) 1932-33, CBs, 15m, 2t
          1933-35, Mueller, CBS, 15m, 5t
          1935-36, Mueller, CBS, 15m, 3t
Bill Goodwin Show (1947-48) CBS, Sat, 6:30pm
Bill Ring (1952-54) 1952-53, G Mills, NBC, 15m, 5t
          1953-54, G Mills, ABC, 15m, 5t
Bill Stern (see Colgate Sports Newsreel)
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Bill Thompson Show (3/4/46-fall 46) ABC. Mon. 10pm
Bill Williams Show (1949-50) Mut. Tue
Billie Burke Show (4/3/43-9/21/46) Listerine, CBS, Sat, 11:30am (see
      also Gay Mrs. Featherstone)
Billy and Betty (1935..40) 1935-37, NBC, 15m, 3t; then 4t, 6:45pm
           1939-40, Kix, CBS, 15, 5t (second series)
Billy (Bill) Bachelor (1933-34) Wheatena, NBC, 15m, 5t
Billy Jones & Ernie Hare (see Happiness Boys)
Bing Crosby (9/2/31-56) 9/2/31-11/1/31 (Fifteen Minutes with Crosby)
     CBS, 15m, 5t
           11/3/31-2/27/32, Cremo, CBS, 15m, 6t, 7:15pm (LOG - Larry
     <u>Kiner)</u>
           1932-33, Chesterfield, CBS, 15m, 2t, 9pm
           1933-4/34, Woodbury, CBS, Mon, 30m, 8:30pm
          1934-35, Woodbury, CBS, Tue, 9pm
          1935-40 (Kraft Music Hall), NBC, Thu, 60m, 10pm
          1940-42, Kraft, NBC, Thu, 60m, 9pm
1942-46, Kraft, NBC, Thu, 30m, 9pm
          10/16/46-6/1/49 (Philco Radio Time), ABC, Wed, 10pm
     (complete)
          9/21/49-6/25/52, Chesterfield, CBS, Wed, 9:30pm (complete)
          10/9/52-1953, General Electric, CBS, Thu, 9:30pm (complete)
          1953-5/30/54, G E, CBS, Sun, 8pm (complete)
          1954-56, Multi, CBS, 15m, 5t
Bing Crosby-Rosemary Clooney (1960-9/28/62) Multi. CBS. 15m. 5t
Biography in Sound (1955-58) NBC, Tue, 60m
Bishop and the Gargoyle, The (1936..42) 1936-37, Sus, Bl, Wed/Mon, 9pm
          1940-summer (summer replacement for Charlie McCarthy) NBC.
     Sun, 8pm
          1940-41, Sus, Bl, Tue, 9:30pm
          1941-42, Sus, Bl, Sat, 8:30pm
Black Castle (1943-44) Sus, Mut, 15m, Sat/5t, 8pm
Black Chapel (1938-39) CBS, Fri
Black Hood, The (7/3/43-45) Mut, 15m, 5t, 5:15pm
Black Museum (1/1/52-12/30/52) Sus, Mut, Tue, 8pm (complete)
Black Night (1950-51) ABC, Tue
Blackstone Plantation (Frank Crumit, Julia Sanderson) (1929-33)
     1929-30, Blackstone Cigars, CBS, Tue
          1930-33, Blackstone, NBC & Bl. Tue. 8pm
Blackstone, the Magician (1948-49) Mut, Sun, 15m
          1952, Mut, Sun, 15m, 7:45pm
Blind Date (7/8/43-46) 7/8/43-9/43 (summer replacement for Maxwell
     House Coffee Time) Maxwell House, NBC. Thu
          9/43-45, Lehn & Fink, ABC, Mon, 8:30pm
          1945-46, Hinds Cream, ABC, Fri, 8pm
Blondie (7/3/39-50) 1939-44, Camel, CBS, Mon, 7:30pm
          1944-48, Super Suds, CBS, Sun, 7:30pm
          1948-49, S Suds, NBC, Wed, 8pm
          1949-50, Sus, ABC, Thu, 8pm
Blue Ribbon Town (3/27/43-3/4/44) Pabst, CBS, Sat, 8pm
Bob & Ray (1946..present) 1946-51 (Matinee with Bob & Ray) WHDH.
     Boston
          7/2/51-53, NBC [(various times and lengths including local
     shows (NYC)]
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1954-55 (Local and Monitor)
          1955-59, Multi, Mut, 45m, 5t (D J's)
          1959-60, CBS, 15m. 5t
          1960..present (various New York stations, PBS shows)
Bob & Victoria (1947) Dutch Mill Cheese, CBS, 15m, 5t
Bob Becker Program (Dog Show) (1934-44), 1934-43, Morrell-Red Heart,
     NBC, Sun, 15m
          1943-44, Morrell, NBC, Sat, 15m & CBS, Thu, 15m
Bob Burns (9/16/41-47) 1941-42, Campbell, CBS, Tue, 8:30pm (Started
     out as The Arkansas Traveler)
          1942-43, Lever, NBC, Wed, 9pm
          1943-44, Lever, NBC, Thu, 7:30
          1944-46, Lifebuoy, NBC, Thu, 7:30
          1946-47, Am. Foods, NBC, Sun. 6:30
Bob Crosby Show (1935..46) 1935-36, Sus, NBC, Fri, 15m, 8:15pm
          1/6/40-9/40 (Camel Caravan), NBC, Sat, 30m, 10pm
          9/40-41 (Camel Caravan), NBC, Thu, 7:30
          1943-44, Old Gold, NBC, Sun, 10:30
          1945-46, Ford, CBS, Tue, 10pm
Bob Hawk Show (1945-53) 1945-47, Camel, CBS, Mon, 7:30
          1947-48, Camel, NBC, Thu, 10pm
          1948-53, Camel, CBS, Mon
Bob Hope (1/4/35-4/21/55) 1/4/35-4/35 (Intimate Revue) Bromo Seltzer,
     NBC, Fri, 8:30
          1935-36, Atlantic, CBS, Sat, 7pm (Atlantic Family)
          1936-37, Woodbury, NBC (Rippling Rhythm Revue)
          9/27/38-50, Pepsodent, NBC, Tue, 10pm; 9:30 (1948-50)
          1950-51, Camel, NBC, Tue, 9pm
          1951-52, Chesterfield, NBC, Tue, 9pm
          1952-53, Gen Foods, NBC, Wed, 10pm
          1953-54, Am. Dairy, NBC, Fri, 8:30 (also 1952-53, Gen Foods,
     NBC, 15m, 5t, mornings)
          1954-55, Am. Dairy, NBC, Thu, 8:30
          1955-58 (Repeats)
    Also: 1952-54, Gen. Foods, NBC, 15m, 5t, morn.
Bob Poole Show (D J) (1948-52) 1948-50, Sus. Mut. 5t; also 1949-52.
     Mut, 5t, 60m
Bobby Benson (1932..55) 1932-36, H-O Oats, CBS, 15m, 3-5t
          1949-50, Sus, Mut, 2t, 30m
          1950-52, Sus, Mut, Sun
          1952-53, Kraft, Mut, Mon
1954-55, Sus, Mut, 30m 5t
Bobby Doyle Show, The (1947) ABC, 15m, 3t
Bold Venture (1951-52) Syn (ZIV), 78 episodes (WNBC, Sun)
Boomerang Parade (1934) Bl, 2t
Borden Program (1947-48) Borden, CBS, Wed, 9pm
Boris Karloff (see Presenting B K)
Boston Blackie (1944-48) 1944 (summer replacement for Amos & Andy),
     Rinso, NBC, Fri, 10pm (Chester Morris)
4/11/45-50, Syn (ZIV) 220 episodes (Richard Kollmar) (on
     WOR, 1945 -summer, Mon, 8:30pm; fall 1945-46, Thu, 7:30pm;
     4/46-47, Tue; 8/47-50, Wed
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Boston Symphony (1932-57) 1932-57, on most years. Sponsored by Allis
     Chalmers (1943-45); John Hancock (1946-47): mostly on NBC; mostly
Boswell Sisters (1931-33) Baker Choc., CBS, 15m. 2 & 3t
Box 13 (8/22/48-49) (Syn. by Mayfair) WOR. Fri
Brave New World (1937-38) Sus. CBS. Mon
Brave Tomorrow (10/11/43-44) Ivory, NBC, 15m, 5t
Break the Bank (1945-55) 1945-46, Vick Chem., Mut, Sat, 9:30pm
          1946-49, Vitalis, ABC, Fri, 9pm
          1949-50, Vitalis, NBC, Wed, 9pm
1950-51, Vitalis, NBC, 5t, 11:30am
          1951-52, Vitalis, ABC, 5t, 11:30am
          1952-53, Multi, ABC, 30m, 5t, 11:30am
          1953-55, Miles, Mut & NBC, 15m, 5t
Breakfast at Sardi's (8/41-43) Bl, 5t (Changed to Breakfast in
     Hollywood)
Breakfast Club (6/23/33-12/27/68) 1933-42, Sus. NBC, 60m, 6t, 9am
          1942-68, Multi, ABC, 60m, 6t, 9am
Breakfast in Hollywood (1943..54) 1943-49, Multi, ABC, 5t, 11am
          1953-54, Sus, NBC, Sat, 10am
Breakfast with Dorothy and Dick (1945-60) WOR-New York (mostly local)
Breen & DeRose (1927-39) 1927-30, Bl, Tue, 10:30pm
          1930-31, Bl. 15m. 4t
          1931-32, Knox Gelatin, Bl, 15m, 5t
          1932-34, Sus, Bl, 15m, 5t
          1934-39, Humphreys, Bl, Sun & 3t/2t, 15m
Brenda Curtis (9/11/39-1/40) Campbell, CBS, 15m, 5t
Brent House (1938-40) 1938-39, Bl, Sat, 30m, 8:30pm
          1939-40, Bl, Tue, 10:30pm
Bride and Groom (11/26/45-50) Energine, ABC, 5t, 2:30pm
Bright Horizon (8/25/41-45) Swan, CBS, 15m, 5t
Bright Idea Club (1938-41) 1938-39, Sus. Bl. Sat
          1939-41, Sus, NBC, Sat
Bright Star (1952-53) NBC (Syn - ZIV) 52 episodes
Brighter Day, The (10/11/48-56) 1948-50, Dreft, NBC, 15m, 5t
          1950-56, Dreft, CBS, 15m, 5t
Brighter Tomorrow, A (Gabriel Heatter) (1946-47) Mutual of Omaha, Mut,
     Sun. 10pm
Bringing up Father (1941-42) NBC, Tue
Broadway is my Beat (2/27/49-8/1/54), Sus, CBS, Sat, 9pm
Broadway Melodies (1933-37) 1933-34, Bisodol, CBS, Sun
          1934-35 (Broadway Varieties) Bisodol, CBS, Wed
          1935-37, Bisodol, CBS, Fri
Broadway Merry-go-round (Fanny Brice) (1936-37) Dr. Lyons, Bl., Wed,
     8pm
Brownstone Theater (2/21/45-46) Mut, Wed (Jackson Beck lead until May
     1945; then Les Tremayne)
Buck Private (1941) Bl. 15m. 5t
Buck Rogers (11/7/32..3/28/47) 11/7/32-33, Kellogg, CBS, 15m, 5t,
     7:15pm
          1933-35, Cocomalt, CBS, 15m, 5t, 6pm
          1935-5/36, Cream of Wheat, CBS, 15m, 5t
          4/5/39-7/40, Popsicle, 15m, 3t; then Sat, 30m
          9/30/46-3/28/47, Gen. Foods, Mut, 5t, 4:45pm
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Buddy Clark (see Treat Time)
Buddy Weed Trio, The (1946-47) ABC, Sat (on locally in New York
     through 50's)
Bughouse Rhythm (1938) NBC, Fri, 15m, 7:45pm
Bulldog Drummond (9/28/41..54) 1941-44, Sus, Mut. Sun. 6:30pm
          1942-43, Sus, Mut, Mon
          1943-44, Sus, Mut, Sun, 3:30pm
          1944-46, Tums, Mut, Mon, 8pm
          1946-47. Sus, Mut, Mon; then Fri
          1953-54, Sus, Mut, Sun, 6pm
Burl Ives (1941..48) 1941-42 (Wayfaring Stranger) CBS, Fri, 15m
          1942, CBS, Sun, 15m
          1943-44, Gen Mills, CBS, Sat, 15m, 1:45pm
          1946-48, Philco, Mut, 15m, Fri
Burns & Allen (2/15/32-5/17/50) 1932-9/32, Robert Burns, CBS, Mon,
     9:30pm (see Guy Lombardo)
          1933-35, White Owl, CBS, Wed, 9:30pm
          1935-37, Campbell, CBS, Wed, 9:30pm
          4/1/1937-38, Grape Nuts, NBC, Mon, 8:30pm
          1938-39, Chesterfield, CBS, Fri, 8:30pm
          1939-40, Hinds, CBS, Wed, 7:30pm
          1940-41, Hormel, NBC, Mon, 7:30pm
          1941-44, Swan, CBS, Tue
          1944-45, Swan, CBS, Mon, 8:30pm
          1945-49, Maxwell House, NBC, Thu, 8:30pm
          1949-50, Block Drugs, CBS, Wed, 10pm
Busy Mr. Bingle (1943) Mut, Thu
Buzz Adlam's Playroom (1946..51) 1946, ABC, Wed
          1949-51, ABC, various days
By Kathleen Norris (10/9/39-41) Wheaties, CBS, 15m, 5t
By Popular Demand (1946) Mut, Thu, 9:30pm
By the People (1955-59) Sus, Mut, Sun
Cab Calloway's Quizzicale (1941-42) 1941-summer, Mut, Sun
          1941-42, Bl, Wed
Cabin B-13 (7/5/48-1/49) CBS, Mon
Cafe Istanbul (1/6/52-53) 1/52-9/52, Sus, ABC, Sun
          9/52-53, Buick, ABC, Sun (changed to Time for Love in 1953)
Calamity Jane (1946) CBS, Sun, 8pm
California Caravan (1949-50) Sus, Mut, Thu
California Melodies (1932..42) 1932-34, CBS, Tue, 9:30pm
          1934-35, CBS, Sun
          1935-36, CBS, Sat
          1941-42, Sus, Mut, Sat
Call for Music (4/20/48-9/49) Philip Morris, NBC, Tue
Call Me Freedom (1953-54) ABC. Sun
Call the Police (1947-9/21/48, 1949) 1947-48, Rinso, NBC, Tue
          6/8-9/21/48 (summer spot for FM&M) NBC, Tue, 9:30pm
          1949, CBS, Sun
Calling All Detectives (1945) (Syn) WOR, Sat, 9:30pm
          (1950) Mut, 15m, 5t
Camel Caravan (See performer)
Camel Comedy Caravan (3/43-9/43) Jack Carson host: CBS, Fri, 45m: then
     60m, 10pm
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Camel Quarter-Hour (1931-32) CBS, 15m, 6t (see Morton Downey)
Campana Serenade (1/43-2/26/44) 1/43-8/43, Campana, NBC, Sat, 10:15pm
          9/4/43-2/26/44, Campana, CBS
Campbell Playhouse (12/9/38-3/31/40) CBS, 60m, Sun (LOG - Jay
     <u> Hickerson)</u>
Can You Top This (12/9/40..54) 1940-41, Sus, Mut, Mon, 9:30pm
          1941-42, Sus Mut, Tue, 8:30pm
          1942-47, Colgate, NBC, Sat, 9:30pm
          1947-48, Colgate, NBC, Fri, 8:30pm
          1948-49, Sus, Mut, Wed, 8pm
          1949-50, Ford, Mut, Wed, 8pm
          1950-51, Mars, ABC, Tue, 8pm
          1953-54, Sus, NBC, 15m, 5t
Canary Pet Show (see American Radio Warblers)
Candid Microphone (7/6/47-9/50) 7/6/47-48, Sus, ABC, Thu, 8pm
          6/50-9/50, CBS, Tue, 9:30pm
Candy Matson (6/29/49-5/20/51) NBC, Wed
Capitol Theater Family Show (see Roxy and Major Bowes)
Captain Diamond's Adventures (1932..36) 1932-34, Diamond Salt, Bl,
     Thu, 8pm
          1935-36, D Salt, Bl, Sun
Captain Flagg and Sergeant Quirt (9/28/41-42) Mennon, Bl, Sun
Captain Midnight (10/17/39-12/15/49) 10/17/39-3/27/40, Skelly Oil, WGN
          9/30/40-12/15/49, Ovaltine, Mut, 15m, 5t, 5:45/5:30
Captain Tim Healy (1933..45) 1933-35 (Stamp Club) Sus, Bl, 15m, 3t
          1935-36 (Capt. Tim's Adventures) Ivory, Bl, 15, 3t (also
     Ivory Stamp Club)
          1936-37, Chipso, Bl, 15m, 5t
          1937-39, Sus, NBC, Sat, 15m (Stamp Club)
          1939-40, NBC, 15m, 4t
          1940-41, Sus, NBC, 15m, 3t
          1941-43 (C T H Adventure Stories) Sus, NBC, 15m, 5t
          1944-45, Bl. 15m, 5t
Carborundum Band (1930-34) Abrasives, CBS, Sat
Career of Alice Blair (1939-40) Syn (ZIV); 130 15-minute episodes
     (WOR, 15m, 5t)
Carefree Carnival (1933-35) 1933-34, Blue Jay Corn Plasters, NBC, Sun,
     2pm
          1934-35, B J C P, NBC, Mon, 8:30pm
Careless Love (1930-32) NBC, Sun, 15m
Carmen Cavallero (1941..48) 1941-42, Sus, Bl, Sat
          1945-47, Sheaffer Pens, NBC, Sun
          1948, NBC, Tue, 8:30pm
Carnation Contented Hour (1/4/32-7/1/51) 1/4/32-9/32, NBC, Mon, 8pm
          9/32-49, NBC, Mon, 10pm
          1949-51, CBS, Sun <u>(LOG - Ray Stanich - 4/27/42-9/24/45)</u>
Carnegie Hall (1948-50) 1948-49, Am. Oil, ABC, Sun
          1949-50, Am. Oil, ABC, Tue
Carnival with Bernie West (1946) NBC, Sat, 8pm
Carol Kennedy's Romance (8/37-7/30/38) Heinz, CBS, 15m, 5t, 11:15am
     (Part of Heinz Magazine of the Air)
Caroline's Golden Store (6/5/39-40) 6/5/39-10/6/39, G Mills, NBC, 15m,
     5t
          10/9/39-40, G Mills, CBS, 15m, 5t
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Carson Robison (1932..40) 1932-33, Barbasol, Bl, Fri, 15m
           1937-38, Musterole, Mut, 15m, 3t
           1938-39, Musterole, Bl, Mon, 30m
           1939-40, Musterole. Bl, Fri
 Carters of Elm Street, The (2/13/39..46) 2/13/39-1/19/40, Ovaltine,
      NBC, 15, 5t
           1944-45, CBS, Tue
           1945-46, CBS, Wed
 Casebook of Gregory Hood, The (6/3/46-..50) 6/3/46-5/26/47; started as
      summer replacement of Sherlock Holmes: then Petrie, Mut, Mon,
      8:30pm
           1948, Mut, Mon
           1949-50, Sus, ABC, Wed
 Casey, Crime Photographer (7/7/43..4/22/55) 7/7/43-4/1/44 (Flash Gun
      Casey), Sus, CBS, Wed/Sat
           4/8/44-6/26/45 (Casey, Press Photographer) Sus, CBS, Sat/Tue
           7/4/45-7/1946 (Crime Photographer) Sus, CBS, Wed
           8/8/46-3/25/48, Anchor-Hocking, CBS, Thu, 9:30pm [developed
      into Casey, Crime Photographer (3/20/47-11/16/50)]
           4/1/48-7/28/49, Toni, CBS, Thu, 9:30pm
           8/4/49-10/19/50, Philip Morris, CBS, Thu, 9:30pm
           10/26/50-11/16/50, Sus, CBS, Thu
           1/13/54-4/22/55, Sus, CBS, 30m, Wed/5t (Crime Photographer)
Cass Daley (See Fitch Bandwagon)
Cathedral Hour (Choral) (1929-31) Sus, CBS, Sun, 60m
Cathy amd Elliott Lewis (1954) CBS, Thu, 9pm
Cavalcade of America (10/9/35-3/31/53) 10/9/35-6/29/38, Dupont, CBS,
     Wed, 8pm
          12/5/38-5/29/39, Dupont, CBS, Mon, 8pm
          1/2/40-6/25/40, Dupont, NBC, Tue, 8:30pm
          10/2/40-6/16/41, Dupont, NBC, Wed, 7:30pm
          8/4/41-6/27/49, Dupont, NBC, Mon, 8pm
          8/30/49-3/31/53, Dupont, NBC, Tue, 8pm (ENTIRE LOG - Ray
     Stanich and Art Chimes)
CBS is There (see You Are There)
CBS Radio Mystery Theater (1/6/74-12/31/82) 60m, 7t
CBS Radio Workshop (1/27/56-9/22/57) Sus, CBS, Sun, 4pm (complete)
     (LOG - Jay Hickerson)
Ceiling Unlimited (11/9/42-44) 11/9/42-6/21/43, Lockheed, CBS, Sun;
     then Mon 15m
          1943-44, CBS, Sun, 30m
Celebrities Program (1930-32) Household Finance, Bl, Tue/Mon
Celebrity Club (1945-46) Continental Can, CBS, Sat
Central City (11/21/38-4/25/41) Oxydol, NBC, 15m, 5t
Challenge of the Yukon (see Sergeant Preston of the Yukon)
Chamber Music Society of Lower Basin Street (2/11/40..50) 2/11/40-41,
     Sus, Bl, Mon, 9:30pm
          1941-42, Sus, Bl, Sat, 9pm
          1942-43, Sus, ABC, Mon, 10:30pm
          1943-44, Woodbury, ABC, Sun, 9:15pm
          1950 (summer) NBC, Sun, 10pm
Chance of a Lifetime (1949-52) 1949-50, Ritter, ABC, Sun, 9:30pm
          1950-51, Sus, ABC, 30m, 5t/Tue
          1951-52, Sus, Sat, 30m
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Chandu the Magician (10/8/32..50) 10/8/32-36, White King Soap (West),
     Beech Nut (East), Mut and Independent, 15m, 5t (Gayne Whitman
     played Chandu) (1931-32; KHJ - Los Ang)
           6/7/48-1/49 (Original scripts redone) (Tom Collins played
     lead) White King Soap, Mut, 15m, 5t
           1949-50, Sus, ABC, Sat, 30m
Chaplain Jim (1942-46) 1942-45, ABC, Sun, 2pm
           1945-46, Mut, Sun, 2pm
Charioteers Quartette (1935-38) 1935-36. Mut. Sum. 15m
           1936-37, Wildroot, Mut, Thu, 15m
           1937-38, Mut, Sun, 15m
Charles Ruggles (1943, 1944) 1943, CBS, Thu, 8pm
          1944, CBS, Fri, 8pm
Charlie and Jesse (1/41-9/41) Campbell, CBS, 15m, 5t
Charlie Chan (12/2/32..6/21/48) 12/2/32-5/20/33, Esso, Bl, Fri, 7:30pm
     (Walter Connolly played lead)
          9/17/37-4/22/38, Sus, Mut, 15m, 5t, 5:15pm
          7/6/44-45, NBC, Thu, 30m (Ed Begley)
          1945-46, ABC, 15m, 5t (Ed Begley)
          8/11/47-6/21/48 (Santos Ortega), Pharmaco, Mut. 30m. Mon.
Charlie McCarthy Show (5/9/37-1956) 5/9/37-12/26/48, Chase & Sanborn,
     NBC, Sun, 8pm
          1949-52, Coca-Cola, CBS, Sun, 8pm
          1952-53, Hudnut, CBS, Sun, 8pm
          1953-54, Multi, CBS, Sun, 9:30pm
          1954-55, Kraft, CBS, 60m, Sun, 9pm
          7/24/55-56, Multi, CBS, 60m, Sun, 7pm
Charlie Wild, Private Detective (9/24/50-7/1/51) 9/24/50-12/17/50,
     Wildroot, NBC, Sun (George Petrie) (LOG - Ray Stanich)
          1/7/51-7/1/51, Sus, CBS, 6pm (K O'Morrison; then J McQuade)
Charlotte Greenwood Show (1944-46) 1944-summer, NBC, Tue
          1944-46, Hallmark, ABC, Wed/Sun
Chase, The (1952-5/24/53) Sus, NBC, Thu/Sun
Chase and Sanborn Program, The (see Spike Jones, Charlie McCarthy)
Cheerio (3/14/27-1940) NBC, 30m, 6t
Checkerboard Jamboree (1946-50) Ralston, Mut, 15m, 5t
Chesterfield Supper Club (12/11/44-1950) 1944-49 (Perry Como, Jo
     Stafford), NBC, 15m, 5t, 7pm
          1949-50 (Peggy Lee) NBC, 30m, Thu, 10pm
Chicago Theater of the Air (10/5/40-9/11/54) Sus, Mut, 60m, Sat
                                                                  (LOG
     <u>- Ray Stanich)</u>
Chick Carter, Boy Detective (7/5/43-44) 1943 - summer, Mut, Fri, 15m
          9/43-44, Mut, Sun
Chicken Every Sunday (1949 - summer) NBC, Wed
Child Grows Up (1937-38) Sus, Bl. Sat. 15m
Child's World (10/26/47-49) 10/26/47-48, Sus, ABC, Sun
          1948-49, Sus. ABC. Tue
Children's Hour (1929-58) Horn & Hardart, WABC/WEAF (NYC), Sun, 60m
Chips Davis, Commando (1942-43) CBS, Sun/Sat
Choraliers, The (3/3/49-4/22/55) 1949-54, CBS, Thu/Sun
          1954-55, CBS, Wed
Christopher Wells (1947-48) DeSoto, CBS, Sun
Cimarron Tavern (4/9/45-9/27/46) CBS, 15m, 5t, 5:30pm
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Cincinnati Conservatory Symphony (1935-38) 1935-36, Sus. CBS. Sat. 60m
          1936-37, Sus, CBS, Fri, 90m
          1937-38, Sus, CBS, Fri, 30m & Sat, 60m
Cinderella, Inc. (1946-47) Sus. CBS. 15m. 2t
Circle, The (1/15/39-39) Kellogg, NBC, 60m, Sun, 10pm
Circle Arrow Show, The (1946-48) NBC, Sun. 10:30pm
Circus Days (1933-34) Scott's Emulsion, NBC, 15, 2t
Cisco Kid, The (10/2/42..45) 10/2/42-43 (Jackson Beck) Mut. Fri.
     8:30pm
          1943-44, Sus, Mut, Sat, 8:30pm
          1944-45, Sus, Mut, Wed, 9:30pm
          (1947-54), Mut, various days (Jack Mather)
Cities Service Concerts (Band of America) (2/18/27-56) 1927-40, NBC,
     Fri, 60m, 8pm
          1940-49, NBC, Fri, 30m, 8pm (Highway in Melody 1944-48)
          1949-56, NBC, Mon, 30m, 9:30 (Cities Service Band of America
     1948-56) Paul Lavalle started in 1944
City, The (1947) Sus, CBS-West, Sun
City Desk (1940-41) Palmolive, CBS, Thu, 8:30pm
City Editor (1955-58) Sus. Mut. Fri
City Hospital (1951-57) 1951-53, Carter, CBS, Sat. 1:30pm
          1953-54, Carter, CBS, 15m, Sat
          1954-57, Sus, CBS, Sat
Claims Agent (1946) NBC, 15m, 3t
Clara, Lu and Em (1930..45) 1930-31, WGN
          1/27/31-2/15/32, NBC, evening
          2/32-36, Super Suds, Bl. 15m, 5t
          6/8/42-45, Pillsbury, CBS
Clark Dennis (tenor) 1935..41) 1935-36, Sus, Bl, Fri, 15m
          1936-7, Sus, Bl, Sat, 15m
          1940-41, Sus, Bl, 15m, 5t
Claudia and David (1941) CBS, Sat, 8pm
Cleveland Symphony Orch (1932-47) Sus, various networks and days, 30m
     to 2 hours
Cliche Club, The (1950) ABC, Wed, 8:30pm
Cliff Edwards (1944-47) Sus, ABC, 15m, 5t
Cliquot Club Eskimos (1926..36) 1926-33, NBC, Fri, 90m
          1935-36, NBC, Sun, 30m
Cloak and Dagger (5/7/50-10/22/50) NBC, Sun
Clock, The (1946-48) 1946-47, Sus, ABC, Sun, 7:30pm
          1947 - summer, ABC, Mon, 9pm
          1947-4/48, Sus. ABC, Thu. 8:30
          4/25/48-5/23/48, Sus, ABC, Sun
Club 15 (Bob Crosby, Dick Haymes) 1947-53, Campbell, CBS, 15m, 3t/5t
Club Matinee (1937-42) (Ransome Sherman, Garry Moore) Sus. Bl. 60m.
     6t. 4pm
Club Time (1945-54) 1945-46, Club Aluminum, ABC, Sat, 15m
          1946-47, C A, CBS, Mon, 15m
          1947-51, C A, CBS, Tue, 15m
          1951-54, C A, CBS, Sat, 15m
Clyde Beatty Show (Syn in 40's); also 1950-51) Kellogg, Mut. 3t.
     5:30pm
Coast to Coast on a Bus (also Children's Hour; White Rabbit Line)
     (1924-48) 1924-27, WJZ - New York
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1927-39, Bl, Sun, 60m, 9am
          6/4/39-42, Bl, Sun, 45m
          1942-47, ABC, Sun, 45m
          1947-48, ABC, Sun, 60m
Coca-Cola Hour (1930-32) NBC, Wed
Coke Club, The (see Morton Downey)
Col. Stoopnagle (see Quixie-Doodles)
Colgate Sports Newsreel (12/5/37-1956) 1937-38, Sus, Bl, Sun, 15m
          1938-39, Sus, Bl, Thu, 15m (Bill Stern Review: 1937-39)
          10/8/39-41, Colgate, Bl, Sun, 15m, 9:45pm
          1941-42, Colgate, NBC & Bl, Sat, 15m, 10pm
          1942-43, Colgate, NBC, Sat, 15m, 10pm
          1943-6/29/51, Colgate, NBC, Fri, 15m, 10/10:30pm (End of
     Colgate Sports Newsreel)
          1951-52, Sus, NBC, Fri, 15m
          1952-53, Sus, ABC, 15m, 5t
          1953-54, Budweiser, ABC, 15m, 5t
          1954-56, All-State, ABC, 15, 5t
College Choirs (1949-54) Sus, Mut, Sun
College Prom (Red Nichols) (1935-36) Kelloggs, Bl, Fri, 8:30pm
College Quiz Bowl (1953-55) Sus, NBC, Sat
Colliers Hour, The (1927-32) Bl, Sun, 60m
Colonel Humphrey Flack (1947) NBC, Thu, 8pm
Columbia Presents Corwin (3/7/44-8/15/44) CBS, Tue
          (7/3/45-8/21/45) CBS, Tue (see Columbia Workshop)
Columbia Workshop (7/18/36..1/25/47) 7/18/36-2/12/37, CBS, Sat
          2/28/37-11/28/37, CBS, Sun
          12/9/37-12/30/37, CBS, Thu, 10:30pm
          1/8/37-8/6/38, CBS, Sat, 7:30pm
          9/15/38-1/5/39, CBS, Thu
          1/9/39-6/26/39, CBS, Mon, 10:30pm
          7/6/39-6/7/42, CBS, Thu (Twenty-six by Corwin; 5/4-11/9/41)
          6/12/42-7/3/42, CBS, Fri, 10:30pm
          7/13/42-10/19/42, CBS, Mon, 10:30pm (American in England;
     8/3/42-12/22/42)
          11/8/42, CBS, Sun, 8pm
          3/7/44-8/15/44 (Col. Presents Corwin)
          7/3/45-8/21/45 (Col. Presents Corwin)
          2/2/46-4/13/46, CBS, Sat, 2:30pm
          4/21/46-9/15/46, CBS, Sun, 4pm
          9/21/46-1/25/47, CBS, Sat, 6:15pm (ENTIRE LOG - Ray
     <u>Stanich)</u>
Comedy of Errors (1949-52) Sus, Mut, Sat
Comedy Playhouse (1949-50) Sus, Mut, Thu, 9pm
Comedy Theater (Harold Lloyd) (1944-45), Old Gold, NBC, Sun
Comedy Writers Show (1948 - summer) ABC, Sun
Command Performance (with Dale Carnegie) (1933-35) Maltex, NBC, Sun
Command Performance (3/1/42-49) AFRS (415 shows)
Commodores Quartette (with Gene Arnold) (1933-35) 1933-34, Crazy
     Water, NBC, Sun
          1934-35, Crazy Water, NBC & Bl, 2t
Community Sing (1936-37) Gillette, CBS, Sun, 45m
Confession (1953-54) NBC, Sun
Confidentially Yours (1950) NBC, Fri, 9:30pm
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Conflict (1934) CBS, 2t
  Connie Boswell Show (1943-44) ABC, Wed, 7pm
  Constance Bennett Show (1945-46) Sus, ABC, 15m, 5t
  Consumer Time (1941-47) Sus, NBC, Sat, 15m
  Contact Dave Elman (1940-41) Sus, Mut, Sat
  Conversation (1954-57) Sus, NBC, Sat
  Cook's Travelogue (with Malcolm LaPrade) (1926..39) sponsored by Cook
            1926-35, Bl Sun
            1936-37, CBS, Sun
            1937-38, NBC, Sun
            1938-39, Bl. Sun
 Corn Cob Pipe Club (1932..36) 1932-34, Edgeworth, NBC, Wed, 10pm
            1935-36, Edgeworth, NBC, Sat
 Coronet Storyteller (1944-47) ABC, 15m, 5t
 Correction Please (1943-45) 1943-44, Tums, CBS, Sat, 10pm
            1944-45, Ipana, CBS, Fri
 Count of Monte Cristo, The (12/19/46..51) 12/19/46-47, Sus, Mut, Thu,
      8:30pm
           1947-summer, Mut, Sun
           1949-summer, Mut, Sun
           1949-51, Sus, Mut, Tue, 8pm (on West coast; 1945-53, mostly
      Tue)
 Counterspy (5/18/42-57) 1942-44, Mail Pouch, ABC, Mon, 9pm
           1944-45, M P, ABC, Wed, 8:30pm
           1945-46, Sus, ABC, Sun, 5:30pm
           1946-48, Schutter Candy, ABC, Sun, 5:30pm
           1948-50, Pepsi, ABC, 2t, 7:30pm
           1950-51, Sus, NBC, Sun, 5pm
           1951-52, Gulf, NBC, Thu, 9:30pm
           1952-53, Gulf, NBC, Sun, 5:30pm
           1953-54, Multi, Mut, Sun, 4pm
           1954-47, Multi, Mut, Fri, 8pm
Country Doctor (1932-33) Listerine, Bl, 15m, 3t, 8:45pm
County Fair (1945-50) 1945-48, Borden, CBS, Sat
           1948-49, Borden, CBS, Wed
           1949-50, Borden, CBS, Sat
County Seat (1938-39) CBS, 15m, 5t
Couple Next Door, The (4/12/37-9/37) P & Gamble, Mut, 15m, 5t
           (12/30/57-11/25/60) CBS, 15m, 5t (Complete)
Court of Human Relations (A L Alexander host for most of run)
     (1933-38) 1933-34, True Story Magazine, NBC, Sun, 45m, 7pm
          1934–35, T S M, CBS, Fri, 30m, 8:30pm
          1935–38, T S M, NBC, Fri, 9:30pm
Court of Missing Heirs (1939..47) 1939-42, I Yeast, CBS, Tue, 8:30/8pm
          1946-47, ABC, Fri, 8pm (also Are You a Missing Heir?)
Cousin Willie (7/7/53-9/29/53) (Summer replacement for FM&M) Johnson,
     NBC, Tue, 9:30pm
Creeps by Night (2/15/44-8/15/44) ABC, Tue
Creightons, The (1942) NBC, Sat, 11am
Cresta Blanca Carnival (1943-44) Mut, Wed, 30m
Crime and Peter Chambers (4/6/54-9/7/54) NBC, Tue, 9:30pm
Crime Cases of Warden Lawes (1946-47) Trimount, Mut, Sun (see also
     Twenty-thousand Years at Sing Sing)
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Crime Classics (9/30/53-6/2/54) Sus, CBS, Wed, 9:30pm
Crime Club (12/2/46-10/23/47) 12/2/46-12/30/46, Sus. Mut, Mon. 8pm
          1/2/47-10/23/47, Mut, Thu
Crime Doctor (8/4/40-10/19/47) Philip Morris, CBS, Sun, 8:30pm
Crime Does not Pay (10/10/49-4/11/51) WMGM, New York
          (1/7/52-12/22/52), Sus, Mut, Mon (Repeats of WMGM shows)
     (LOG - Ray Stanich)
Crime Fighters (1949-57) 1949-52, Sus, Mut, Mon
          1952-53, Sus, Mut, Wed, 8:30pm
          1953-57, Sus, Mut, Thu
Crime Files of Flamond (1952..57) 1952-53, Gen. Mills, Mut, Wed
          1956-57, Sus, Mut, Wed, 8pm
Crime is My Pastime (1945) Mut, Sun, 15m
Crime Letter from Dan Dodge (1952) ABC, Fri, 8pm
Criminal Casebook (1948) Bl, Thu
Crossroads (1940) NBC, Sun
Crossword Quiz (with Allen Prescott) (1947) ABC, Sun, 5pm
Croupier, The (9/28/49-50) ABC, Wed
Cuckoo Hour, The (1/1/30..36) 1930-31, Bl, Tue, 30m, 10:30pm
          1931-32, Bl. Sat. 15m
          1934-35, A C Spark Plugs, Bl. Mon
          1935-36, Sus, Bl, Mon
          1936-37 (Cuckoo Program) Mut. Sun
Curt Massey (1943..57) 1943-44, Schutter Candy, NBC, Sat, 15m
          1945 (Sunday at N-K Ranch) Norge, ABC, Sun, 4:30pm
          1946, CBS, Wed
          1946-47, Sus, ABC, Sat, 30m
          1949-54, Miles, CBS, 15, 5t
                                      (Martha Tilton on many of these
     and the following)
          1955-57, Sus, CBS, 30m, 5t
Curtain Time (7/22/38..3/29/50) 7/22/38-3/31/39, Kix, Mut, Fri
          7/4/45-10/3/45, Mars, ABC, Wed
          10/11/45-12/27/45, Mars, ABC, Thu, 10pm
          1/10/46-9/25/48, Mars, NBC, Sat, 7:30
          10/6/48-3/29/50, Mars, NBC, Wed, 10:30pm (Complete LOG -
     Ray Stanich)
Curtis Institue Recitals (Musicales) (1933..42) 1933-34, Sus, CBS,
     Thu, 45m
          1934-36, Sus, CBS, Wed, 45m
          1938-39, Sus, CBS, Mon, 60m
          1939-40, Sus, CBS, Mon, 30m
          1940-41, Sus, NBC, Sat, 30m
          1941-42, Sus, CBS, 3t, 30m
Daddy and Rollo (1942) Mut, 15m, 2t (local and regional show during
     30's and 40's)
Daily Dilemmas (1947-48) Mut, 5t
Dale Carnegie (1937..44) 1937-38, Mut Fri, 15m and NBC, Tue, 15m
          1943-44 (Interesting People) Lee Hats, Mut, Thu, 15m
Damon Runyon Theater (1949-50) Syn (Mayfair) (WOR, Sat/Sun) (complete)
Dan Dunn, Secret Operative #48 (Syn - 1944) 78 15-minute episodes
Dan Harding's Wife (1/20/36-39) 1/20/36-12/37, NBC, 15m, 5t
          1/3/38-39, Nabisco, NBC, 15m, 5t
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Danger, Dr. Danfield (1946-51) 1946-47, ABC, Sun

1947-51, ABC, Thu/Wed Danger is My Business (interviews) (1941) Mut, Wed, 15m Danger with Granger (1956-57) Mut, Mon, 8:30pm Dangerous Assignment (2/6/50-53 (Brian Donlevy) 1950-51, Sus, NBC, Mon; Wed, then Sat, 8pm (on briefly in 1949, NBC, Sat) 1951-52, Sus, NBC, Mon, 10:30pm 1952-53, Sus, NBC, Wed, 10:30pm (1953-54) Syn. (Lloyd Burrell) Dangerous Paradise (1933-35) Woodbury, Bl, 15, 3t Danny Kaye Show (1/6/45-5/31/46) Pabst, CBS, Sat; then Fri, 10:30pm Danny O'Neil Show (1945-46) 1945-46, CBS, 15m, 4t 1946, CBS, Sat, 9:30pm Danny Thomas Show (1942..48) 1942-43, Sus, ABC, Wed/Sat, 7pm 1947-48, Gen. Foods, CBS, Fri, 8:30 Dark Destiny (1942-43) Mut, Sat/Wed Dark Venture (1945-48) 1945 - summer, ABC, Wed 2/19/46-9/46, ABC, Tue 9/46-48, ABC, Mon/Tue Darts for Dough (1945-47) Dr. Pepper, ABC, Sun Date with Judy, A (1941, 42 (summers), 1943-50) 6/24/41-9/41 (summer replacement for Bob Hope) (Ann Gillis) Pepsodent, NBC, Tue, 10pm 6/23/42-9/42 (summer replacement for Bob Hope) (Debbie Ellis) Pepsodent, NBC, Tue, 10pm 1943-summer (summer replacement for Eddie Cantor), NBC, Wed, 9pm 1/44-46 (Louise Erickson) Tums, NBC, Tue, 8:30pm 1946-48, Lewis & Howe, NBC, Tue 1949-50, Revere Cameras, ABC, Thu, 8:30pm Dateline (1943) CBS, Fri Dave Elman (see Contact Dave Elman) also (1945-46) (Radio Action Show) Rensie, Mut, Wed Dave Garroway Show (1949..55) 1949-50, Sus, NBC. Sun & Sus, NBC, 15m, 5t 1950-53, Armour, NBC, 15m, 5t 1954-55 (Friday with Garroway) Multi, NBC, Fri, 90m Davey Tree Hour (1929-32) 1929-31, D T, NBC, Sun 1931-32, D T, NBC, Sun, 60m David Harum (1/27/36-50) 1936-47, Bab-O, NBC, 15m, 11/11:45am (earlier on WOR - NY) 1947-49, Bab-O, CBS, 15, 5t 1949-50, Bab-O, NBC, 15m, 5t Day in the Life of Dennis Day (10/3/46-51) 1946-48, Colgate, NBC, Wed, 8pm 1948-51, Colgate, NBC, Sat Deadline Drama (1944-45) (Ireene Wicker) ABC, Sun, 10:30pm Deadline Mystery (1947) ABC, Sun, 2pm Dear Mom (1941-12/7/41) Wrigley, CBS, Sun Dearest Mother (Syn; ZIV; 1940-41) 143 15-minute episodes Death Valley Days (9/30/30-6/21/45) 9/30/30-8/11/31, Borax, NBC, Tue, 9:30pm 8/17/31-9/26/32, Borax, Bl, Mon, 8/8:30pm 10/6/32-8/27/36, Borax, NBC, Thu, 9pm

9/4/36-6/3/38, Borax, NBC, Fri, 8:30pm

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6/10/38-9/22/39, Borax, Bl, Fri, 9:30pm
          9/30/39-4/27/40, Borax, Bl, Sat, 9:30pm
          5/3/40-6/27/41, Borax, NBC, Fri, 8:30pm
          7/3/41-8/3/44, Borax, NBC, Thu, 8/8:30pm
          8/10/44-6/21/45 (Death Valley Sheriff), Borax, CBS, Thu,
     8:30pm (For 1945-51 retitled The Sheriff)
December Bride (1952-53) Sus, CBS, Sun, 6pm
Deems Taylor Concerts (1948..55) 1948-49, Sus, Mut, Sun
          1953-55, Sus, Mut, 30m, 3t
Deep River Boys (1937-42) 1937-38, CBS, Fri, 15m
          1938-39, CBS, 15m, 5t
          1939-40, CBS, Wed, 15m
          1941-42, NBC, 15m, 6t
Defense Attorney (1951-52) Am. Chicle, ABC, Fri/Thu, 8:30pm
Defense Rest, The (4/17/51-9/51) NBC. Tue
Democracy in Action (1939-40) Sus. CBS. Sun
Desi Arnaz Orch. (1950-51) Sus, CBS, Sun
Design for Listening (1949) NBC, Sun, 60m
Destination Space (1947-49) ABC, various days
Detect and Collect (1945-46) Goodrich, ABC, Wed/Thu
Detour (Psych. drama) (1950) ABC, Wed, 9pm
Detroit Symphony (1944..49) 1944-45, Reichold Chem, Mut, Sat, 60m
          1946-47, Reichold Chem, ABC, Sun, 60m
          1947-48, Musical Digest, ABC, Sun, 60m
          1948-49, Sus, ABC, Tue, 45m
Dick Haymes Show (6/20/44-47) 1944-45, Autolite, NBC, Tue, 7:30pm
          1945-46, Autolite, CBS, Sat, 7:30pm
          1946-47, Autolite, CBS, Thu, 9pm
Dick Liebert (1934-35) 1934-35, Bl, Fri, 15m
          1935-36, Bl, 15m, 2t
Dick Tracy (9/30/35..48) 9/30/35-37, Sus, Mut, 15m, 5t, 5:45pm
          1937-39, Quaker, NBC, 15, 5t, 5pm
          1943-45, Sweets Co., ABC, 15m, 5t
          1945-46, Sweets Co., ABC, Sat, 30m
                                               AND
          1945-48, Sus, ABC, 15, 5t
Did Justice Triumph? (1947) Mut, Wed/Mon
Dimension X (4/8/50-9/29/51) NBC, Sat (complete) (LOG - Bill Sabis)
Dinah Shore Show (8/6/39..56) 8/6/39-41, Bl, Sun, 15m
          1941-42, Br. Myers, Bl, Sun, 15m
          1942-43, Br. Myers, ABC, Fri, 15m
          1943-44, Birdseye, CBS, Thu, 30m
1944-46, Birdseye, NBC, Thu
          1946-48, Ford, CBS, Wed, 9:30pm
          1953-56, Chevrolet, NBC, 2t, 8pm (tv simulcast)
Dinner Date (1949-55) Sus, Mut, 15m, 5t
Dizzy Dean (7/3/48-9/18/48) Johnson Wax, NBC, Sat. 15m (complete)
Doc Barclay's Daughters (1938-40) Personal Finance, CBS, 15m, 5t
Doctor Fights, The (6/6/44-9/44, 1945-summer) 6/6/44-9/44, CBS, Tue
          1945 (summer) Schenley Lab, CBS, Tue
Doctor's Wife, The (3/3/52-56) 3/3/52-53, Ex-lax, NBC, 15m, 5t
          1954-56, Sus, NBC, 15m, 5t
Doctors Today (1948) NBC, Sat, 4pm
Dog Heroes (1937-39) Thrivo, Bl, Sun, 15m
Dollar a Minute Show (1950-51) Sus, CBS, Tue/Sun
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Don Ameche Show (see Bickersons)
Don Winslow of the Navy (10/19/37..43) 10/19/37-38, Sus, Bl, 15m, 5t,
      5:15pm
           1938-39, Kelloggs, Bl, 15m, 5t
           10/5/42-43, Post, ABC, 15m, 5t
Don't Forget (1939-40) Bl, Thu
Don't You Believe It (1938-39) Sensation, Mut, Thu. 15m
           (1944) Bl, Tue, 15m
Doorway to Life (1947-48) CBS, Thu
Doris Day (1952-53) Col. Records, CBS, Tue
Dorothy and Dick (see Breakfast with D & D)
Dorothy Dix (1948-50) 1948-49, Sealtest, ABC, 15m, 5t
           1949-50, Sealtest, NBC, 15m, 5t
Dorothy Gordon (12/16/38-39) Wheatena, Mut, 15m, 3t
Dorothy Kilgallen (1947-49) 1947-48, Sus, ABC, Thu, 15m
          1948-49, Drackett, ABC, Thu, 15m
Dorothy Lamour (1935..49) 1935-36, Sus, Bl, 10m, 3t
          1948-49, Sealtest, NBC, Thu, 9:30pm
Dorsey Bros. Orch. (1953-56) Sus, CBS, 2t
Dot and Will (songs) (1935-37) Bl, 15m, 4t/3t
Double or Nothing (9/29/40-53) 1940-42, Feen-A-Mint, Mut, Sun (Walter
     Compton first host until 1943; then John Reed King until 1945)
          1942-45, Feen-A-Mint, Mut, Fri, 9:30pm
          1945-47, Feen-A-Mint, Mut, Sun (Todd Russell host until
     1947)
          1947-48, Campbell, CBS, 5t, 3pm (Walter O'Keefe Host)
          1948-53, Campbell, NBC, 5t
Dough Re Mi (1942-43) NBC, Wed
Down You Go (1952-53) Sus, Mut, Sat
Dr. Alan Roy Dafoe (children's talks) (1936-38) Lysol, CBS, 15m, 3t
Dr. Christian (11/7/37-1/6/54) 11/7/37-4/24/38, Vaseline, CBS, Sun.
     2:30pm
          10/18/38-4/11/39, Vaseline, CBS, Tue, 10pm
          11/1/39-10/23/40, Vaseline, CBS, Wed, 8:30/10pm
          10/30/40-1/6/54, Vaseline, CBS, Wed, 8:30pm
                                                         (Complete LOG
     - Ray Stanich)
Dr. Dolittle (1932-34) Bl, 15m, 2t
Dr. I.Q. (6/10/39-50) 1939-49, Mars, NBC, Mon
          1949-50, Embassy, ABC, Wed, 8pm
Dr. I.Q. Jr. (3/6/48-49) Mars, NBC, Sat
Dr. Kildare (1950-52) Sus, Mut, Tue, 8:30pm
Dr. Paul (1949-53) Wesson, NBC, 15m, 5t
Dr. Royal S Copeland (Health) (1927-32) 1927-30, Bl, 5t
          1930-31, Ceresota Flour, NBC, Thu, 15m
          1931-32, Ceresota Flour, NBC, 15m, 3t & CBS, Thu, 15m
Dr. Sixgun (1954-55) Sus, NBC, Sun, 8pm
Dr. Standish, Medical Examiner (1948) CBS, Thu, 8pm
Dragnet (7/7/49-56) 1949-51, Fatima, NBC, Thu
          1951-52, Chesterfield, NBC, Thu, 9pm
          1952-55, Chesterfield, NBC, Tue
          1955-56, Multi, NBC, Tue
Dramas of Youth (1933-40's) Mut
Dramatized Fan Mail (1935-38) 1935-36, CBS, 45m, 2t
          1936-37, CBS, Tue, 15m
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1937-38, CBS, Mon, 30m Dreams Come True (7/16/34-4/11/35) Camay, NBC, 15m, 5t Dreft Star Playhouse (6/28/43-3/30/45) (First called Hollywood Theater of the Air) NBC, 15m, 5t Dude Ranch (1936-37) Log Cabin, Bl, Tue, 8pm Duffy's Tavern (3/1/41-12/28/51) 1941-42, Schick, CBS, Thu, 8:30pm 1942-44, Ipana, ABC, Tue, 8:30pm 1944-46, Ipana, NBC, Fri, 8:30pm 1946-49, Ipana, NBC, Wed, 9pm 1949-50, Blatz, NBC, Thu, 9:30pm 1950-51, Multi, NBC, Fri, 9:30pm Dunninger the Mentalist (9/12/43-12/27/44) 9/12/43-1/44, ABC, Sun 1/44-12/27/44, Sherwin Williams, ABC, Wed, 9pm Earl Wilson's Broadway Column (1944-45) General Cigar, Mut, Sun, 15m Earl Wrightson (1942..48) 1942-43, Bl, Thu, 15m 1947-48, Sus, CBS, Sun Early American Music (1943-45) Ford, ABC, Sat Earn Your Vacation (1949-50) Sus, CBS, Sun East and Dumke (Sisters of the Skillet, Quality Twins, others)(1930..37) 1930-31, NBC, 15m, 6t 1931-32, 1934-35, NBC, 15m, 3t 1932-33, Armour, Bl, Fri 1933-34, NBC, 30m, 3t 1936-37, Knox, CBS, 15m, 2t 1937 - summer, Bl, Fri, 15m East of Cairo (2/5/30-10/15/30) NBC, Wed Eastman School of Music (1932..42) 1932-35, Sus, Bl, Thu, 45m 1937-38, Bl, Thu, 30m 1938-42, NBC, Sat Easy Aces (10/31-1/10/45) (1930-31 KMBC, Kansas City) 3/1/32-33, Lavoris, CBS, 15m, 3t 10/10/33-35, Jad Salts, CBS, 15m, 5t 1935-43. Anacin, Bl, 15m, 3t, 7pm 11/24/43-1/10/45, Anacin, CBS, 30m, Wed, 7:30pm Easy Does It (1946-47) Cal. Fruit, Mut, 15m, 3t Easy Money (1946) NBC, Fri, 8:30pm Echoes of New York (1935-37) 1935-36, NBC, Sat, 60m 1936-37, Bl., Sun, 60m Ed East and Polly (1943-44) Sus, ABC, 5t Ed Sullivan Show (1/12/32..44) 1/12/32-9/32, La Geraldine, CBS, Tue, 15m 1941 (Ed Sullivan Variety) CBS, Sun, 30m 1943-44, Mennon, CBS, Mon, 15m Ed Wynn (4/26/32..45) 1932-35 (Fire Chief), Texaco, NBC, Tue, 9:30pm (first performed on WJZ 2/19/22) 4/36-9/36 (Gulliver) Spud, NBC, Thu 1937 (The Perfect Fool) NBC, Sat 9/8/44-45, Borden, ABC, Mon/Fri, 9pm (Happy Island) Eddie Albert (1949-50) Sus, NBC, 30m, 5t Eddie Bracken Show (1/28/45..47) 1945-9/45, NBC, Sun 1946-47, Texaco, CBS, Sun, 9:30pm Eddie Cantor Show (9/13/31..54) 1931-34, Chase & Sanborn, NBC, Sun, 60m, 8pm

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1935-36, Pebeco Toothpaste, NBC, Sun, 30m, 7pm
            9/20/36-37, Texaco, NBC, Sun, 30m, 8:30pm
            1937-38, Texaco, NBC, Wed, 8:30pm
            3/28/38-39, Camel, CBS, Mon, 7:30pm
            1940-46 (Time to Smile) Sal Hepatica, NBC, Wed, 9pm
            1946-48, Pabst, NBC, Thu, 10:30pm
            1948-49, Pabst, NBC, Fri, 9pm
            1951-52, Philip Morris, NBC, Sun, (DJ)
            1953-54, Sus, NBC, Thu (DJ)
 Eddie Condon Jazz Concerts (1944-45) Sus, ABC, Sat, 1pm
 Eddie Duchin (1933..47) 1933-34, Pepsodent, Bi, 3t
           1936-37, Cadillac, NBC, Thu
           1938-39, P Mall, NBC, Mon
           1939-40, Mut. Wed
           1940-41, Sus, CBS, Sat
           1947 (A Date with Duchin) Kre-mel, ABC, 15m, 3t
 Eddie Fisher (1951-56) 1951-52, Sus, ABC, Sat
           1952-53, Sus, ABC, Sun, 15m & CBS & ABC, Sat, 30m
           1953-56, Coca-Cola, Mut, 15m, 2t (tv simulcast)
 Eddie Howard (1947..56) 1947-48, Sheaffer Pens, NBC, Sun
           1952-53, Sus, CBS, Thu, 15m
           1955-56, Sus, CBS, Tue, 30m
 Edgar Bergen (see Charlie McCarthy)
Edith Adams (1941) Mut, 15m, 5t
Editor's Daughter (1941-42) Mut, 15m, 5t (also on regionally) (see
      also Mary Foster)
Editor's Diary (1946-49) Sus, Mut, 15m, 5t
Edward McHugh (Gospel singer) (1933-42) 1933-35, Bl, 15m, 3t
           1935-36, Bl, 15m, 5t
           1936-39, Ivory, Bl, 15m, 5t
           1939-42, NBC, 15m, 3t/5t
Eileen Farrell (1942..46) 1942-43, CBS, Thu
           1945, CBS, 15m, 2t
           1946, CBS, Mon, 11:30pm
Eleanor Nash (1941-42) Sus, Bl, Wed
Eleanor Roosevelt (1935..49) 2/15/35-9/35 (It's a Woman's World) CBS,
     Fri
          1940-41, Sweetheart Soap, NBC, 2t
          1941-42, Pan Am, NBC, Sun, 15m
          11/8/48-49, Sus, ABC, 15m, 3t
Electric Hour (Nelson Eddy) (9/20/44-6/9/46) 9/20/44-12/13/44,
     Electric Cos., CBS, Wed, 10:30pm
          12/17/44-6/9/46, El. Cos., CBS, Sun, 4:30pm (Complete LOG -
     Ray Stanich)
Electric Theater (1948-49) CBS, Sun
Ella Fitzgerald (1942-43) Sus, ABC, Sun, 15m
Ellen Randolph (10/9/39-41) Super Suds, NBC, 15m, 5t
Elsa Maxwell's Party Line (1/2/42-45) 1942-43, Ry-Krisp, NBC, Fri, 15m
          1943-45, Sus, Mut, 15m, 5t
Emily Post (1930-33) 1930-31, CBS, 15m, 2t
          1931-32, Bl, Mon, 15m
          1932-33, Dupont, Bl, 15m, 2t
Empire Builders, The (1928-31) 1928-30, Great Northern Railroads, Bl,
     Mon
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1930-31, G N R, Bl, Wed
Enchanted Hour (1949-55) Sus. Mut. Sun
Encore (12/1/52-53) Sus, Mut, Mon
Enna Jettick Melodies (1928-33) 1928-31, E J Shoes, Bl, Sun, 15m
           1931-33 (with Jane Froman) E J Shoes, Bl, Mon, 15m
Eno Crime Club (2/9/31-6/30/36) 2/9/31-9/31, CBS, 15m, 5t
           1/32-10/26/32, CBS, Tue & Wed, 9:30pm
           11/2/32-12/21/32, CBS, Wed
           1/3/33-34, Bl, Eno Salts, NBC, Tue & Wed, 30m (changed to
     Eno Crime Clues)
           1934-36, Eno Salts, Bl, Tue
Erskine Johnson's Hollywood (1946-48) Mut, 15m, 5t
Escape (7/7/47-9/25/54) 7/7/47-8/18/47, Sus, CBS, Mon
           10/1/47-12/31/47, Sus, CBs. Wed
           1/7/48-1/31/48, Sus, CBS, Sat or Thu
          2/1/48-3/21/48, Sus, CBS, Sun or Sat
          3/28/48-9/19/48, Sus, CBS, Sun
          2/12/49-4/23/49, Sus, CBS, Sat
          7/7/49-8/25/49, Sus, CBS, Thu
          9/21/49-9/28/49, Sus, CBS, Wed
          10/8/49-10/29/49, Sus, CBS, Sat
          11/1/49-2/28/50, Sus, CBS, Tue
          3/10/50-8/25/50, Richfield, CBS, Fri
          10/1/50-1/19/51, Sus, CBS, Fri or Sun
          2/11/51-2/18/51, Sus, CBS, Sun
          7/11/51-8/22/51, Sus, CBS, Wed
          10/12/52-10/11/53, Sus, CBS, Sun
          3/11/54-7/1/54, Sus, CBS, Thu
          7/10/54-9/25/54, Sus, CBS, Sat (Complete LOG - Jay
     <u> Hickerson)</u>
Escape with Me (1952) ABC, Tue, 8:30pm
Essays in Music (1938) CBS, Thu, 10pm
Eternal Light (10/8/44-present) Sus and Jewish Theological Seminary.
     NBC, Sun
Ethel and Albert (10/8/44-50) 1944-49, Sus, ABC, 15m, 5t
          1949-50, Sus, ABC, Mon, 30m
Ethel Barrymore Theater (Famous Actor's Guild) (1936-37) Bayer, Bl.
     Wed. 8:30pm
Ethel Merman Show (7/31/49-12/49) NBC, Sun
Evelyn Winters (see Strange Romance of E W)
Evening in Paris, An (1928..36) 1928-32, Bourjois, CBS, Mon
          1933-34, Bourjois, CBS, Sun
          1935-36, Bourjois, Bl, Mon
Evening with Romberg, An (1945 - summer) Raleigh, NBC, Tue, 10:30pm
Eveready Hour, The (12/4/23-30) 1923-24, WEAF, irregular (first
     sponsored show)
          1924-26, Eveready, WEAF, 60m
          1926-30, Eveready, NBC, Tue, 60m
Everyman's Theater (10/4/40-3/28/41) Oxydol, NBC, Fri, 9:30
                                                              (LOG -
     Ray Stanich)
Everybody Wins (1948) CBS, Fri, 10pm
Everything for the Boys (1/18/44-6/13/44) Autolite, NBC, Tue, 7:30pm
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(Partial LOG - Ray Stanich)

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Ex-lax Big Show, The (Lud Gluskin, Henrietta Schumann) (1933-34)
      Ex-lax, CBS, Mon, 7:30pm
 Exploring the Unknown (12/4/45-48) 1945-47, Revere, Mut, Sun, 9pm
           1947-48, Sus, ABC, Sun
 Exploring Tomorrow (12/11/57-6/13/58) Multi, Mut, Wed
 Eyes Aloft (7/42-43) NBC - West
 Fabulous Dr. Tweedy (6/2/46-9/22/46) (summer replacement for Jack
      Benny) NBC, Sun, 7pm
           (1946-47) Pall Mall, NBC, Wed (also called Frank Morgan
      Show)
 Face the Nation (1954-70) CBS, Sun
 Falcon, The (1943-54) 1943 - summer, ABC, Sat/Wed
           1945-47, Gem, Mut, Tue, 8:30pm
           1947-48, Sus, Mut, Mon, 8pm
           1948-49, Sus, Mut, Sun, 7pm
           1949-50, Anahist, Mut, Sun, 7pm
           1950-51, Kraft, NBC, Sun, 4pm
           1951-52, Sus, NBC, Sun, 4pm
           1952-53, G. Mills, Mut, Mon. 8pm
           1953-54, Multi, Mut, Mon, 8pm
Falstaff's Fables (1950) ABC, 5m, 5t
Fame and Fortune (1940-41) Nature's Remedy, Bl, Thu
Family Hour (see Prudential F H)
Family Skeleton (6/8/53-3/5/54) Multi, CBS, 15m, 5t
Family Theater (2/13/47-57) 1947-48, Sus, Mut, Thu
           1948-54, Sus, Mut, Wed
           1954-55, Sus, Mut, Fri
1955-57, Sus, Mut, Sat
Famous Fortunes (1938) Mut, Tue, 15m
Famous Jury Trials (9/28/36-49) 1936-37, Mennen, Mut, Mon
           1938-40, Sus, Mut, Wed, 10pm
          1940-41, O'Henry, ABC, Mon, 7pm
          1941-44, O'Henry, ABC, Tue, 9pm
          1944-46, O'Henry, ABC, Fri, 9pm
           1946-48, G. Mills, ABC, Sat, 8:30pm
          1948-49, Sus, ABC, Sat, 8:30pm
Fannie Hurst Presents (1944) ABC, Sat, 10am
Fanny Brice (see Baby Snooks)
Fat Man, The (1/21/46-9/26/51) 1/46-9/46, Sus, ABC, Mon, 8:30pm
          9/46-47, Sus, ABC, Fri, 8pm
          2/14/47-50, Pepto-Bismol, ABC, Fri, 8pm
          1950-51, Sus, ABC, Wed, 8:30pm
Father Brown (6/10/45-9/45) Mut, Sun
Father Coughlin (10/5/30..42) 1930-4/31, Little Flower, CBS, Sun, 60m
          1931..42, bought time on various stations
Father Knows Best (8/25/49-54) G. Foods, NBC, Thu, 8:30pm
Faultless Starch Time (1951-53) NBC, Sun, 15m
Favorite Story (6/25/46-3/29/49) Syn - ZIV (118 episodes) (dates are
     NBC, Tue) (LOG - Jay Hickerson)
FBI in Peace and War (11/25/44-3/23/58) 1944-45, Lava, CBS, Sat,
     8:30pm
          1945-47, Lava, CBS, Thu. 8:30pm
          1947-48, Lava, CBS. Wed. 8pm
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1948-51, Lava, CBS, Thu, 8pm
          1951-52, Wildroot, CBS, Thu, 8pm
          1952-53, L Strike, CBS, Wed, 8pm
          1953-54, Nescafe, CBS, Wed, 8pm
1954-55, Wrigley, CBS, Wed, 8pm
          1955-56, Sus, CBS, Wed
          1956-58, Sus, CBS, Sun
Federation of Women's Clubs (1934-39) 1934-35, Sus, Bl, Fri, 15m
          1935-37, Sus, NBC, Tue, 15m
          1937-38, Sus, Bl, Thu, 30m
          1938-39, Sus, NBC, Tue, 15m
Fibber McGee & Moĺly (4/16/35-3/23/56) 4/16/35-7/2/35, Johnson, NBC,
          (Complete LOG - Tom Price)
          7/8/35-1937, Johnson, NBC, Mon
          1937-9/12/50, Johnson, NBC, Tue, 9:30pm
          9/19/50-6/10/52, Pet, NBC, Tue, 9:30pm
          10/7/52-6/30/53, Reynolds, NBC, Tue, 9:30pm
          10/5/53-56, Multi, NBC, 15m, 5t
          (6/10/57-8/2/59) on Monitor, NBC, various times and lengths
Fields and Hall (Streamliners Show) (1933-35) 1933-34, NBC, Wed, 15m
          1934-35, Bl, 15m, 5t
Fighting AAF, The (1945) ABC, Sun
Fighting Senator (1946) CBS, Mon, 8:30pm
Final Edition (1948) ABC, Thu, 7:30pm
Finders Keepers (with Happy Felton) (1944) NBC, 5t
Fine Arts Quartette (1948-53) Sus, ABC, Sun
Fireside Recital (with Sigurd Nilssen) (1934-37) Am. Radiator, NBC,
First Hundred Years, The (1949) ABC, Thu, 8:30pm
First Line (of Defense) (1941-45) Wrigley, CBS, Thur, 10pm
First Nighter Program (11/27/30-10/20/49) 1930-3/26/31, Campana, NBC,
     Thu, 8:30pm
          5/6/31-9/9/31, Campana, NBC, Wed, 8pm
          9/19/31-8/13/32, Campana, NBC, Sat, 9:30pm
          8/19/32-2/12/37, Campana, NBC, Fri
          2/19/37-12/21/37, Campana, CBS, Fri, 9:30pm
          1/7/38-8/26/38, Campana, NBC, Fri, 9:30pm
          9/2/38-5/24/40, Campana, CBS, Fri, 9:30pm
          9/3/40-5/29/42, Campana, CBS, Tue, 8:30pm
          10/4/42-4/2/44, Campana, Mut, Sun, 9:30pm
          4/12/44-10/25/44, Campana, Mut, Wed, 9:30pm
          10/20/45-4/13/46, Campana, CBS, Sat, 7:30pm
          10/4/47-12/13/47, Campana, CBS, Thu, 10:30pm
          12/18/47-6/24/48, Campana, CBS, Tue
          10/7/48-10/20/49, Campana, CBS, Thu (Complete LOG - Ray
     Stanich)
          (4/27/52-9/8/53) Miller, NBC, Sun; then Tue (repeats)
First Offender (1940-41) Sus, Mut, Sat/Sun
First Piano Quartette (1945..51) 1945-48, Sus, NBC, Sat
          1950-51, Sus, NBC, Sat
Fish Pond (quiz) (1944) ABC, Sun, 4pm
Fishing & Hunting Club (1945-47) Mail Pouch, Mut, Mon
Fitch Bandwagon (1937-48) 1937-45 (Bands) NBC, Sun, 7:30pm
          1945-46 (Cass Daley) NBC, Sun, 7:30pm
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9/29/46-48 (Phil Harris - Alice Faye) NBC, Sun, 7:30pm
Fitzgeralds (Ed and Pegeen) 1940-present) mostly local New York (WOR:
      then WJZ (ABC); then WOR (Pegeen continues today on WNYC)
Five Mysteries Programs (1947-48) Mut, Sun
Five-Star Jones (2/4/35-2/5/37) 1935-36, Mohawk, CBS, 15m, 5t
           1936-37, Oxydol, Bl. 15m. 5t
Five-Star Matinee (1956-58) Multi, NBC, 30m, 5t, 3pm
Flash Gordon (4/28/35-2/6/36) Sus, Mut, 15m, 5t
Fleischmann Yeast Hour (see Rudy Vallee)
Fletcher Wiley (1940-42) Campbell, CBS, 15m, 5t
Flit Soldiers (Harry Reser) (1929-30) Flit, NBC
Florsheim Frolics (1930-32) 1930-31, F S, NBC, Tue
           1931-32, F S, NBC, Sun
Floyd Gibbons: World Adventures (1930-31) Bl., Sun. 15m
Flying Patrol, The (1941-42) Sus. Bl. 15m. 5t
Flying Red Horse Tavern (1935-36) Mobil. CBS. Fri
Flying Time (1935) NBC, 15m, 5t
Folies Bergere of the Air (4/12/36-9/36) Bl. Wed
Follow the Moon (1936-4/1/38) 1936-37, Jergens, NBC, 15m, 5t
           1937-4/1/38, Pebeco, CBS, 15m, 5t
For Men Only (see George Jessel)
For Your Approval (1947) Mut, Sun
Forbidden Diary (Syn - ZIV) 130 15-minutes
Ford Sunday Evening Hour (1934..46) 1934-3/1/42, Ford, CBS, Sun, 60m
     (called Ford Summer Hour on several summers)
          1945-46, Ford. ABC
Ford Theater, The (10/5/47-7/1/49) 10/5/47-6/27/48, Ford, NBC, Fri.
     60m
          10/8/48-49, Ford, CBS, Fri, 60m (LOG - Jay Hickerson)
Forecast (7/15/40-9/40) CBS, Mon
          (1941 - summer) Sus, Mon
Foreign Assignment (7/24/43-44) Mut, Sat
Forever Ernest (1946 - summer) Emerson Drug, Sus, CBS
Forever Young (1935-36) NBC, 15m, 5t (led to Pepper Young's Family)
Fort Laramie (1/22/56-10/28/56) CBS, Sun
Forty-minutes in Hollywood (1933-34) CBS, Sun
Four for the Fifth (6/17/44-7/8/44) CBS, Sat (Complete)
Four Star Playhouse (7/3/49-9/49) NBC, Sun
Fox Fur Trappers Orch (1929..35) 1929-31, I J Fox, CBS, Sun
          1933-34, I J Fox, NBC, Tue, 15m
1934-35, I J Fox, NBC, Mon, 15m
Foxes of Flatbush (1936) Bl, 15m, 6t
Frances Lee Barton (cooking) 1932-35) 1932-33, NBC, 15m, 2t
          1933-34, G Foods, NBC, Thu, 15m
          1934-35, NBC, Fri, 30m
Frank Buck's Adventures (1934-35) NBC, 15m, 5t
Frank Crumit and Julia Sanderson (1930..43) 1930-31, Bond, CBS, Fri,
   <sup>-</sup> 15m (see also Blackstone Plantation)
          1931-32, Bond, CBS, Fri
          1933-36, Bond, CBS, Sun, 30m
          1942-43 (Crumit and Sanderson Quiz) Tums, CBS, Sat, 8pm
          1943-9/43 (Swinging Sweethearts) CBS - West, 15m, 5t
Frank Fay Show, The (1936 - summer) Bl, Fri, 9:30pm
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(10/23/41-42) Tums, NBC, Thu

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Frank Fontaine Show (1952) CBS, Sun, 8pm
Frank Morgan Show, The (see also Baby Snooks, Fabulous Dr. Tweedy,
     Bickersons)
          8/31/44-5/31/45, Maxwell House, NBC, Thu
Frank Parker (1941-42) CBS, 15m, 2t
Frank Sinatra Show, The (1/5/44..1958) 1/44-9/44, Lever Bros., CBS,
     Wed
          9/44-45, Max Factor, CBS, Wed, 9pm
          1945-47, Old Gold, CBS, Wed, 9pm (Songs by Sinatra)
          1949-50. L Strike, NBC, 15m, 5t (Light up Time)
          1950-51, Multi, CBS, Sun, 45m, 5pm
          1953-54, Sus, NBC, 15m, 2t, 8:15pm
          1954-55, Multi, NBC, 15m 2t (1953-55 called To Be Perfectly
     Frank)
          1956-58, ABC, 15m, 5t
Frank Watenabe (see Honorable Archie)
Frankie Carle Orch (1946) ABC, Wed, 9:30pm
Fred Allen Show, The (10/23/32-6/26/49) 1932-4/16/33, Linit, CBS, Sun
     (Linit Bath Club Revue)
          1933, Hellman's Mayonnaise, CBS (Salad Bowl Revue)
          1/3/34-3/14/34, Sal Hepatica, NBC, Wed (Sal Hepatica Revue)
          3/21/34-7/4/34, Sal Hepatica, NBC, Wed, 60m (Hour of Smiles)
          7/11/34-6/28/39, Ipana-Sal Hepatica, NBC, Wed, 60m, 9pm
     (Town Hall Tonight)
          10/4/39-6/\overline{2}6/40, Ipana-S H, NBC, Wed, 60m, 9pm (Fred Allen
     Show)
           10/2/40-2/25/42, Texaco, CBS, Wed, 60m, 9pm (Texaco Star
     Theater)
          3/8/42-6/28/42, Texaco, CBS, Sun, 60m, 9pm (T S T)
          10/4/42-5/28/44, Texaco, CBS, Sun, 30m, 9:30pm
          10/7/45-12/28/47, Tenderleaf Tea, NBC, Sun
           1/4/48-6/26/49, Ford, NBC, Sun (complete LOG - Cort Parent
     <u>and Jay Hickerson)</u>
Fred Astaire Show, The (9/8/36-37) Packard, NBC, Tue, 60m, 9:30pm
Fred Waring Show, The (1931..57) 1931-32, Sus, NBC, Mon
           1932-33, CBS, Sun
           1933-34, Old Gold, CBS, Wed, 10pm
          1934-35, Ford, CBS, Thu, 60m, 9:30pm
1935-36, Ford, CBS, Tue, 60m <u>and</u> Ford, NBC, Fri, 30m
           1936-39, Bromo Quinine, NBC, Sat, 8:30pm
          6/19/39-44, Chesterfield, NBC, 15m, 5t (Chesterfield Time;
     also Pleasure Time)
          6/45-47, Sus; then Amer. Meat, NBC, 30m, 5t, 11am
           (6/18-9/24/46, 6/24-9/30/47) (summer replacement for FM&M)
     Johnson, NBC, Tue, 9:30pm
           1947-48, GE, NBC, Mon <u>and</u> Multi, NBC, 30m, 5t
           (6/7-9/29/48) (third summer replacement for FM&M) Johnson,
     NBC, Mon & Wed, 30m, morn.
           1948-49, GE, NBC, Thu, 10:30pm <u>and</u> Multi, NBC, 30m, 5t
           1949-50, Minneapolis Canning, NBC, Sat
           1957, ABC, 3t, 10:30pm
Freddy Martin Orch (1932..42) 1932-33, Tydol, CBS, 15m, 3t
           1935-36, Eden Liquid Dry Shampoo, Mut, Sun
           1936-37, Int. Silver, NBC, Sun
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1942. L Esther, CBS, Mon
Free Company, The (2/23/41-42) CBS, Sun
Free World Theater (2/21/43-6/27/43) NBC, Sun (LOG - Ray Stanich)
Freedom of Opportunity (1943-46) 1943-35, Mut. Benefit, Mut. Fri
          1945-46, Mut. of Benefit, Mut, Sun
Freedom USA (Syn - 1952 - ZIV) 52 episodes
Fresh-up Show (with Bert Lahr) (1945-46) Seven-up, Mut, Wed
Friday on Broadway (1943-45) Am. Home Products, CBS, Fri, 7:30pm
Friend in Deed (1940-41) CBS, 15m, 5t
Friendly Five Footnotes (1930-32) Fr. Five Shoes, Bl, 15m, Th
Front Page Farrell (6/23/41-54) 1941-42, Anacin, Mut, 15m, 5t
          1942-54, Hills Tablets, NBC, 15m, 5t
Frontier Gentleman (2/2/58-11/16/58) CBS, Sun (Complete)
Frontiers of Science (1947-48) Sus, CBS, Tue, 15m
Fu Manchu (9/26/32-4/24/33) Campana, CBS, Mon, 8:30pm
          (5/8/39-11/1/39) Syn, 15m, 3t; rebroadcast 1940 (Shadow of
     Fu Manchu)
Fun for All (1952-53) Toni, CBS, Sat
Fun in Print (1940) CBS, Sun, 6pm
Furlough Fun (1943-44) NBC (West coast)
Gabby Hayes Show (1951-52) Quaker, Mut, Sun, 6pm
Galaxy of Stars (1933-34) Red Star Yeast, NBC, 15m, 3t
Galen Drake (1945-60's 1945-46, William Wise, ABC, Sus, 15m
          1946-48, Kellogg, ABC, 15m, 5t
          1948-49, Fillsbury, ABC, 15m, 5t
          1949-50, Doubleday, CBS, Sun, 15m
          1951-53, Sus, CBS, Sat, 15m
          1953-56, Multi, CBS, Sat, 60m
          1956-58, Multi, CBS, 15m, 5t
          1958-60's, Mut and local - WOR, 15m & 45m
Game Parade (1943) ABC, Sat, 11am
Gang Busters (7/20/35-57) 1935-1/36, Chevrolet, Bl, Sat (G-Men)
          1/15/36-39, Palmolive, CBS, Wed, 10/8
          1939-40, Cue Mag., CBS, Sat, 8pm
          1940-42, Sloans, Bl, Fri, 9pm
          1942-44, Sloans, ABC, Fri, 9pm
          1944-48, Watermans, ABC, Sat, 9pm
          1948-52, G. Foods, CBS, Sat, 9pm
          1952-55, Sus, CBS, Sat
          1955-57, Multi, Mut, Wed
Garden Gate (gardening) 1941..56) 1941-43, Sus, CBS, Sat
          1947-56, CBS, Sat, 15m
Garry Moore Show, The (9/12/49-8/25/50) Sus, CBS, 60m, 5t
Gary Crosby Show (1954-55) CBS, Sun
Gasoline Alley (1941) NBC, 15m, 5t
Gateway to Hollywood (1938-39) Wrigley, CBS, Sun
Gay Mrs. Featherstone (1945 - summer) Raleigh, NBC, Wed, 8:30pm
Gay Nineties Revue [1939 (summers) 1940-45] 1939, CBS, Sun, 6pm
          1940-41, Sus, CBS, Sat, 7:30pm
          1941-44, Model Tobacco, CBS, Mon, 8:30pm
          1944-45, P. & Gamble, NBC, Sat (Gaslight Gaieties)
Gene and Glenn (12/29/30-43) various network and local stations
     including...
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1930-32, Quaker, NBC, 15m 6t
                                        (Quaker Early Bird's Program)
           1938-41, Sus, NBC, 15m, 5t
Gene Autry's Melody Ranch (1/7/40-5/13/56) 1940-48, Wrigley, CBS, Sun
           1948-53, Wrigley, CBS, Sat
           1953-56, Wrigley, CBS, Sun
General Mills (CBS) Radio Adventure Theater (2/5/77-1/29/78) CBS, 2t
      (complete)
General Motors Concerts (1929..37) 1929-31, GM, NBC, Mon
           1934-35, GM, Bl, Tu, 30m
           1935-36, GM, NBC, Sun, 60m
           1936-37, GM, NBC, Sun
General Motors Symphony of the Air (see NBC Symphony Orch.)
Gentleman Adventurer (1948) Mut, Fri
George Fischer (Hollywood Whispers) (1938..42) 1938, Mut, Sun
          1939-41, Mut, Sat, 15m
          1941-42, Mut, Sun, 15m
George Jessel Show, The (1933..54) 1933-34, CBS, Tue, 9:30pm
          1934 - summer (G J Variety Hour) CBS, Sun, 60m
          10/10/37-7/3/38 (Thirty Minutes in Hollywood) Mut, Sun, 6pm
          1/10/38-40 (For Men Only) Vitalis, NBC, Tue
          1953-54, Sus, ABC, Thu
George O'Hanlon Show (1948) Mut, Tue, 8pm
Gertrude Lawrence Theater (1943-44) Revlon, ABC, Sun
Get That Story (1946-summer) CBS. Wed
Ghost Stories (1935..51) 1935, Bl. Sun
          1935-36, CBS, Sun
          1951, ABC, Mon, 9:30pm
Gibbs and Finney, General Delivery (1942-43) Bl, Sun/Fri, 15m
Gibson Family, The (1934-35) P & Gamble, NBC, Sat, 60m
Ginny Simms Show, The (1942..51) 1942-45, Philip Morris, NBC, Tue, 8pm
          1945-47, Borden, CBS, Fri
          1950-51, Botany Mills, ABC, Sun, 15m
Girl Alone (1935-41) 1935-36, NBC, 15m, 5t
          7/13/36-38, Kellogg, NBC, 15m, 5t
          1938-41, Quaker, NBC, 15m, 5t
Give and Take (1945-53) 1945-46, Chef Boyar Dee, CBS, Sat
          1946-53, Toni, CBS, Sat
Glamour Manor (7/3/44-47) Ivory, ABC, 5t, 12 noon
Glen Gray (Camel Caravan) CBS, 30m, 2t
Glenn Miller (1939-42) 1939-40, CBS, 15m, 5t
          1940-42, Chesterfield, CBS, 15m, 5t and Sus, Mut. Sat. 60m
Gloria Parker (songs) 1952-56) 1952-54, Sus, ABC, Sun, 15m
          1954-56, Sus, ABC, 15m, 5t
Go For the House (1948-49) Sus, ABC, Wed/Sun, 7pm
Go Get It (1942-43) Mut, Wed
Goldbergs, The (11/20/29..50) 1929-31, Bl, Fri, 15m (often called
     Rise of the Goldbergs)
          7/13/31-34, Pepsodent, NBC, 15, 5t
          1/13/36-6/36, Colgate, Mut, 15m, 5t
          1937-45, Oxydol, CBS, 15, 5t
          1949-50, G. Foods, CBS, Fri, 30m
Good News (see Baby Snooks)
Goodwill Court, The (9/20/36-12/36) Chase & Sanborn, NBC, Sun
Goodwill Hour, The (8/1/37-1945) 1937-38, Sus, Mut, Sun, 30m
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1938-40, I Yeast, Mut, Sun, 60m, 10pm
          1940-42, I Yeast, Bl, Sun, 60m, 10pm
          1942-43, I Yeast, ABC, Sun, 60m, 10pm
          1943-44, Clark Gum, Mut, Sun, 45m
Goodyear Program (1931-32) 1931-32, NBC, Sat
          1932-summer, NBC, Wed
Goose Creek Parson (1936-37) CBS, 15m, 3t
Gordon MacRae (1945..48) 1945-46, Sus, CBS, 15m, 5t
          1947-48, Texaco, CBS, Mon, 30m (see also Railroad Hour)
Gould and Shefter (Piano Duo) (1934-36) 1934 - summer, Bl, Sun, 15m
          1934-36, NBC, 15m, 2t
Government Girl (1941) Mut, 15m, 5t
Gracie Fields Show, The (10/12/42..52) 1942-43, Pall Mall, ABC, 15m,
     5t
          1944-45, B. Myers, ABC, Tue, 9pm
          1951-52, Sus, Mut, Fri, 8:30pm
Gramps (1947) NBC, Wed, 8pm
Granby's Green Acres (7/3/50-9/50) CBS, Mon
Grand Central Station (1936-9/5/53) 1936-37, Listerine, CBS, Wed
          1937-38, Listerine, NBC, Fri
          1938-40, Listerine, CBS, Fri
          1940-41, Rinso, NBC, Tue
          1941-43, Rinso, NBC, Fri
          1943-51, Pillsbury, CBS, Sat
          1951-52, Toni, CBS, Sat
          1952-53, Cream of Wheat, CBS, Sat
          1953-9/5/53, Campbell, ABC, 5t
Grand Hotel (10/1/30..9/15/45) 10/1/30-9/34 (Chicago Area)
          9/23/34-3/28/38, Campana, NBC, Sun/Mon
          1/7/40-3/31/40, Campana, CBS, Sun
          11/11/44-9/15/45, Campbell, NBC, Sat
Grand Marquee (7/9/46-9/4/47) Sus; then Rayve Shampoo, NBC,
                 <u>(LOG - Ray Stanich)</u>
     Thu/Tue/Sat
Grand Ole Opry (11/28/25-57) 1928-39, WSM, Nashville (local)
          1939-57, Prince Albert, NBC, Sat, 10:30pm
          Still on locally
Grand Slam (1943-53) Wesson Oil, CBS, 15m, 5t
Grandpa Burton (1935-37) NBC, 15m, 3t
Grantland Rice Show (1943-44) Sus, NBC, Sat
Grapevine Rancho (1943-44) Roma, CBS, Thu
Great Adventure, The (1951) ABC, Sat, 7:30pm
Great Gildersleeve (8/31/41-6/1/50) Hal Peary; (9/6/50-58) Willard
     Waterman)
          1941-47, Kraft, NBC, Sun
          1947-54, Kraft, NBC, Wed
          1954-55, Multi, NBC, 15m, 5t
          1955-58, Multi, NBC, Thu, 30m
Great Moments in History (1931-33) St. Brands, Bl, Sun
Great Moments in Music (1/7/42-6/26/46) Celanese Corp., CBS, Wed (LOG
     - Ray Stanich)
Great Plays (1938-42) 1938-41, Sus, Bl, Sun, 60m
          1941-42, Sus, Bl, Sun, 30m
Great Talent Hunt, The (with Jim Backus) 1948 - summer, Mut, Fri
Greatest Story Ever Told, The (1/26/47-56) Goodyear, ABC, Sun
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Green Hornet, The (1/31/36-12/5/52) 1936-38, WXYZ, Detroit
          4/12/38-39, Sus, Mut, 2t
          1939-10/10/40, Sus, Mut, 2t; then Tue
          12/28/40-11/28/42, Sus, Bl, Sat, 8pm
          12/6/42-4/11/43, Sus, ABC, Sun, 4:30pm
          4/20/43-8/24/43, Sus, ABC, Tue, 7pm
4/2/43-3/16/44, Sus, ABC, Thu, 8:30pm
          3/21/44-1/23/45, Sus, ABC, Tue, 7:30pm
          2/1/45-12/20/45, Sus, ABC, Thu, 7:30pm
          12/25/45-10/8/46, Sus, ABC, Tue, 7:30pm
          10/13/46-12/30/47, Sus, ABC, Sun, 4:30pm
          1/6/48-8/24/48, Gen. Mills, ABC, Sun, 4:30pm
          9/14/48-6/9/49, Sus, ABC, 2t
6/13/49-9/12/49, Sus, Mut, Mon; then Thu; then Mon; then Tue
          9/20/49-6/6/50, Sus, Mut, Tue
          6/9/50-4/8/50, Sus, Mut, Fri
          9/10/52-12/5/52, Orange Crush, Mut, 2t (Complete LOG - Jay
     Hickerson)
Green Lama, The (6/5/49-8/20/49) Sus, CBS, Sun (LOG - Ray Stanich)
Green Valley USA (1942..44) 1942-43, CBS, Wed
          1944, Mut, Sun, 5pm
Greenfield Chapel Choir (1937..45) 1937-38, Sus, CBS, Wed
          1938-39, Sus, CBS, Wed, 15m
          1939-40, Sus, CBS, 15m, 2t
          1940-41, Sus, CBs, Sun, 15m
          1943-45, Ford, ABC, Sun, 15m
Grouch Club (1939-40) Kix, NBC, Sun
Grummits, The (1934..37) 1934-35, Sus, NBC, 15m, 2t
          1936-37, Mut, Fri, 30m
Guess Where (1939) Mut, Fri
Guess Who (1944-47) Sheffield Farms, Mut, Sat
Guiding Light (1/25/37-56) 1937-41, White Naphtha, NBC, 15m, 5t
          1941-46, G. Mills, NBC, 15m, 5t
          1946-56, P. & Gamble, CBS, 15m, 5t
Gulf Show (see Will Rogers)
Gumps, The (11/5/34-37) Karo Syrup, CBS, 15m, 5t
Gunsmoke (4/26/52-6/18/61) LOG - Jay Hickerson
          1952-9/26/53, Sus, CBS, Sat
          10/3/53-12/26/53, Post Toasties, CBS, Sat
          1/2/54-7/3/54, Sus, CBS, Sat
          7/5/54-9/27/54, Chesterfield, CBS, Mon
          10/2/54-4/7/57, L & M, CBS, Sat
          4/14/57-6/18/61, Sus/Multi, CBS, Sat
Guy Lombardo (1927..57) 1927-32 (Robert Burns Panatella Program)
     Robert Burns, CBS, Mon (2/15/32-9/32 with Burns and Allen)
          1934-35, Plough, NBC, Wed, 10pm
          1935-36, Esso, CBS, Mon
          1936-38, Bond, CBS, Sun
          1938-41, Lady Esther, CBS, Mon
          1941-42, Colgate, CBS, Sat
          1943-44, Chelseas, ABC, Sun
          1944-45, Chelseas, ABC, Mon
                                          (also Syn - ZIV; 93 shows)
          1945-46, Chelseas, ABC, Tue
          1949-56, Sus, Mut, Sat (Lombardoland USA)
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1956-57, CBS, Sat
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Hal Kemp (1936-38) 1936, L Esther, NBC, Wed, 8:30pm
          1936-12/24/37, Chesterfield, CBS, Fri
          1938, CBS, Tue, 10pm
Hal McIntire Orch (1942-45) 1942-44. Sus. Mut. Sat
          1944-45, Eversharp, ABC, Tue
Hall of Fantasy (4/6/53-9/28/53) Sus, Mut, Mon, 8:30pm
Hallmark Hall of Fame (2/8/53-3/27/55) CBS, Sun (Complete)
Hallmark Playhouse (6/10/48-2/1/53) 1948-52, CBS, Thu
          1952-53, CBS, Sun <u>[LOG - Jay Hickerson (1948-9/6/51)]</u>
     (Complete)
Halls of Ivy (1/6/50-6/25/52) 1950, Schlitz, NBC, Fri, Spm
          1950-52, Schlitz, NBC, Wed
Hammerstein Music Hall (1934-38) 1934-35, Hill Drops, NBC, Sun
          1935-36, Kolynos, NBC, Mon
          1936-37, Kolynos, CBS, Tue
          1937-38, Kolynos, CBS, Fri
Hank Simmons Showboat (1928-31) CBS, Sat, 60m
Hannibal Cobb (1/9/50-51) Sus, ABC, 5t
Hap Hazard (7/1-9/23/41) (summer replacement for FM&M) Johnson, NBC,
     Tue, 9:30pm
Happiness Boys, The (Billy Jones & Ernie Hare) (1926-38) 1926-29,
     Happiness Candy, Bl, Fri, 30m (Started on WJZ, 10/18/21)
          1929-31, Interwoven Socks, Bl. Fri
          1930-38, Tastyeast Bakers, Bl, 15m, 3t (Tastyeast Jesters;
     Tastyeast Breadwinners)
Happy Hollow (1935-37) CBS, 15m, 5t
Happy Jack Turner (1932..41) 1932-33, Sus, Bl, 15m, 5t
          1935-41, NBC, 15m, 4-6t
Happy Jim Parsons (1942) Mut, 15m, 5t
Happy Wonder Bakers (1927-31) Wonder Bread, NBC, Tue, 15m
Hardy Family, The (1951-52) Sus, Mut, Thu, 8:30pm
Harold Teen (8/5/41-42) Mut, Tue
Harry James (1942-45 1942-44, Chesterfield, CBS, 15m, 3t
          1945, Pabst, CBS, Fri, 10:30pm
Harry Lime (see The Third Man)
Harry Richman (1934..38) 1934-35, Conoco Oil, Bl, Wed
          1936-37, Dodge (Syn)
          1937-38 (Florida Treats) (Syn)
Harry Savoy (1944) Camel, NBC, Thu, 10pm
Harry Von Zell (1937) Gulf, CBS, 7:30pm
Harry Wismer (1945..55) 1945-47, Sus, ABC, Sat, 15m
          1949-52. Multi, ABC, Sat, 15m
          1954-55, G Tires, Mut, Sun, 15m
Harve and Esther (1935-36) Int. Harvester, CBS, Thu
Harvest of Stars (10/7/45-9/17/50) 1945-12/28/47, Int. Harvester, NBC,
     Sun, 2pm
          4/48-3/49, Int. Harvester, NBC, Wed
          4/49-50, Int. Harvester, NBC, Sun (Complete LOG - Ray
     Stanich)
Harvey and Dell (1940) Bl, 15m, 5t
          (1942) CBS, 15m, 5t
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Hashknife Hartley (1950-51) Sus, Mut, Sun

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Haunting Hour, The (Syn. 1946)
Have Gun Will Travel (11/23/58-11/27/60) (complete) CBS, Sun, 6pm
Haven McQuarrie Sketches (1937-38) NBC, Sun, 10:30pm
Hawaii Calls (7/5/35-present) 1935-45 (West Coast)
          1945-52, Sus, Mut, Sat
          1952-56, Sus, Mut, Sun
          1956-80's, locally
Hawk Larabee (1946-2/7/48) (called Hawk Durango 1946-47)
          1946 - summer, CBS, Fri
          1946-47, CBS, Thu
          1947-48, Sus, CBS, Sat
Hawthorne House (1935-40's) NBC - West, Mon
Hayloft Hoedown (1946-49) Sus, ABC, Sat
Hazel Markel (1951-55) Multi, Mut, Sun
Hear it Now (1950-51) Sus, CBS, Fri, 60m
Heart of Julia Blake (1940-41) Mut, 15m, 3t/5t
Heart Throbs of the Hills (also called Hillbilly Heart Throbs; Dreams
     of Long Ago) (5/23/33-9/27/38) Bl (mostly regional) Sun, 15m/30m
          (4/17/39-6/30/39) NBC, 15m, 2t
Heart's Desire (9/9/46-48) 1946-47, Sus, Mut, 5t
          1947-48, Multi, Mut, 5t
Hearthstone of the Death Squad (8/29/51-9/17/52) 8/29/51-1/10/52, Sus,
     CBS, Thu, 9pm
          1/13/52-4/13/52, CBS, Sun, 9:30pm
          6/3/52-9/17/52, CBS, Tue, 9:30pm
Hedda Hopper (1939..51) 1939-42, Sunkist, CBS, 15m, 3t
          1944-46, Armour & Co., CBS, Mon, 15m
          1946-47 (This is Hollywood) P & Gamble, CBS, Sat
          1950-51, NBC, Sun, 30m, 8pm
Heinz (Magazine of the Air) (9/2/36-7/30/38) Heinz, CBS, 3t, 11am
Helen Hayes Theater (10/1/35..46) 1935-36, Sanka, Bl, Tue, 9:30pm (The
     New Penny)
          1936-37, Sanka, Bl, Mon, 8pm
          9/29/40-12/28/41, Lipton, CBS, Sun, 8pm
          1945-46, Textron, CBS, Sat, 7pm
Helen Trent (see Romance of..)
Hello Americans (Orson Welles) (1942-43) CBS, Sun
Hello Mom (1944-45) Mut, Sat
Hello Feggy (1937-38) Draino, NBC, 15m, 2t
Helping Hand, A (10/13/41-42) I Yeast, CBS, 15m, 5t
Help Mate (9/41-44) Old Dutch Cleanser, NBC, 15m, 5t
Henny Youngman Show (1944-45) NBC, Wed
Henry Morgan Show, The (1940..51) 1940-43, Sus, Mut, 15m, 5t (Here's
     Morgan); Started as 1940 local show in New York (WOR)
          1945 (Here's Morgan), ABC, 15m, 6t
          1945-46 (Here's Morgan) ABC, Thu, 15m
          9/4/46-12/24/47, Eversharp, ABC, Wed, 30m, 10:30pm
          1949-50, B Myers, NBC, Sun
          1950-51, NBC, 15m, 5t
Her Honor, Nancy James (10/3/38-7/28/39) Kleenex, CBS, 15m, 5t
Herb Shriner (1942..49) 1942-43 (Camel Caravan) NBC, Thu
           1948-49, Alka Seltzer, CBS, 15m, 5t
Hercule Poirot (2/22/45-47) Mut, Thu/Tue/Sun
Here's to Romance (10/14/43-4/5/45) Bourjois, CBS, Thu
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Heritage (12/11/52-53) ABC, Thu
Herman and Banta (1934..39) 1934-35, Bl, 15m, 2t
           1935-36, Bl, 15m, 5t
           1938-39, Bl, Fri, 15m
Hermit's Cave, The (1940-43) Syn.
Hidden Truth, The (5/25/50-52) Sus, Mut, Wed (So. African show)
High Adventure (1947..54) 1947-48, Sus, Mut, Mon/Thu
           1948-49, Sus, Mut, Fri, 8:30pm
           1/29/50-6/25/50, NBC, Sun
           1952-54, Sus, Mut, Tue, 8:30pm
Highway Patrol (1943) Mut, 15m, 5t
Highways in Melody (see Cities Service Concerts)
Hildegarde (1944-47) 1944-45, Raleigh, NBC, Tue, 10:30pm
           1945-46, Raleigh, NBC, Wed, 8:30pm
           1946-47, Campbell, CBS, Sun, 9pm
Hilltop House (11/1/37..7/1/55) 11/1/37-3/28/41, Palmolive, CBS, 15m,
          5/7/48-7/1/55, Miles, CBS, 15m, 5t
Hint Hunt (1947-49) Armour, CBS, 5t
His Honor the Barbar (10/16/45-46) Ballantine, NBC, Tue, 7:30pm
History's Headlines (1938) CBS, Wed, 15m
Hit That Ball (Stan Lomax) (1939) Mut, Fri
Hit the Jackpot (1948-49) DeSoto, CBS, Tue, 10pm
Hoagy Carmichael (1944-48) 9/44-2/45 (Tonight at Hoagy's)
          2/45-46 (Something New) NBC, Mon
          1946-47, Ludens, CBS, Sun. 15m
          1947-48, Sus, CBS, 15m, Sat
Hobby Lobby (10/6/37..49) 1937-38, Hudson, CBS, Wed
          1938-39, Fels Naphtha, Bl, Wed, 8:30pm
          1939-40, F N, CBS, Sun, 5pm
          1941-43, Colgate, CBS, Sat, 8:30pm
          1948-49, Sus, Mut, Sat, 4pm
Hogan's Daughter (1949) NBC, Tue, 8pm
Holly Sloan (1947-48) G Mills, NBC, 15, 5t
Hollywood Barn Dance (12/4/43-48) CBS - West, Sat
Hollywood Calling (7/3/49-1950) NBC, Sun, 7pm/6:30pm
Hollywood Canteen (1942-45) 1942-43, Mut, Sun
          1943-45, NBC, Wed
Hollywood Hotel (10/5/34-2/2/38) Campbell, CBS, Fri, 60m, 9pm
     <u> (Partial LOG - Jay Hickerson and Ray Stanich)</u>
Hollywood Jackpot (1946-47) Whitehall, CBS, 3t
Hollywood Love Story (1951-53) Sus, NBC, Sat
Hollywood Mystery Time (Theater) (1945) Woodbury, ABC, Sun
Hollywood Parade (12/8/37-3/23/38) L Strikes, NBC, Wed, 60m
Hollywood Players (9/3/46-2/26/47) Cresta Blanca, CBS, Tue/Wed
     <u>(Complete LOG - Ray Stanich)</u>
Hollywood Playhouse (1937-39) 1937-38, Woodbury, Bl. Sun
          1938-39, Woodbury, Bl. Wed
Hollywood Premiere (3/28/41-11/28/41) Lifebuoy, CBS, Fri
Hollywood Radio Theater (see Zero Hour)
Hollywood Sound Stage (12/31/51-4/3/52) (changed to Screen Guild
     Theater 3/13/52) CBS, Thu, 10pm <u>(LOG - Ray Stanich)</u>
Hollywood Star Playhouse (4/24/50-1/25/53) 4/24/50-7/16/51, Bromo
     Seltzer, CBS, Mon
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7/26/51-1/17/52, Sus, ABC, Thu
           2/24/52-1/25/53, Am. Baker, NBC, Sun <u>(complete LOG - Ray</u>
     <u>Stanich)</u>
Hollywood Star Preview (9/28/47-50) 1947-48, Anacin, NBC, Sun
           1948-50 (Hollywood Star Theater) Anacin, NBC. Sat
Hollywood Startime (1944-46, 1/6/46-47) 1944-45, NBC, 15m, 5t
           1946, Frigidaire, CBS, Sun
          9/46-47, Frigidaire, CBS, Sat, 8pm
Hollywood Theater of Stars (1946-48) NBC, Tue, 7:30pm
Home is What You Make It (1945-48) Sus, NBC, Sat
Home of the Brave (1/6/41-9/41) Swans-Down, CBS, 15m, 5t
Home Sweet Home (1934-36) Chipso, NBC, 15m, 5t
Home Town Dramas (1935..40) 1935-36, Bl, Sat. 15m
          1936-37, NBC, Sat, 15m
          1939-40, Raleigh, NBC, Sun, 30m
Homemaker's Exchange (Eleanor Howe) 1936-38) 1936-37, Nat. Ice, NBC,
     15m, 2t
          1937-38, Nat. Ice, CBS, 15m, 2t
Homespun ( Rev. William Foulkes) 1934-37) 1934-35, NBC, Wed. 15m
          1935-37, Bl, Wed, 15m
Honest Harold (9/29/50-51) Sus, CBS, Fri
Honeyboy and Sassafras (1934-37) 1934-35. NBC. 15m. 6t
          1935-37, NBC, 15m, 2t
Honeymoon Hill (1940-46) 1940-42, Cal Aspirin, Bl, 15m, 5t
          1942-46, Phillips Milk of Mag., CBS, 15m, 5t
Honeymoon in New York (1946-49) Sus, NBC, 5t
Honeymooners, The (1934) Bl, 2t
Honolulu Bound (1/14/39-10/39) Dole, CBS, Sat
Honorable Archie and Frank (1934 - summer) NBC, 15m, 4t
Hoofbeats (Buck Jones) (6/25/37-3/18/38) Syn, Grape Nuts
Hook and Ladder Follies (11/13/43-44) Goodyear, NBC, Sat
Hoover Sentinals (1934-35) Hoover, NBC, Sun
Hop Harrigan (8/31/42-48) 1942-44, Sus. ABC. 15m. 5t
          1944-46, G Foods, ABC, 15m, 5t
          1946-48, Sus, Mut, 15m, 5t
Hopalong Cassidy (1/1/50-10/18/52) 1/1/50-9/24/50, G Foods, Mut. Sun.
     4pm
          9/30/50-3/15/52, G Foods, CBS, Sat, 8:30pm
          4/26/52-10/18/52, Cella Vineyards, CBS, Sat, 9:30pm
Horace Heidt Show, The (1932-47) 1932-33 (Ship of Joy) Shell, Bl
          1932-33 also (Answers by the Dancers) B1
          2/2/35-36 (Anniversary Night with H H) NBC; also Alemite,
     CBS, Thu; also Mut, Sun (1935-37)
          1936-37, Alemite, CBS, Mon, 8pm (Alemite Half-Hour)
          1937-38, Autolite, Bl, Tue
          1939-40 (Pot o' Gold) Tums, NBC, Tue/Thu
          1940-43 (Tums Treasure Chest) NBC, Tue
          1943-44, Sus, ABC, 60m
          1944-47, Hires, ABC, Mon
          (12/7/47-53) (Youth Opportunity Program) 1947-49, Philip
     Morris. NBC. Sun
          1949-51, Philip Morris, CBS, Sun
          1951-53, L Strike, CBS, Thu
Horatio Hornblower (1953-54) Sus. ABC, Fri. 9:30pm
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Hormel Girl's Band (1949-54) 1949-50, Hormel, ABC, Sun
          1950-51, Hormel, NBC, Sun & CBS, Thu
          1951-54, Hormel, CBS, Sat
Horn and Hardart (see Children's Hour)
Hot Copy (1941-44) 1941-42, Sus, NBC, Sat
          1942-43, NBC, Mon
          1943-44, O'Cedar Polish, ABC, Sun
Hotel for Pets (1954-56) Quaker, NBC, 15m, 5t
Hour of Charm (1/3/35-5/2/48) 1934-35, Linit, CBS, Thu, 8pm
          1935-36, GE, Bl, Mon
          1936-37, GE, Bl, Sun & Mon
          1937-39, GE, Bl, Mon
          1939-46, GE, Bl, Sun
          1946-48, Electric Cos., CBS, Sun
Hour of Mystery (6/9-9/1/46) U S Steel, CBS, Sun, 60m (LOG - Ray
     Stanich)
House in the Country (1941-43) Sus, Bl, 15m, 5t
House of Glass (4/17/35-9/35) Palmolive, NBC, Wed
          (1953-54) Sus, NBC, Fri
House of Mystery (1/15/45-12/25/49) 1945, Sus, Mut, 15m, 5t
          1945-46, G Foods, Mut, Sat, 30m
          1946-49, G Foods, Mut, Sun, 4pm
House on Q Street (1943-44) Mut, Thu
House Party (1/15/45-10/13/67) 1945-49, GE, CBS, 5t
          1949-52, Fillsbury, CBS, 5t
          1952-67, Multi, CBS, 5t
Houseboat Hannah (10/36-41) 10/36-38, Mut, 15m, 5t
          9/26/38-41, Lava, Bl, 15m, 5t
How to be Charming (1936-38) Phillips, NBC, 15m, 3t
How'm I Doin' (1/42-6/42) Camel, CBS, Fri (with Bob Hawk)
          (6/42-9/42) NBC, Thu
Howdy Doody (1952-54) Multi, NBC, Sat, 60m, 8:30am
Howie Wing (1938-39) Kellogg, CBS, 15m, 5t
Human Adventure, The (1943-46) 1943-44, Sus, Mut, Thu, 8:30pm
          1944-45, Sus, Mut, Sat
          1945-46, Sus, Mut, Wed
Husbands and Wives (1935-38) 1935-36, WOR; then Mut (with Allie Lowe
     Miles)
          1936-38, Ponds, Bl, Tue
Hymns of All Churches (1935-46) 1935-36, Mut, 15m, 5t
          1936-38, G Mills, CBS, 15m, 3-5t
          5/30/38-46, G Mills, NBC, 15m, 2-5t; also 1945-47, ABC, G
     Mills, 15m, 5t
I Am an American (1940-42) Bl, Sun
I Deal in Crime (1945-47) 1945-46, Sus, ABC, Mon
          1946-47, Hastings, ABC, Sat
I Fly Anything (11/29/50-51) Sus, ABC, Wed/Tue
I Love a Mystery (1/16/39-12/29/39) Fleischmann, Bl, 15m, 5t
           (9/30/40-7/6/42) Fleischmann, Bl, Mon, 30m
           (3/22/43-11/15/44) Ivory, CBS, 15m, 5t
          (10/3/49-12/26/52) Sus, Mut, 15m, 5t (LOG - Jay Hickerson)
I Love Adventure (4/25/48-7/18/48) ABC, Sun, 30m (Complete)
I Sustain the Wings (1943-44) NBC, Sat
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I Want a Divorce (1939-40) Glass Jar, NBC, Sun
I Was a Communist for the FBI (1952-53) Syn - ZIV; 78 episodes
I Was a Convict (1945-47) 1945-46, Sus, Mut, Sat, 15m
          1946-47, Sus, Mut, Thu, 30m
I Was There (1935-44) CBS - West
Ice Box Follies (1945) Hires, ABC, Wed, 10pm
Ida Bailey Allen (cooking) 1928-36) 1928-31 (Radio Homemaker's Club)
    Multi, CBS, 60m, 3t
          1931-32, Multi, CBS, 15m, 2t
          1932-33, Best Foods, CBS, 15m, 2t
          1933-35, Sus, CBS, Thu, 15m
          1935-36, Sus, NBC, 15m, 2t
If I Had the Chance (with Cal Tinney) (1938-39) Bl, Tue
Ilka Chase (1940..46) 1940-41, Sus, Bl, Sat, 15m
          1941-42, Sus, NBC, Sat, 15m
          1945-46, Berkshire, Mut, Sum, 15m
I'll Find My Way (1941) Mut, 15m, 5t
I'm An American (1941) Bl, Sun, 15m
In Care of Aggie Horn (1941-42) Sus, Bl, 15m, 5t
In the Modern Manner (with Johnny Green) 1934 - summer, CBS, Fri,
     9:30pm
Incredible, But True (1950-51) Mut, Sun, 15m
Indianapolis Symphony Orch (1937..41) 1937-38, Sus, Mut, Sun, 90m
          1938-39, CBS, Wed, 60m
          1940-41, CBS, Sun, 30m
Indictment (1/29/56-1/4/59) CBS, Sun
Information Please (5/17/38-48) 1938-40, Canada Dry, NBC, Tue
          1940-43, L Strike, NBC, Fri
          2/5/43-45, Heinz, NBC, Mon
          1945-46, Mobil, NBC, Mon
          1946-47, Parker, CBS, Wed, 10:30pm
          1947-48, Sus, Mut, Fri, 9:30pm
Inner Sanctum (1/7/41-10/5/52) 1/7/41-3/11/41, Carters, Bl, Tue,
     9:30pm
          3/16/41-7/41, Carters, Bl, Tue, 8:30pm
          7/41-42, Sus, Bl, Sun, 8:30pm
          42-8/29/43, Sus, ABC, Sun, 8:30pm
          9/4/43-11/18/44, Colgate, CBS, Sat, 8:30pm
          11/22/44-12/27/44, Colgate, CBS, Wed
          1/2/45-6/18/46, Lipton, CBS, Tue, 9pm
          7/29/46-4/17/50, Bromo Seltzer, CBS, Mon, 8pm
          9/4/50-6/18/51, Mars, ABC, Mon, 8pm
          6/22/52-10/5/52, Sus, ABC, Sun, 8pm (Complete LOG - Jay
     <u> Hickerson)</u>
Inspector Burke (see Scotland Yard's I B)
Inspector Thorne (1951) NBC, Fri, 9pm
Inspector White of Scotland Yard (1936-37) Mut, 15m, 2t
International Airport (1949-51) Sus, Mut, Sat/Wed
Intrigue (1946) CBS, Wed, 9:30pm
Invitation to Learning (5/26/40-62) 1940-41, CBS, Tue
          1941-45, CBS, Fri
          1945-62, CBS, Sun
Ipana Troubadours (1926..34) 1926-31, Bl, Mon
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1933-34, Bl, Wed

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Irene Beasley (Old Dutch Girl) (1930..39) 1930-32, O D. CBS. 15m. 3t
           1933-34, O D, Bl, Wed, 15m
           1936-37 (Dupont Zerone Jesters) Bl, Tue, 15m
           1938-39, CBS, 15m, 5t
Irene Rich Dramas (10/4/33-1944) Welch's, Bl, 15m (includes Dear John;
     9/1/40-5/31/42 and Glorious One) Fri (1933-37); Sun (1937-44)
Isabel Manning Hewson: Market Basket (1939-44) 1939-41, Sus, NBC, 15m,
           1941-42, Sus, NBC, 15m, 5t
           1942-43, Mueller, ABC, 15m, 6t
           1943-44, Multi, CBS, 15m, 5t
Island Venture (1945-46) Wrigley, CBS, Thu
It Can Be Done (with Edgar guest) (1937-39) 1937-38, Household
     Finance, Bl, Tue
          6/8/38-39, H Finance, CBS, Wed
It Happened in 1955 (1945-46) N Y Stock Exchange, Mut, Tue, 15m
It Pays to be Ignorant (6/25/42-49) 1942-44, Sus, Mut, Mon
          1944-48, Philip Morris, CBS, Fri
          1948-49, Sus, CBS, Sun, 10:30pm
It Pays to be Married (1953-55) Multi, NBC, 15m, 5t
It's a Crime, Mr. Collins (1956-57) Mut, Thu/Mon
It's a Living (Ben Alexander) (1948-49) 1948 - summer, Mut, Sat
          9/48-49, Mut, Sun
It's Higgins, Sir (7/5/51-9/25/51) NBC, Tue
It's Murder (1944) ABC, Sat, 15m
It's Up to You (1939) Bl, Thu, 8:30pm
It's Up to Youth (1946-47) Triangle, Mut, Wed
It's Your Business (1944-56) 1944-47, Sus, ABC, Sat, 15m
          1947-51, Sus, ABC, Tue, 15m
          1951-56, Sus, ABC, Sat, 15m
Jack and Loretta Clemens (1933..39) 1933-34, NBC, 15m. 4t
          1934-35, Venida, NBC, Sun, 15m
          1936-37, CBS, 15m, 5t
          1937-38, B1, 15m, 5t
Jack Armstrong (7/31/33-6/1/50) 1933-36, Wheaties, CBS, 15m, 5t
          1936-41, Wheaties, NBC, 15m, 5t
          1941-42, Wheaties, Mut, 15m, 5t
          1942-47, Wheaties, ABC, 15m, 5t/3t
          8/22/47-50, Wheaties, ABC, 30m, 2t (LDG and other info -
     <u>Fred King)</u>
Jack Benny Program, The (5/2/32-5/22/55) 5/2/32-10/26/32, Canada Dry,
     CBS, Mon & Wed. 9:30pm
          10/30/32-1/26/33, Canada Dry, CBS, Sun & Thu, 10/8pm
          3/17/33-6/23/33, Chevrolet, NBC, Fri, 10pm
          10/1/33-4/1/34, Chevrolet, NBC, Sun, 10pm
          4/6/34-9/28/34, General Tire, NBC, Fri, 10pm
          10/14/34-5/31/42, Jell-O, NBC, Sun, 7pm
          10/4/42-6/4/44, Grape Nuts, NBC, Sun, 7pm
          10/1/44-12/26/48, L Strike, NBC, Sun, 7pm
          1/2/49-5/22/55, L Strike, CBS. Sun. 7pm
                                                     (Complete LOG -
     <u>Jay Hickerson)</u>
Jack Berch (1935..52) 1935-36, Mut, Sun, 15m and Knox Gelatin, NBC,
    Fri, 15m
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1938-40, Sweetheart Soap, NBC, 15m, 2t and Mut, 15m, 2t
          1943-44, Kellogg, Mut, 15m, 5t
          1944-45, Kellogg, ABC, 15m, 5t
          1945-46, Prudential Ins., ABC, 15m, 5t
          1946-51, Pru. Ins., NBC, 15m, 5t
          1951-52, Pru. Ins., ABC, 15m, 5t
Jack Bundy's Carnival (4/15/44-45) Mut, Sat/Mon
Jack Carson Show, The (6/2/43..56) 1943-45, Campbell, CBS, Wed
          1945-47, Campbell, NBC, Wed, 8pm
          1947-48, (see Sealtest Village Store)
          1948-49, Sealtest, CBS, Fri, 8pm
          1954, CBS, Wed
          1955-56, Multi, CBS, 5t
Jack Frost Melody Moments (1929-34) 1929-31, J F. NBC. Thu
          1931-32, J F, Bl, Wed
          1932-34, J F, Bl, Mon
Jack Fulton (see Poetic Melodies)
Jack Haley Show, The (10/8/37-39) 10/8/37-11/4/38, Log Cabin, NBC,
     Sat, 8:30pm
          11/11/38-39, Wonder Bread, CBS, Fri, 7:30pm
Jack Kirkwood Show, The (1943..53) Sus, 1943-44, NBC, 5t (Mirth and
     Madness)
          1944-46, P & Gamble, CBS, 15m, 5t
          1948-49 (At Home with the Kirkwoods) ABC
          1949-50 (Kirkwood Corner Store) ABC
          1950-53, Sus, Mut, 30m, 5t, 9:30pm
Jack Dakie's College (12/29/36-3/22/38) Camel, CBS, Tue, 60m (part of
     Benny Goodman's Camel Caravan-Swing School for 1937-38)
Jack Paar Show, The (6/1/47-9/28/47) (summer replacement for Jack
     Benny)
          NBC, Sun, 7pm
Jack Pearl Show, The (9/8/32-37..43) 1932-33, L Strike, NBC, Thu, 60m,
     10pm (see Walter O'Keefe)
          1933-35, Royal Gelatin, NBC, Wed, 30m, 8pm
          11/9/36-37, Raleigh, NBC, Mon. 9:30pm
          1948 (summer) (Jack and Cliff) ABC
          (6/19-9/25/51) (summer replacement for FM&M) Pet Milk, NBC,
     Tue, 9:30pm
Jack Smith (8/21/42-6/27/52) P & Gamble, CBS, 15m, 5t
James and Pamela Mason (1949) NBC, Thu, 9:30pm
James Carroll (1945) CBS, 15m, 3t
James Melton Show, The (1944-46) 1944-45, Texaco, CBS, Sun
          1945-46, Texaco, CBS, Fri
Jan August Show, The (1947-48) Revere, Mut, Thu
Jan Garber Orch (1954-56) Sus, CBS, Sat
Jane Arden (6/19/38-6/23/39) Ward Baking, Bl, 15m, 5t
Jane Cowl (1944-46) Mut, Sun, 15m, 5t
Jane Endicott, Reporter (1/5/42-9/42) Rancho Soups, CBS, 15m, 5t
Jane Froman - Don Ross (summer replacement of Jack Benny)
     (7/4/37-9/26/37) Jell-O, NBC, Sun, 7pm
Jane Pickens (1948..57) 1948-49, NBC, Sun
          1951-54, Sus, NBC, 5t
          1954-56, Sus, NBC, Thu
          1956-57, NBC, Sat (also called Picken's Party)
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Jason and the Golden Fleece (1952-53) NBC, Wed/Sun
Jay Stewart's Fun Fair (1949) ABC, Sat, 11:30am
Jeff Regan. Investigator (1948-50) CBS; also (Lion's Eye)
Jenny Peabody (10/18/37-38) F & F, CBS, 15m, 5t
Jergen's Journal (see Walter Winchell)
Jerry Lester Show, The (1943-44) Sus, CBS, Sun
Jesse Crawford (organ) (1929-35) 1929-31, Royal Typewriter, CBS, Sun
          1931-32, Sus, NBC, 3t
          1932-33, Bl, 3t
          1934-35, NBC, 2t
Jester's Trio (1934..39) 1934-35, NBC, 15m, 2t
          1938-39, Guldens, Bl, 15m, 2t
Jim Backus (1947..58) 1947-48, Pharmaco, Mut, Sun, 9:30pm
          1957-58, ABC, Mon, 60m
Jimmy Durante Show, The (1934-50) 1934 - summer, NBC, Sun, 60m
          3/25/43-45, Camel, CBS, Fri, 10pm (Camel Caravan)
          1945-47, Rexall, CBS, Fri, 10pm (1943-47 with Garry Moore)
          10/1/47-48, Rexall, NBC, Wed
          1948-50, Camel, NBC, Fri, 9:30pm
Jimmy Fidler (1934..50) 1934-36, Tangee Lipstick, Bl, Wed, 15m, 10pm
          1936-38, Drene, Bl, Tue/2t, 15m
          1938-39, Drene, Bl, Fri <u>and</u> Drene, CBS, Tue, 15m, 7:15pm
          1939-40, Drene, CBS, Tue, 15m, 7:15pm
          1941, Tayton Cosmetics, CBS & Mut, 15m
          1942-48, Arrid, ABC, Mon/Sun, 15m and 1947-48, Arrid, Mut,
     Sun, 15m
          1948-49, Arrid, Mut, Sun, 15m
          1949-50, Arrid, ABC, Sun, 15m
Jo Stafford Show, The (1948-49) Revere Cameras, ABC, Thu
Joan and Kermit (1938) CBS, Sun
Joan Davis (7/8/43-50) 1943-45 see (Sealtest Village Store)
          1945-47, Swan, CBS, Mon, 8:30pm (Joanie's Tea Room)
          1947-49, Sus, CBS, Sat, 9pm
          1949-50, Roi-Tan, CBS, Fri, 9pm (Leave it to Joan)
Joe and Mabel (1941-42) NBC, Thu
Joe Cook Show, The (1934..37) 1934-35, Colgate, NBC, Mon
          1936-37 (Shell Chateau) NBC, Sat, 60m
Joe DiMaggio Show, The (1949-50) M & M, CBS, Sat
Joe E Brown Show, The (1938-39) Post Toasties, CBS, Sat, 7:30pm
Joe Emerson's Hymn Time (1951-54) G Mills, ABC, 15m, 5t
Joe and Ethel Turp (1943) CBS, 5t
Joe Hasel (Sports) (1950-51) ABC, 15m, 5t
Joe Palooka (4/12/32-8/16/32) Heinz, CBS, 2t
Joe Penner Show, The (10/8/33-40) 10/8/33-6/23/35, Fleischmann, CBS,
     Sun, 7:30pm (Baker's Broadcast)
          1936-38, Cocomalt, CBS, Sun, 6pm
          1938-39, Huskies, CBS, Thu, 7:30pm
          1939-40, Ward Baking, NBC, Thu, 8:30pm
John Charles Thomas (1/10/43-6/2/46) Westinghouse, NBC, Sun, 2:30pm
     (LOG - Ray Stanich)
John Higgins (1941) Bl, 15m, 5t
John J Anthony (1945..52) 1945-46, Carter, Mut, 15m, 5t
          1946-47, Mut, Mon
          1951-52, Sterling, Mut, Sun, 9:30pm (see also Goodwill Hour)
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John Kirby Orch (1940) CBS, Sun, 5:30pm
 John Nesbitt (see Passing Parade)
 John Steele, Adventurer (4/26/49-56) 1949-51, Sus, Mut, Tue, 9pm
           1951-53, Sus, Mut, Thu, 9:30pm
           1953-55, Sus, Mut, Tue
1955-56, Sus, Mut, Mon, 9:30pm
 Johnny Fletcher (3/25/45-9/45) NBC, Sun
           (5/30/48-9/48) (summer replacement for The Clock) ABC, Sun
           (9/48-11/48) ABC, Sat, 8pm
 Johnny Madero, Pier 23 (4/24-9/4/47) Mut, Thu
 Johnny Marvin (tenor) (1932-35) NBC, 15m, 5t
Johnny Morgan Show (1946) NBC, Thu, 7:30pm
Johnny Olson Show (1946..57) 1946 (J O Rumpus Room) ABC, Sat
           1949-50, Mut, 5t
           1950-51, ABC, 5t
           1953-56, Mut. 5t
           1956-57, Mut, Sat, 15m
Johnny Presents: see also (Ginny Simms) (1939..46) 1939-42, P Morris,
     NBC, Tue. 8pm
           1945-46, P Morris, NBC, Tue, 8pm (Barry Wood)
Johnny Thompson (1945..48) 1945-46, Sus, ABC, Sun
           1946-47, Harvel, ABC, Sun
           1948, ABC, Sun, 15m
John's Other Wife (9/14/36-42) 1936-37, Louis Phillipe, NBC, 15m, 5t
          1937-42, American Home Products, NBC, 15m, 5t
Johnson Family, The (1936..50) 1936-43, 1945-47, 1948-50, Mut, 15m, 5t
Jolly Bill and Jane (1928-32) Bl, 15m, 5t
Jonathan Trimble Esq. (1946) Mut, Sat, 9:30pm
Jones and I (1945-46) ABC, Wed/Sun/Wed
Josephine Gibson (food) (1929..36) 1929-31, Heinz, Bl, 15m, 2t
          1933-34, Heinz, Bl, 15m, 3t
          1935-36, Heinz, CBS, 15m, 3t
Joyce Jordan (5/30/38..55) 1938-39, Calox, CBS, 15m, 5t
          1939-42, La France, Satina Minute Tapioca, CBS, 15m, 5t
          1942-44, G Mills, CBS, 15m, 5t
          1944-10/8/48, P & Gamble, NBC, 15m, 5t
          1951-52, Lever, ABC, 15m, 5t
          1954-55, Sus, NBC, 15m, 5t
Judy and Jane (10/10/32-43) Folgers, Bl - midwest, 15m, 5t
Judy Canova Show, The (7/6/43-53) 1943-44, Colgate, CBS, Tue, 8:30pm
          1944-51, Colgate, NBC, Sat, 10pm
          1951-52, Sus, NBC, Sat. 9pm
          1952-53, Multi, NBC, Tue, 10pm
Judy, Jill and Johnny (1946-47) Fashions, Mut, Sat
Juke Box Jury (1954-46) 1954-55, CBS, Sat, 30m
          1955-56, CBS, Sat, 60m
Jumbo Fire Chief Show (1935-36) Texaco, NBC, Tue, 9:30pm
June Hynd's Guest Book (1937-40) 1937-38 (with Alma Kitchell) Bl, 15m,
     Зt
          1938-39 (Let's Talk it Over) NBC, 15m, 3t
          1939-40, Sus, NBC, Thu, 15m
Jungle Jim (11/3/35-8/2/54) Syn, 30m <u>(LOG - Ray Stanich)</u>
Junior G-Men (3/1/36-38) Mut, 15m, 5t
Junior Junction (1946-52) Sus, ABC, Sat
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Junior Miss (earlier series with Shirley Temple) (3/4/42-9/42) CBS,
     Wed, 9pm
Junior Miss (1948..54) 1948-50, Lever, CBS, Sat, 11:30am
          1952-53, Sus, CBS, 5t, 15m
1953-54, Sus, CBS, Thu, 30m, 8:30pm
Junior Nurse Corps (2/12/36-37) Anacin, CBS, 15m, 3t
Just Five Lines (1942-43) Mut, Wed/Thu, 8:30pm
Just Plain Bill (9/19/32-10/55) 1932-36, Kolynos, CBS, 15m, 5t
          1936-55, Anacin/Kolynos/Bisodol, NBC, 15m, 5t
Juvenile Jury (5/11/46-53) 1946-51, Gaines, Mut, Sat/Sun
          1951-53, Sus, NBC, Sun
Kaltenmeyers Kindergarten (10/14/32-40) 1932-12/34, Sus, local (WMAQ);
     NBC from 12/16/33; various days
          1/5/35-36, Quaker, NBC, Sat
          1936-40, Sus, NBC, Sat
Kate Hopkins, Angel of Mercy (10/7/40-4/3/42) Maxwell House, CBS, 15m,
Kate Smith Calls (1949-50) ABC, Mon, 60m, 9pm
Kate Smith Matinee (1945-46) CBS, Wed, 3pm
Kate Smith Show, The (5/1/31-6/20/47) 1931-33, LaPalina Cigars, CBS,
     15m, 4t, 8pm
          1934-35, Hudson, CBS, Mon, 30m, 8:30pm
          1935-36, A&P, CBS, 15m, 3t, 7:30pm
          1936-37, A&P, CBS, Thu, 60m, 8pm
          1937-38, Calumet Baking Soda, CBS, Thu, 60m, 8pm
          1938-39, Swans Down, CBS, Thu, 60m, 8pm
          1939-42, Grape Nuts, CBS, Fri, 60m, 8pm
          1942-44, Sanka, CBS, Fri, 60m
          1944-45, Sanka, CBS, Sun, 60m, 7pm
          1945-46, Sanka, CBS, Fri, 30m, 8:30pm
          1946-47, Sanka, CBS, Sun, 6:30pm
Kate Smith Sings (1948-49) Philip Morris, Mut, 15m, 5t
Kate Smith Speaks (Chats) (4/4/38-51) 1938-47, G Foods, CBS, 15m,
     3t/5t
          1947-51, Mut, 15m, 5t
Kathryn Cravens (1937) CBS, 15m, 3t
Kathy Godfrey Show (1955) CBS, Sun, 2pm
Katie's Daughter (3/47-48) Sweetheart Soap, NBC, 15m, 5t
Kay Kyser's College of Musical Knowledge (3/30/38-49) 3/30/38-44, L
     Strikes, NBC, Wed, 60m, 10pm
          1944-46, Colgate, NBC, Wed, 60m, 10pm
          1946-47, Colgate, NBC, Wed, 30m
          1947-48, Colgate, NBC, Sat
          1948-49, Pillsbury, ABC, 5t, 4pm
Kay Starr Show (1948) ABC, Mon, 10:30pm
Keep 'em Rolling (11/9/41-5/17/42) Mut, Sun, 10:30pm
Keeping Up With Rosemary (1942) NBC, Sat, 8pm
Keepsakes (1943-44) Carter, NBC, Şun
Ken Carson Show (1945) Mut, Sat
Ken Murray (1932..40) 1932-33, Lifebuoy, NBC, Wed
          1937, CBS, Wed, 8:30pm
          1939-40, Texaco (Texaco Star Theater), CBS, Wed, 60m, 9pm
Kenny Baker (1944..47) 1944, Pabst, CBS, Sat
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1945, Mut, 15m, 3t 1947, ABC, 5t King Arthur, Jr. (1940-41) Sus, Bl, 15m, 5t King Cole Trio (1946-48) Wildroot, NBC, Sat, 15m King's Jesters (6/25/37-8/37) NBC, Fri King's Men, The (6/7/49-9/6/49) (summer replacement for FM&M) Johnson, NBC, Tue, 9:30pm King's Row (2/26/51-10/51) Colgate, NBC, 15m, 5t Kitchen Cavalcade (with Crosby Paige) Mueller, Bl, 15m, 5t Kitty Foyle (10/42-44) G Mills, CBS, 15m, 5t (Started as Stories America Loves Best - see) Kitty Keene, Inc. (9/13/37-41) 1937-38, Sus, Mut, 15m, 5t 1939-41, Dreft, Mut/NBC, 15m, 5t K-7, Secret Service Spy Story (1934-36) NBC, Sun Knickerbocker Playhouse (5/21/39-1/17/42) 5/39-7/9/39, CBS, Sun, 10pm 9/21/40-42, Drene, NBC, Sat, 8pm (Abie's Irish Rose starts 1/24/42) <u>(LOG - Ray Stanich)</u> Korn Kobblers (1942..47) 1942-43, Sus. ABC, 15, 4t 1945-46, Sus, Mut, 15m, 3t 1946-47, Sus, Mut, 15m, 2t Kraft Music Hall (see also Bing Crosby & Al Jolson) (6/26/33-7/27/33) (with Paul Whiteman) NBC, Thu (1946-47) (with Eddie Foy) NBC, Thu, 9pm (1947-49) summers; with Nelson Eddy; NBC, Thu Kukla, Fran and Ollie (1952-53) Sus, NBC, 10m, 5t Ladies be Seated (1944-50) 1944-47, Quaker, ABC, 5t, 30m 1947-49, Multi, ABC, 5t 1949-50, Philip Morris, ABC, 5t Ladies Fair (1949-54) 1949-51, Sus, Mut, 30m, 5t 1951-54, Sterling Drugs, Mut, 30m, 5t Lady Next Door, The (1930-35) NBC, 15m, 5t Lamplighter, The (Jacob Tarshish) (1935-41) 1935-37, Mut, 15m, 5t 1938-41, Mut, Sun, 15m Land of the Free (1943-44) Sus, NBC, Sun Land of the Lost (10/9/43-48) 1943-44, ABC, Tue 1944-45, Sus, ABC, Sat 1945-46, Sus, Mut, Sat 1946-48, Bosco, ABC, Sat Landt Trio, The (1927..42) 1927-31, NBC, Sat, 15m 1931-36, NBC, 15m, 6t (often Landt Trio and White) 1936-37, Hudson Coal, NBC, 15m, 3t 1937-38, NBC, Sat, 15m 1941-42, Sus, CBS, 15m, 4t Lanny Ross (1929..52) 1929-31, NBC, Sun, 15m 1931-32, Maxwell House, NBC, Thu, 30m 1932-33, NBC, Fri, 15m 1934-35, Log Cabin, NBC, Wed, 30m 1937-38 (Mardi Gras) Packard, NBC, Tue, 60m 1939-40, Franco-Amer., CBS, 15m, 3t 1940-42, Franco-Amer., CBS, 15m, 5t 1946, CBS, 15m, 5t 1948-50, Sus, Mut, 15m, 5t 1950-51, Dictograph, Mut, 15m, 5t

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1951-52, Sus, Mut, 15m, 5t (on WOR, WCBS in NYC into the
      60's)
 Lassie (6/8/47-50) 1947-48, Red Heart, ABC. Sun. 15m
           1948-50, Red Heart, NBC, Sat, 15m
Last Man Out (1953-54) Sus, NBC, Sun
Latitude Zero (6/7-9/27/41) NBC, Sat
Laugh Club (Tom Breneman) (1931-32) Bl, 15m, 5t
Lavender and Old Lace (1934-36) 1934-35, Bayer, CBS, Tue
           1935-36, Bayer, CBS, Sun
           1936 - summer, Bl, Fri
Lawrence Welk (1949..57) 1949-51, Miller, ABC, Wed
           1952-53 (Treasury Hour) ABC, Mon
           1953-57, Sus, ABC, Sat
Lawyer Q (quiz) (1941) Bl, Tue
Lawyer Tucker (1947) CBS, Thu, 9pm
Lazy Dan (Irving Kaufman) 1933-36) 1933-35, O English Wax, CBS, Sur
           1935-36, O English Wax. CBS. Fri
Leave it to Mike (1945-46) Sus, Mut, Tue/Mon
Leave it to the Girls (10/6/45-49) 1945-47, Sus, Mut, Sat
           1947-49, Sus, Mut, Fri
Lee Sweetland Show (1944) NBC, Sun, 2:30pm
Leo Riseman Orch (1931..38) 1931-32, Ponds, NBC, Fri
           1933-38, P Morris, NBC, Tue
Leonidas Witherall (6/4/44-45) Mut. Sun
Les Miserables (7/23/37-9/3/37) Mut, Fri
Les Tremayne - Jackie Gleason Show (Double Feature ) (1944) NBC, Sun,
     10:30pm
Leslie Howard Theater (Amateur Gentleman) (1935-36) Hinds, CBS, Sun
Let George Do It (1946-54) Standard Oil, Mut - West, Fri/Mon, 8pm
     (1954, New York, Wed)
Let's Be Charming (Julia Sanderson) (1943-44) Lewis Howe, Mut. Thu
Let's Go to the Met (1948-50) 1948-49, Sus. ABC. Mon
           1949-50, Sus, ABC, Thu
Let's Laugh (with Don Wilson) (1946) NBC. Sat
Let's Pretend (1937-10/23/54) 1937, CBS, Sat, 10:30pm
           1938, CBS, 2t
           1939-43, Sus, CBS, Sat
           1943-52, Cream of Wheat, CBS, Sat, 11am
           1952-54, Sus, CBS, Sat
Let's Talk Hollywood (7/4/48-9/26/48) NBC, Sun, 7pm
Life and Loves of Dr. Susan, The (2/13/39-12/29/39) Lever, CBS, 15m,
Life Begins at Eighty (7/4/48..53) 7/4/48-9/24/49, Mut, Sun/Fri
          1952-53, Sus, ABC, Wed
Life Can Be Beautiful (9/5/38-54) 1938-39, Ivory, CBS, 15m, 5t
          1939-41, Ivory, CBS & NBC, 15m, 5t
1941-46, Ivory, CBS, 15m, 5t
          1946-54, Ivory, NBC, 15,. 5t
Life in Your Hands, A (1949..52) summers, Raleigh, NBC, various days
Life of Mary Sothern (1936-38) Hinds/Cal-Aspirin, Mut & CBS, 15m, 5t
     (1934-36; WLW, Cincinnati)
Life of Riley (1/16/44-51) 1944-45, Am. Meat. ABC. Sun
          1945-48, Prell, NBC, Sat, 8pm
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1948-49, Prell, NBC, Fri, 10pm

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1949-51, Pabst, NBC, Fri, 10pm
 Life with Luigi (9/21/48-5/27/52) 1948-49, Sus, CBS, Sun, 8:30pm
           1949-51, Wrigley, CBS, Tue, 9pm
           1951-52, Wrigley, CBS, Thu, 9pm
           1952-53, Wrigley, CBS, Tue, 9pm
 Light of the World, The (3/18/40-6/2/50) G Mills, NBC, 15m, 5t
 Lightning Jim (1950's, Syn - ZIV) 98 episodes (also West Coast in the
      40's)
Lights Out (1/1/34..8/6/47) 1/1/34-4/10/35, Chicago (WENR), 15m
           4/17/35-8/16/39, NBC, Wed, 15m
           10/6/42-9/28/43, I Yeast, CBS, Tue, 30m, 8pm
          7/14/45-9/1/45 (Fantasies from Lights Out) NBC, Sat, 8:30pm
          7/6/46-8/24/46, NBC, Sat, 10pm
          7/16/47-8/6/47, Schick, Mut, Wed, 9:30pm (Complete LOG -
     Ray Stanich)
           1964-65 (Revival - Arch Oboler's Plays) Syn
           1970-71 (Revival - The Devil & Mr. O) Syn
Li'l Abner (1939-40) NBC, 15m, 5t
Lilac Time (1934-35) Pinaud, CBS, Sat
Lincoln Highway (3/23/40-42) Shinola Polish, NBC, Sat
Linda's First Love (1939-50) Syn and regional, NBC, 15m, 5t
Lineup, The (7/6/50-1/2/53) 1950-51, Sus, CBS, Thu, 10pm
          1951-52, Sus, CBS, Tue, 10pm
          1952-53, Sus, CBS, Wed, 10pm
Lion's Eye, The (see Jeff Regan)
Listen America (1941-42) Sus, NBC, Sun/Fri
Listen Carefully (quiz with Jay Jostyn) (1947) Mut, Sat, 9pm
Listening Post, The (1944-48) Sat. Eve. Post, ABC, 15m, 4t
Little Blue PLayhouse (1942-43) ABC, Sat, 11:30am
Little Italy (1933-34) Del L&W Coal, CBS, 15m, 2t
Little Jack Little (1930..35) 1930-31, Bl, Sun & Wed, 15m
          1932-33, CBS, Sun, 15m and Bl, 15m, 3t
          1934-35, Pinex, CBS, Sun & Wed, 15m
Little Ol' Hollywood (1939-42) 1939-40, Bl, Tue
          1940-41, Bl, Sat
          1941-42, Bl, Fri
Little Orphan Annie (4/6/31-43) 1931-40, Ovaltine, NBC, 15m, 6t/5t
          1940-43, Sus, Mut, 15m, 5t
Little Show, The (1943-44) Esquire Polish, Mut, Sun, 15m
Live Like a Millionaire (1950-52) 1950-51, G Mills, NBC, 5t
          1951-52, Sus, ABC, 5t
Lone Journey (5/27/40..52) 1940-6/43, Dreft, NBC, 15m, 5t
          1946-47, Carnation, CBS, 15m, 5t
          1951-52, Lever, ABC, 15m, 5t
Lone Ranger, The (1/31/33-5/27/55) (WXYZ) 1933, local - gradually
     spread, 2t
          11/27/33-1939, Silvercup, Mut, 3t
          1939-41, Bond Bread, Mut, 3t
          1941-5/42, Cheerios, Mut, 3t
          5/42-55, Cheerios, ABC, 3t, 7:30pm (Complete LOG - Terry
     <u>Salomonson</u>)
Lone Wolf, The (1948-49) Sus, Mut, Sat/Tue, 9:30pm
Lone Wolf Tribe (1931-33) Wrigley, CBS, 15m, 3t
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Lonely Women (6/29/42-12/10/43) G Mills, NBC, 15m, 5t (led to Today's
     Children)
Lonesome Gal (10/13/47-51) 1947-49, Local (WING; Dayton, Ohio)
          1949-51, Syn
Longine Choraliers (1948-55) 1948-53, Longine, CBS, Sun
          1953-55, Longine, CBS, 15m, 5t
Longine Symphonette (1948-58) Longine, CBS, Sun, 2pm (also on Mut,
     1944-50, 15m, 5t, 10:30pm; NBC, 1950-52, 5t; ABC, 1950, 5t)
Look Your Best (1947-48) CBS, 15m, 5t
Lora Lawton (5/31/43-50) Babbitt, NBC, 15m, 5t
Lorenzo Jones (4/26/37-55) 1937-49, Phillips Milk of Mag., Bayer, NBC,
     15m, 5t
          1949-55, P & Gamble, NBC, 15m, 5t
Loser, The (5/5/55-8/4/55) NBC, Thu
Louella Parsons (1945-51) Jergens, ABC, Sun, 15m
Louise Massey and the Westerners (1936) Bl, Tue, 8pm
Love Song (Story) (8/31/36-3/5/37) Gold Medal, Mut, 15m, 5t
Lucky and Lefty (1934) Mut, Mon, 15m
Lucky Partners (1948) Mut, Thu, 8pm
Lucky Strike Dance Orchestra (1928-32) (B A Rolfe) L S, CBS, 60m, 3t
          (1932-33) (Ted Weems, Vincent Lopez) L S, NBC, Sat, 60m
Luke Slaughter (2/23/58-6/15/58) CBS, Sun
Lulu and Johnny (songs) (1943) ABC, 15m, 5t
Lum and Abner (4/26/31-5/15/53) 4/31-7/31, KTHS, Hot Springs, Ark
          7/31-11/32, Quaker, NBC, 15m, 5t
          11/24/32-34, Ford, NBC, 15m, 5t
          7/34-8/35, Horlick, Mut, 15m, 5t
          9/2/35-7/8/38, Horlick, Bl, 15m, 5t
          10/31/38-3/29/40, Postum, CBS, 15m, 3t
          9/29/41-9/47, Alka Seltzer, ABC, 15, 4t
          10/7/47-48, Alka Seltzer, CBS, 15m, 5t
          9/26/48-6/26/49, Frigidaire, CBS, Sun, 30m
          11/2/49-4/26/50, Ford, CBS, Wed
          2/16/53-5/15/53, CBS, 15m, 5t
          9/53-5/54, ABC, 15m, 5t (Local sponsors)
Luncheon at Sardi's (1954-55) Sus, Mut, 15m, 5t
Luncheon at the Waldorf (Ilka Chase) (1940-41) Camel, Bl, Sat, 1:30pm
Lux Radio Theater (10/14/34-6/7/55) 10/14/34-6/30/35, Lux, NBC, Sun,
     60m, 2:30pm
          7/29/35-6/28/54, Lux, CBS, Mon, 60m, 9pm
                                                   (Complete LOG - Jay
          9/14/54-6/7/55, Lux, NBC, Tue, 60m, 9pm
     <u> Hickerson)</u>
Lyman Bryson (Time for Reason) (1945-47) Sus, CBS, Sun, 15m
Lyn Murray (1943-45) Squibb, CBS, 15m, 3t (Squibb Show)
Lyrics by Liza (1943) NBC, Sat, 3:30pm
Ma and Pa (1936-37) Atlantic, CBS, 15m, 3t
Ma Perkins (12/4/33-11/25/60) 1933-35, Oxydol, NBC, 15m, 5t (Started
     8/14/33 on WLW, Cincinnati)
          1935-38, Oxydol, NBC & Mut, 15m, 5t
          1938-42, Oxydol, NBC, 15m, 5t
          1942-49, Oxydol, NBC & CBS, 15m, 5t
          1949-50, Oxydol, NBC, 15m, 5t
          1950-60, Oxydol, CBS, 15m, 5t
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Mad Masters, The (1947) NBC, Sat, 8:30pm Madame Courageous (9/26/38-12/23/38) Durkee, Bl, 15m, 5t Maggi McNellis (1944-48) 1944-47, NBC, 15m, 5t 1947-48, ABC, 30m, 5t Maggie and Jiggs (1941) Bl. Tue Magic Key. The (9/29/35-6/26/39) RCA, B1, Sun, 60m, 2pm Magic of Speech, The (1929-37) 1929-31, NBC, Thu 1931-32, NBC, Tue 1932-36, NBC, Fri 1936-37. Sus. NBC. Sat Magnificent Montague, The (11/10/50-51) Multi, NBC, Fri, 9pm Maisie (7/5/45..52) 7/5/45-46, Eversharp, CBS, Wed, 9:30pm 1946-3/28/47, Eversharp, CBS, Fri, 10:30pm 11/24/49-52, Sus, Mut, Thu/Fri Major Bowes' Capitol Family (7/25/25-5/41) 1925-31, Sus. NBC, Sun. 30m-90m 1931-5/41, Sus, NBC, Sun, 60m, 11:30am Major Bowes' Original Amateur Hour (3/24/35-6/13/46) 1935-36, Ch. and Sanborn, NBC, Sun, 60m 9/17/36-42, Chrysler, CBS, Thu, 60m, 9pm 1942-46, Chrysler, CBS, Thu. 30m. 9pm Major Hoople (6/22/42-10/42) NBC. Mon Make Mine Music (1948) CBS, Sun, 4:30pm Make Up Your Mind (1953-56) W Bread, CBS, 15m, 5t Make Way for Youth (1949-56) CBS, Sat Making the Movies (1932) Kelly-Springfield, Bl Malcolm Claire (1936-39) 1936-38, NBC, 15m, 6t 1938-39, NBC, 15m, 3t Man Against Death (1938-39) CBS. Sat Man Behind the Gun (10/7/42-44) 1942-43, Sus, CBS, Wed 1943-44, Sus, CBS, Sat, 7pm Man Called X, The (7/10/44..52) 1944-45, Lockheed, ABC, Mon/Sat 6/12/45-10/45 (summer replacement for Bob Hope) NBC, Tue, 10pm 1946-47, NBC, Tue 1947-summer, CBS, Thu 1947-9/26/48, Frigidaire, CBS, Sun, 8:30pm 1950-51, Multi, NBC, Sat. 8:30pm 1951-52, Sus, NBC, Tue, 10:30pm Man (Major North) from G-2 (1945-46) Sus, ABC, Fri/Thu/Sat Man from Homicide (6/25/50-52) ABC, Sun Man I Married, The (1939-42) 7/3/39-41, Oxydol, NBC, 15m, 5t 1941-42, Campbell, CBS, 15m, 5t Man Named Jordan, A (1/8/45-47) CBS, 15m, 5t Man on the Farm (1948-54) 1948-49, Sus, Mut. Sat 1949-51, Quaker, Mut, Sat, 60m 1951-54, Quaker, Mut, Sat, 30m Mandrake the Magician (11/11/40-2/6/42) Mut, 15m, 5t Manhattan at Midnight (1940-43) Energine, Bl, Wed, 8:30pm Manhattan Merry-Go-Round (1932-49) Dr. Lyons, NBC, Sun, 9pm Manhattan Mother (3/6/39-4/5/40) Chipso Soap, CBS, 15m, 5t Manhunt (1945-46) Syn - ZIV; 39 15-minute episodes March of Games (quiz) (1938-41) 1938, CBS, 2t

1939-41, CBS, Sun, 1:30pm

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March of Time (3/6/31-45) 1931-33, Time, CBS, Fri, 8:30pm
          1933-35, Remington-Rand, CBS, Fri
          1935-36, Wrigley, CBS, 15m, 5t
1936-37, Time, CBS, Thu, 30m
          1937-45 Time, B1-ABC, varies between Thu & Fri
Mardi Gras (Lanny Ross, Walter O'Keefe) (1937-38) Packard, NBC, Thu,
     60m
Margo of Castlewood (1938) Quaker, Bl, 15m, 5t
Marie, Little French Princess (3/7/33-35) Louis Phillipe, CBS, 15m, 5t
Mario Lanza (6/10/51-9/5/52) 6/10/51-9/30/51, Coca-Cola, NBC, Sun,
     10pm
          10/8/51-9/5/52. Coca-Cola. NBC. Mon/Fri. 10pm
Marion Talley (1936-38) Ry-Krisp, NBC, Sun
Mark Sabre (Mystery Theater) (10/3/51-6/30/54) Sterling, ABC, Wed
Mark Trail (1/30/50-53) 1950-51, Kellogg, Mut, 30m, 3t
          1951-53, Sus, ABC, 15m, 5t
Marriage, The (1953-54) Sus, NBC, Sun
Marriage Clinic (1937-40) Mut, Sat
Marriage Club, The (Haven McQuarrie) (1940-41) W Bread, CBS, Sat
Marriage for Two (7/11/49..52) 7/11/49-9/13/49, Sus, NBC, 15m, 5t
          10/3/49-3/31/50, Kraft, NBC, 15m, 5t
          1951-52, Sus. ABC, 15m, 5t
Martha Lou Harp (1953-56) 1953-54, Sus. ABC, 2t
          1954-46, Sus, ABC, Mon
Martha Webster (1/22/40-41) (started as Life Begins) Campbell, CBS,
     15m, 5t
Martin and Lewis Show, The (4/3/49..53) 1949-50, Sus, NBC, Mon
          1952-53, Chesterfield, NBC, Tue, 9pm
Martin Block (2/3/35-9/19/67) 2/3/35-54 (Make Believe Ballroom), WNEW
     - NY, 15m/90m/3 1/2 hours, 6t
          1954-61, Sus, ABC, 5g, 90m
          1961-9/19/67 (Hall of Fame) WOR - NY, Sat & Sun
Martin Kane, Private Detective (8/7/49-52) U S Tobacco, Mut, Sun
Marx Bros., The (1932..39) 1932-33 (Flywheel, Shyster and Flywheel),
     Esso, Bl. Mon, 7:30pm
          1937, NBC
          1938, CBS
          1939 (see The Circle)
Mary and Bob (1938-39) True Story Mag., Bl, Fri/Tue
Mary Eastman (1934) CBS, Wed, 10:30pm
Mary Ellis Ames (cooking) (1933-36) 1933-34, Pillsbury, CBS, 15m, 3t
          1934-35, Pillsbury, CBS, Wed, 15m
          1935-36, Pillsbury, CBS, 15m, 2t
Mary Foster, Editor's Daughter (1943) Mut, 15m, 5t
Mary Lee Taylor (1937-54) 1937-43, Pet Milk, CBS, 15m, 2t
          1943-48, Pet Milk, CBS, Sat, 30m
          10/23/48-54, Pet Milk, NBC, Sat, 30m
Mary Margaret McBride (1937..54) 1937-38, Tapioca, CBS, 15m, 5t
          1938-39, La France, CBS, 15m, 3t
          1940-41, Florida Citrus, CBS, 15m, 5t
          1941-42, Multi, Bl, 15m, 5t
          1942-49, NBC, 45m, 5t
          1950-54, Sus, ABC, 30-60m, 5t
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Mary Pickford Dramas (also Parties at Pickford) (1934-36) 1934-35,
     Royal, NBC, Wed
          1935-36, CBS, Tue
Mary Small (1934..46) 1934-35, Bab-O, CBS, Sun (also Little Miss
     Bab-O's Surprise Party)
          1935-36, Sus, Bl, Fri, 15m
          1936-37, Sus, Bl, Mon, 15m
          1942-43, CBS, Tue, 2t
          1943-44, Bl, Sun, 30m
          1944-46 (Mary Small's Revue) Clark, ABC, Sun
Masquerade (1/14/46-8/29/47) G Mills, NBC, 15m, 5t
Masters of Mystery (1956-57) ABC, Wed
Matinee theater (1944-45) Vicks, CBS, Sun, 2pm
Maude and Cousin Bill (1932-33) A & P, Bl, 15m, 3t
Maudie's Diary (1941-42) Wonder Bread, CBS, Thu
Maverick Jim (1934) Mut, Mon
Maxwell House Coffee Time (see Baby Snooks)
Maxwell House Concerts (1927-32) Bl, Thu
Mayor of the Town (9/6/42-49) 1942-43, Lever Bros., NBC/CBS, Wed, 9pm
          1943-47, Noxzema, CBS, Sat
          1947-48. Moxzema, ABC, Wed, 8pm
          1948-49, Mut. Benefits, Mut, Sun, 7:30pm
Maytag Dance Orch (1931-33) Bl, Mon
McGarry and His Mouse (1946-47) 1946, NBC, Wed, 9pm
          1946-47, G Foods, Mut, Mon
Me and Janie (1949) NBC, Tue, 8:30pm
Meet Corliss Archer (1943..55) 1943-44, CBS, Sat
          1944-45, Anchor, CBS, Sun/Thu
          1947-48, Campbell, CBS, Sun
          1949-51, Elect. Cos., CBS, Sun
          1951-52, Elect. Cos., CBS, Sat
          1952-53, Elect. Cos., ABC, Fri
           1954-55, Sus, CBS, 8pm
Meet Me at Parky's (6/7/45-48) 1945-47, Old Gold, NBC, Sun, 10:30pm
           1947-48, Sus, Mut, Sun, 9pm
Meet Millie (7/2/51-6/28/54) 1951-52, Sus, CBS, Mon/Sat
           1952-54, Multi, CBS, Thu, 8pm
Meet Miss Julia (1939-40) Mut, 15m, 5t
Meet Miss Sherlock (1946 - summer) CBS, Thu
Meet Mr. McNulty (1953-54) GE, CBS, Thu, 9pm
Meet Mr. Meek (1940-42) Lifebuoy, CBS, Wed
Meet the Dixons (7/31/39-9/39) Campbell, CBS, 15m, 5t
Meet the Meeks (1947-49) Swift, NBC, Sat
Meet the Menjous (Syn - ZIV) 520 15-minute programs (1949-50; WOR,
      15m, 5t)
Meet the Press (1945-7/27/86) Sus, NBC, Fri until 1952; then Sun
Meet Your Match (1949..53) 1949-50, Sus, Mut, Sat
           7/1/52-53, Sus, Mut, Sat
Meet Your Navy (1942-45) 1942-44, Hallmark, ABC, Fri
           1944-45, Raytheon Tubes, ABC, Sat
Mel Allen (1949..54) 1949-50, Sus, Mut, Sat, 15m
           1953-54 (with Russ Hodges), NBC, 15m, 5t
Mel Blanc Show, The (9/3/46-6/24/47) Colgate, CBS, Tue
 Mel Blanc - Woody Woodpecker Program (1953-54) Mut, Sat, 60m
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Mel Torme Show (1947, 1948) 1947, NBC, Tue, 8pm
          1948, NBC, Sat, 15m
Melody Puzzles (1937-38) L Strikes, Bl, Mon, 8:30pm
Men at Sea (1944) NBC, Sun, 45m
Men of Vision (1945) CBS, Sun, 7pm
Mercury Theater (7/11/38-12/4/38) Sus, CBS, Mon, 60m (led to Campbell
                 (LOG - Jay Hickerson)
     Playhouse)
          (6/7/46-9/13/46) (Mercury Summer Theater) Pabst, CBS, Fri
     (LOG - Ray Stanich)
Meredith Willson (7/2/40-9/24/40, 6/30/42-9/22/42) (summer
     replacements for FM&M) Johnson, NBC, Tue, 9:30pm (Complete)
Meredith Willson Show (others) (1936..54) 1936-37, NBC, Wed
          1946-47 (Sparkle Time) Canada Dry, CBS, Fri, 7:30pm
          1947-48, G Foods, ABC, Wed
          1951-52, Sus, NBC, Wed
          1952-53, Sus, NBC, Sat & Multi, NBC, 15m, 5t
          1953-54, Florida Citrus, NBC, 15m, 5t
Merry Mailman, The (1952-56) Multi, Mut, Sun, 15m
Metropolitan Opera (12/15/31-present) 1931-40, Sus (L Strike and
     Listerine - 1933-35) NBC, Sat, up to 3 hours
          1940-present, Texaco, ABC and others, Sat, up to 3 hours
Metropolitan Opera Auditions (1935-58) 1935-36, NBC, Sun
          1936-45, Sherwin Williams, Bl-ABC, Sun
          1947-49, Farnsworth, ABC, Sun
          1950-52, Sus, ABC, Tue
          1952-56, Sus, ABC, Mon
          1956-58, Sus, ABC, Sun
MGM Music Comedy Theater (1951-52) Sus, Mut, Wed, 60m
MGM Theater of the Air (1951-52) Sus, Mut, Sat, 60m
Michael and Kitty (detective-comedy) (1941) Bl, Fri, 9:30pm
Michael Shayne (10/16/44..53) 1944-46, Mut - West Coast, Mon
          10/15/46-11/14/47, Hastings, Mut, Tue, 8pm
          7/15/48-50 (New Adv. of Michael Shayne) ABC, Thu
          1952-53, Sus, ABC, Thu, 9:30pm
Mickey Mouse Theater (1937-38) Pepsodent, NBC, Sun
Mickey of the Circus (1935) CBS, Sat
Mickey Spillane Mystery (1953-54) Multi, Mut, Tue, 8pm
Midstream (5/1/39-40) Teel Toothpaste, NBC and Bl, 15m, 5t
     WLW, Cincinnati)
Midweek Hymn Sing (1926-36) 1926-31, NBC, Thu
          1931-36, NBC, Tue, 15m
Mighty Casey, The (1947) Mut, Sat, 9pm
Mighty Show, The (1938-39) My-T-Fine, CBS, 15m, 5t, 5:45pm
Mike Malloy, Private Eye (1953) ABC, Thu, 9pm
          (1956-57) CBS, Mon
Mildred Bailey (1933..44) 1933-34, CBS, Sat, 15m
          1934-35 (Plantation Echoes) Vicks, Bl, 15m, 3t
          1944, CBS, Fri, 11:30pm
Million Dollar Band (5/29/43-44) developed into Palmolive Party on
     4/1/44: Palmolive, NBC, Sat, 10pm
Millions for Defense (7/2/41-9/24/41) (summer replacement for Fred
     Allen); Texaco, CBS, Wed, 60m
Mills Bros. (1931-33) 1931-32, CBS, 15m, 2t
          1932-33, P & Gamble, CBS, 15m, 2t
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Milton Berle Show, The (10/7/39..48) 10/7/39-40 (see Stop Me if You've
      Heard This One), Quaker, NBC, Sat, 8:30pm (1936-37 - see
      Community Sing)
           1941-42, Sus, NBC, Fri, 8:30pm
           1944-45, Eversharp, CBS, Wed, 10:30pm (Let Yourself Go)
           1947-48, P Morris, NBC, Tue, 8pm
           1948-49, Texaco, ABC, Wed (led to tv)
 Mind Your Manners (1949-53) Sus, NBC, Sat
 Mindy Carson Show, The (1950) NBC, 15m, 2t
           (1952-53) Buick, CBS, 15m, 2t
 Minstrel Show (1937-40) 1937-38, Sus, Bl, Wed
           1938-39, Sus, Bl, Thu
           1939-40, Sus, Mut, Tue
 Mirth and Madness (see Jack Kirkwood)
Mischa the Magnificent (7/5/42-9/42) CBS, Sun
Miss Hattie (1944-45) Alcoa, ABC, Sun, 3:30pm
Miss Meade's Children (1942) Mut, 15m, 5t
Mitch Miller (1955-61) 1955-60, Sus, CBS, Sun, 60m/45m
           1960-61, CBS, Sat, 45m
Mobiloil Concert (with Erno Rapee Orch) (1929-32) NBC, Wed
Modern Adventures of Casanova (1951-52) Sus, Mut, Thu
Modern Cinderella (6/1/36-37) CBS, 15m, 5t (on earlier on WGN)
Modern Romances (1949..55) 1949-50, Sus, ABC, 5t
          1950-51, Norwich, ABC, 5t
          1953-54, Ex-Lax, ABC, 15m, 5t
          1954-55, Multi, ABC, 15m, 5t
Molasses and January (1942) Bl, 5m, 5t
Molle Mystery Theater (see Mystery Theater)
Molly of the Movies (10/10/35-4/23/37) 10/10/35-36, Ovaltine, Mut,
     15m, 5t
          1936-37, Ovaltine, Mut, 15m, 5t
Monday Night show (with Lou Holtz, Richard Himber Orch) (1938) CBS,
     Mon, 8pm
Monitor (1955-67) Multi, NBC, Sun afternoons, Sat evenings
Montana Slim (1935-37) CBS, 15m, 3t
Moonshine and Honeysuckle (1930-33) Sus, NBC, Sun
Morey Amsterdam (7/10/48-1/14/49) Sus, CBS, Tue/Sat, 9:30pm
Morin Sisters (songs) (1932-37) 1932-33, Bl, 15m, 2t
          1933-34, Sweetheart Soap, Bl, 15m, 2t
          1934-35, Bl, Fri, 15m
          1935-37 (Sunset Dreams) Fitch, NBC, Sun, 15m
Mortimer Gooch (1936-37) Wrigley, CBS, Fri, 15m
Morton Downey (1930..51) 1930-31, CBS, 15m, 4t
          1931-32, Camel, CBS, 15m, 6t
          1932-33, Woodbury, Bl, Sun, 30m <u>and</u> CBS, 15m, 2t
          1933-34, Woodbury, CBS, Thu, 15m; also Morton Downey's
     Studio Party, 1934, CBS, Sat, 8pm
          1934-35, Carlsbad, Bl, Sun, 30m
          1935-36, Woodbury, Bl, Sun, 15m
          1943-44, Coca-Cola (Coke Club - 1943..51) ABC, 15m, 5t
          1944-47, Coca-Cola, Mut, 15m, 5t
          1950-51, Coca-Cola, CBS, Sat, 30m
Morton Gould Orch (often with Jack Arthur) (1936-43) 1936-37, Mut, Sun
          1937-38, Mut. Mon
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1938-42, Sus, Mut, Tue
           1942-43, CBS, 15m, 5t
Mother and Dad (1943-44) Allegheny Steel, CBS, Sat
Mother O' Mine (10/40-41) Clapps, Bl, 15m, 5t
Mouth Health (Marley Sherris) (1930-34) 1930-31, CBS, Thu, 15m
           1931-32, CBS, Wed, 15m
           1932-34, Calcident, Bl, Tue, 15m
Movietown Radio Theater (1951-52) Syn; 52 episodes
Moylan Sisters, The (1939-44) 1939-42, Thrivo, Bl, Sun, 15m
           1942-44, Sus, ABC, Sun, 15m
Mr. Ace and Jane (1/16/48-49) Sus, CBS, Tue, 10:30pm
Mr. Aladdin (1951) CBS, Sat, 9:30pm
Mr. and Mrs. (1929-31) Graybar Electric, CBS, Tue, 15m
           (1946 - summer) Sealy, NBC, Sun
Mr. and Mrs. Blandings (1/21/51-8/51) TWA, NBC, Sun
Mr. and Mrs. North (12/30/42-4/18/55) 1942-45, Woodbury, NBC, Wed, 8pm
           1945-47, Jergens, NBC, Wed, 8pm
           1947-52, Colgate, CBS, Tue, 8:30pm
           1952-53, Halo, CBS, Tue, 8:30pm
           1953-54, Palmolive, CBS, Tue
           1954-55, Sus, Mut, Mon, 15m, 5t
Mr. Chameleon (7/14/48-8/21/52) 1948-51, Bayer, CBS, Wed, 8pm
           1951-52, Sus, CBS, Sun
Mr. District Attorney (4/23/39-52) 4/23/39-6/23/39, NBC, 15m, 5t
           6/27/39-9/39 (summer replacement for Bob Hope) Pepsodent,
     NBC, Tue, 30m, 10pm
           9/39-40, Pepsodent, Bl, Sun, 7:30pm
           1940-51, Vitalis, NBC, Wed, 9:30pm
1951-52, Vitalis, ABC, Fri
           (1952-53) (Syn. with David Brian) ZIV; 52 episodes
Mr. Feathers (11/9/49-51) Sus, Mut, Wed, 10pm
Mr. Fix-it (1949) Mut, Sun, 15m
Mr. I A Moto (5/20/51-9/23/51) NBC, Sun, 9:30pm
Mr. Keen, Tracer of Lost Persons (10/12/37-55) 1937-42, Bisodol, Bl,
      15m, 3t
           10/28/42-43, Kolynos, CBS, 15m, 3t
           1943-46, Kolynos, CBS, Thu, 30m, 7:30pm
           1946-51, Whitehall, CBS, Thu
           1951-52, Chesterfield, NBC, Thu
           1952-53, Multi, CBS, Fri, 8pm
           1953-54, P & Gamble, CBS, Fri
           1954-55, CBS, Mon, 10pm and 15m, 5t
Mr. President (6/26/47-53) 1947-50, Sus, ABC, Thu (for summer); then
      Sun
           1950-53, Sus, ABC, Wed, 9:30pm
Mrs. Julian Heath (cooking) (1928-32) Bl, 15m, 5t
Mrs. Miniver (1943-44) CBS, Sat
Mrs. Wiggs of the Cabbage Patch (2/4/35-12/23/38) 1935-36, Jad Salts,
      CBS, 15m, 5t
           1936-38, Old English Wax, NBC, 15m, 5t
Much About Doolittle (with Jack Kirkwood) (1950) CBS, Sun, 8:30pm
Munros, The (1941) Bl, 15m, 5t
Murder and Mr. Malone (1/11/47-5/29/48) Guild Wines, ABC, Sat, 9:30pm
      (changed to Amazing Mr. Malone 4/24/48)
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(9/21/49-50) (Amazing Mr. Malone) Sus, ABC, Wed/Sun
Murder and Mrs. Chase (1956-57) ABC, Tue
Murder at Midnight (9/16/46-9/8/47) Syn (WJZ, New York dates), Mon.
     10:30pm (LOG - Ray Stanich)
Murder by Experts (9/26/49-12/17/51) Sus, Mut, Mon, 9pm
Murder Clinic (7/21/42-46) Mut, Tue, 9:30pm
Murder is My Hobby (1945-46) Knox Gelatin, Mut, Sun, 4pm
Murder Will Out (1945-46) NBC, Tue
Music America Loves Best (3/4/44-12/12/48) 3/4/44-8/26/44, RCA, ABC,
     Sat, 7:30pm
          9/3/44-11/25/45, RCA, NBC, Sun, 4pm
          12/45-48 (RCA Victor Show), NBC, Sun
                                                 (Partial LOG - Ray
     Stanich)
Music and American Youth (1935..42) 1935-37, 1941-42, Sus, NBC, Sun,
     10:30am
Music Appreciation Hour (Walter Damrosch) (1928-41) Sus, Bl, Fri, 11am
Music by Gershwin (2/19/34-35) Feen-A-Mint, Bl, 2t/1t
Music of Manhattan (1945) NBC, Sat
Music That Satisfies (1944-45) Chesterfield, CBS, 15m, 3t
Musical Bouquet (1945) ABC, Sun
Musical Cruise (also Benny Meroff's Revue) (1933-34) Plough, Bl, Wed,
     10pm
Musical Memories (Edgar Guest) (1932-35) 1932-33, Household Finance,
     Bl, Thu
          1933-35, H Finance, Bl, Tue
Musical Mysteries (1944) ABC, Thu
Musical Steelmakers (1938-44) 1938-41, Wheeling steel, Mut, Sun, 5pm
          1941-44, Wheeling Steel, NBC-ABC, Sun
Musical Toast (with Buddy Clark/Jerry Cooper) (1935-37) Krueger Beer,
     CBS, 15m, 2t
Musicomedy (1948) CBS, Fri, 9:30pm
My Best Girl (1944-45) ABC, Wed
My Favorite Husband (7/5/48-3/31/51) 1948-50, Gen. Foods, CBS, Mon
     (summer); then Fri
          1950-51, G Foods, CBS, Sat
My Friend Irma (5/2/47-8/23/54) 1947-51, Pepsodent, CBS, Fri (summer);
     Mon, 10pm
          1951-52, Pearson, CBS, Sun, 6pm
          1952-53, Camel, CBS, Tue, 9:30pm
          1953-54, Multi, CBS, Tue, 9:30pm
My Good Wife (1949) NBC, Fri, 9:30pm
My Little Margie (12/7/52-6/26/55) Philip Morris, CBS (also Mut -
     1953-54, Thu) Sun, 8:30pm
My Man Godfrey (1941) Mut, 15m, 5t
My Silent Partner (1949) NBC, Thu, 8pm
My Son and I (10/9/39-11/1/40) Swans-Down, Calumet, CBS, 15m, 5t
My Son Jeep (1955-56) Sus, CBS, 15m, 5t
My True Story (2/15/43-62) 1943-44, Sus, ABC, 30m, 5t
          1944-49, Libby, ABC, 5t
          1949-52, Multi, ABC, 5t
          1952-54, Sterling Drugs, ABC, 5t
          1954-61, Multi, ABC, 5t
          1961-62, Mut, 4t
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Myrt and Marge (11/2/31..47) 1931-12/36, Wrigley, CBS, 15m, 5t

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1/4/37-38, Super Suds, CBS & Mut, 15m, 5t
          1938-42, Super Suds, CBS, 15m, 5t
          4/1/46-47, Syn
Mysteries of Crooked Square (1945) Mut, Sun, 15m
Mysterious Traveler, The (1943-52) 1943-44, Sus, Mut, Sun, 4pm
          1944-46, Sus, Mut, Sat
          1946-47, Sus, Mut, Sun
          1947-52, Sus, Mut, Tue
Mystery Chef (1931..45) 1931-36, Davis, Bl, 15m, 2t (also on CBS, Wed,
     15m - 1931-34)
          1936-38, Sus, Bl, 15m, 2t
          1942-45, Sus, ABC, 15m, 5t
Mystery Classics (1956-57) ABC, Thu
Mystery File (1951) ABC, Sun, 6:30pm
Mystery House (1951) Mut, Tue, 8pm
Mystery in the Air (1945 - summer), NBC, Thu, 10pm
          (8/7/47-9/25/47), Camel, NBC, Thu (Complete)
Mystery Island (1934) NBC, 15m, 4t
Mystery Man, The (3/24/41-42) Wheaties, NBC, 15m, 5t
Mystery Theater (9/7/43-6/19/51) 1943-45, Molle, NBC, Sun, 9pm (Molle
     Mystery Theater - 1943-47)
          1945-47, Molle, NBC, Fri, 10pm
          1947-6/25/48, Sterling, NBC, Fri, 10pm
          6/29/48-6/19/51, Sterling, CBS, Tue
          1951-52 (see Hearthstone of the Death Squad)
Mystery Without Murder (1947) NBC, Sat, 10pm
Name That Tune (1952-53) Sus, NBC, Fri
Name the Movie (1949) Revere, ABC, Thu
Name the Place (1939) Bl, Sun, 15m
Name Three (quiz) (1939) Philip Morris, Mut, Mon/Sat
          (6/23/40-9/29/40) (summer replacement for Jack Benny) NBC,
Nancy Craig (1947-51) Sus, ABC, 15m, 5t
Nash Program (Floyd Gibbons) (1936-37) CBS, Sun
National Amateur Night (1934-36) Feen-A-Mint, CBS, Sun, 6pm
National Barn Dance (4/1924..4/30/60) 1924-1933, WLS (Local)
          9/30/33-40, Alka Seltzer, Bl, Sat, 60m; then 30m as of
     7/4/42
          1940-46, Alka Seltzer, NBC, Sat, 30m
          1948-50, Phillips Milk of Mag., ABC, Sat, 10pm
          1950-4/30/60, Local (WLW)
           (1960-70) Local (WGN)
National Farm and Home Hour (1929-58) 1929-41, Bl, 60m, 6t
           1941-45 (Farm and Home Hour) ABC, 30m, 6t
          1945-58 (back to original title) Allis Chalmers, CBS, Sat,
National Radio Forum (1931..43) 1931-36, Sus, NBC, Mon
           1936-37, Sus, Bl, Mon, 30m
           1941-42, Sus, Bl, Mon, 60m
           1942-43, Sus, Bl, Wed, 60m
NBC Presents: Short Story (2/21/51-5/30/52) 2/21/51-4/25/51, Sus, NBC,
     Wed
          5/4/51-5/30/52, Sus, NBC, Fri (LOG - Ray Stanich)
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NBC Radio Theater (1/9/59-6/5/59) Multi, NBC, Fri (LOG - Ray Stanich) NBC Symphony Orchestra (1937-3/14/54) time fluctuates between 30 and 90 minutes 1937-54, mostly sustained, Bl 1937-43. NBC 1943-54. Sat or Occasional sponsors were General Motors, Squibb NBC (University) Theater (of the Air) (7/30/48-51) 1948-50, Sus, NBC. Sat/Sun, 60m 1950-51, Sus, NBC, Wed, 60m Nebbs, The (1945-46) Mut, Sun Ned Jordan (1940-42) Mut, Tue Negro College Choirs (1950-56) Sus, ABC, Sun Neighbor Nell (1936-39) Bl, 15m, 3t Nell Vinick (Beauty) 1929..42) 1929-32, CBS, Wed, 15m 1937-38, Mut, 15m, 2t 1939-40, Mut, 15m, 3t 1940-42, Sus, CBS, 15m, 2t Nellie Revell (Interviews) 1934-35) Sus, NBC, Fri, 15m Nelson Eddy Show, The (4/29/42-1/20/43) Old Gold, CBS, Wed, 8pm (also on Charlie McCarthy summer shows 1937, 1938) Nelson Olmsted (1946-48) Sus, ABC, 15m, 5t (also under various titles; 1939-51, some regional, some local including: 1944, NBC, Sat, 15m; 1946, NBC, Sat, 15m; 1946 (N O Playhouse), NBC, Thu, 8pm; Nero Wolfe (see Adventures of Nero Wolfe) Nestles Chocolateers (1930-33) Bl, Fri Never Too Old (1945-46) Mut - West New York Philharmonic Orchestra (1927-63) 1927-43, CBS, Sun, 2 hours (90 minutes - 1941-43) 1943-48, US Rubber, CBS, Sun, 90m 1948-63, Mostly Sustained, CBS, Sun, 90m News of Youth (1935-37) Wonder Bread, CBS, 15m, 3t Nick Carter, Master Detective (4/18/43-9/25/55) (Audition - premiere 4/18/43) 4/27/43-7/6/43, Mut, Tue, 9;30pm (Return of Nick Carter until 12/8/46; then Nick carter, Master Detective) 7/12/43-10/25/43, Mut, Mon, 9:30pm 11/3/43-11/24/43, Mut, Wed, 8:30pm 12/4/43-4/15/44, Mut, Sat, 7pm 4/17/44-4/21/44, Mut, 15m, 4t 4/24/44-6/9/44, ABC, 15m, 5t 6/12/44-9/1/44, Mut, 15m, 5t 10/1/44-4/15/45, Lin-X, Mut, Sun, 3:30pm 4/22/45-2/24/46, Sus, Mut, Sun 3/5/46-8/13/46, Mut, Tue 8/18/46-10/2/52, Mut, Sun, 6:30pm (Old Dutch sponsor from 9/15/46-6/5/49) 10/9/52-7/12/53, Libby, Mut, Sun 7/19/53-9/25/55, Sus, Mut, Sun (Harrison Products Nick Lucas (1934-35) CBS, Sun/Thu, 15m Night Life (1946) CBS, Tue, 10pm Night Watch (4/2/54-3/31/55) Sus, CBS, Thu (Complete) Nightbeat (2/6/50-52) Sus, NBC, Fri (Wheaties - summer of 1950) Nightmare (10/1/53-54) Sus, Mut, Wed Niles and Prindle (1945) ABC

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Nine to Five (with Lucille Wall, Parker Fennelly) (1935-36) L C Smith,
     Bl, Thu
Ninety-nine Men and a Girl (1939) CBS, Wed
Nitwit Court (7/4/44-9/44) ABC, Tue
No School Today (2/1/50-56) 1950-51, Multi, ABC, 2 hours, Sat
          1951-56, Sus, ABC, Sat, 90m
Noah Webster Says (4/42..1951) 4/42-6/42, NBC (West Coast)
          6/42-51, NBC, various days
Nobody's Children (7/2/39-10/13/40, summer 41) Mut, Sun
Nona from Nowhere (1/9/50-11/50) Bab-O, CBS, 15m, 5t
Norman Brokenshire Show (1945) ABC, Sat/Sun
Norman Cloutier Orch (1938) Sun, Bl
Northwestern Chronicles (1934-35) N W Yeast, Bl, Mon
Now Hear This (Navy Show) (6/24-9/9/51) NBC, Sun
NTG and Girls (1935-36) Bromo Seltzer, NBC, Tue
Of Men and Books (6/7/39-1947) 6/7/39-9/39, CBS, Wed
          1940-41, Sys, CBS, Sat, 15m
          1941-44, Sus, CBS, Sat, 30m
          1944-47, Sus, CBS, Sat, 15m
Official Detective (1946-57) 1946-47, Sus, Mut, Sun, 15m
          1947-48, Pharmaco, Mut, Tue, 30m. 8:30pm
          1948-52, Sus, Mut, Tue
          1952-57, Multi, Mut, Thu, 8pm
O'Flynns, The (1934-35) Esso, CBS, Fri
Og, Son of Fire (1934-12/27/35) Libby, CBS, 15m, 3t
Oklahoma City Symphony Orch (1949-55) 1949-50, Sus, Mut, Wed
          1950-55, Sus, Mut, Sun, 60m
Oklahoma Roundup (1946-47) CBS, Sat
Old Fashioned Revival Hour (1936-60's) Mut/ABC, Sun, 60m (also called
     Gospel Hour and Pilgrim Hour)
Old Gold Program (with Dick Powell) (1934) CBS, Wed, 10pm
Old Skipper's Gang (1935-36) Bl, Sat, 15-30m
Old-time Spelling Bee (1936-37) Mut, Sun
Olga Baclanova's Continental Revue (1937-summer)
Olivio Santoro (1940-42) Vogt Scapple, Bl, Sun, 15m
Olson and Johnson (1933-34) Swift, CBS, Fri (also on west coast 1937)
O'Malley Family (1935-36) Mut, 15m, 3t
Omar, the Mystic (Wizard) 10/7/35-6/16/36) Tastee Bread, Mut, 30m, 5t
     (Complete)
On Broadway (1937-3/27/38) Bl, Sun
On Stage (1/1/53-9/30/54) 1952-53, Sus, CBS, Thu
          1953-54, Sus, CBS, Wed
On Stage America (1948) ABC, Wed
On Stage Everybody (1944) ABC, Wed
On the Town (with Ed Mayehoff) (1940) Mut, 15m, 2t
On Your Job (1939-41) Sus, NBC, Sun
On Your Mark (1948-49) Mut, 15m, 5t
Ona Munson Show (see The Open House)
Once Upon a Time (1938-39) Sus, Mut, Sat
Once Upon a Tune (1/5/47-4/26/48) 1947-48, Sus, CBS, Wed/Sat
One Foot in Heaven (1945) ABC, Wed
One for the Money (with Mel Allen) (1947-summer) CBS, Sat
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One Man's Family (4/29/32-5/8/59) 4/29/32-7/29/32, KGO (NBC - West).
     Fri
          8/3/32-5/10/33, NBC - West, Wed, Wesson Oil
          5/17/33-35, Kentucky Winner, NBC, Wed
          1935-36, Royal Gelatin, NBC, Wed
          1936-39, Tenderleaf Tea, NBC, Wed
1939-49, Tenderleaf Tea, NBC, Sun
          1949-6/4/50, Sus, NBC, Sun
          6/5/50-1954, Miles Lab., NBC, 15m, 5t
          1954-55, Toni, NBC, 15m, 5t
          1955-5/8/59, Multi, NBC, 15m, 5t <u>(Complete LOG - Jay</u>
     Hickerson)
One of the Finest (1939-40) Silvercup, Bl, 2t
One Out of Seven (1946) ABC - West, Wed
One Thousand and One Wives (1939) Bl., Thu, 10pm
One Thousand Dollar Reward (1950) NBC, Sun, 7pm
One World Flight (1/14/47-4/8/47) Sus, CBS, Tue
O'Neills, The (6/11/34-6/8/43) 6/11/34-12/7/34, Mut, 15m, 3t
          12/10/34-10/4/35, Gold Dust, CBS, 15m, 3t
          10/8/35-37, Ivory, NBC, 15m, 3t
          1937-40, Ivory, NBC, 15m, 5t
          1940-41, Ivory, NBC & CBS, 15m, 5t
          1941-43, Ivory, CBS, 15m, 5t
Open Door, The (6/21/43-6/30/44) Standard Brands, CBS, 15m, 5t
Open House, The (1944-45) (with Ona Munson) CBS, Thu, 15m
Open Mind (1957-63) NBC, Sun
Open Road, The (1935 - summer) NBC
Opera Guild, The (10/2/34-3/17/35) Chase & Sanborn, NBC, Sun, 60m
Opie Cates (1947-48) Sus, ABC, Mon
Orange Lantern, The (10/2/32-7/2/33) Sus, Bl, Sun, 10:30pm
Original Amateur Hour (Ted Mack) (1948-52) 1948-49, Old Gold, ABC,
     Wed, 60m
          1949-52, Old Gold, ABC, Thu, 45m
Orphans of Divorce (9/9/39-42) Dr. Lyons, Bl, 15m, 5t
Orson Welles' Almanac (1/26/44-7/19/44) Mobil, CBS - West, Wed, 9:30pm
     (LOG - Ray Stanich)
Orson Welles Theater (9/15/41-43) 1941-42, Lady Esther. CBS. Mon
          1942-43, Sus, CBS, Mon
Our American Schools (1931-39) 1931-35, Sus. NBC. Sun
          1935-38, Sus, NBC, Sat, 15m
          1938-39, Sus, NBC, Wed, 15m
Our Barn (1937-38) Bl, Sat, 11:30am
Our Daily Food (1930-32) 1930-31, A & P, NBC, 15m, 6t
          1931-32, A & P, NBC, Fri, 15m
Our Gal Sunday (3/29/37-1/2/59) 1937-38, Sus. CBS, 15m, 5t
          1938-54, Anacin, CBS, 15m, 5t
          1954-55, Multi, CBS, 15m, 5t
          1955-59, Sus, CBS, 15m, 5t
Our Miss Brooks (7/19/48-4/7/57) 1948-54, Colgate, CBS, Sun
          1954-55, Multi, CBS, Sun
          1955-57, Toni, CBS, Sun
Our Secret Weapon (8/9/42-1944) 1942, CBS, Sun
          1942-44, Philco, CBS, Fri, 15m
Our Secret World (1942) Mut, Sat
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Our Son (1934) Bl, Sun
 Out of the Deep (12/1/45-46) NBC, Sat, 7:30pm
 Ozark Jubilee (8/7/54-55) Sus, ABC, Sat
 Ozark Mountaineers (1933-34) Bl, 15m, 4t
 Ozzie and Harriet (see The Adv. of Ozzie and Harriet)
 Pacific Story (1943-45) Sus, NBC, Sun
 Packard Family, The (1928..36) 1928-31, Billiken Shoes, Bl, Sat, 15m
           1931-32, Bl, Thu, 15m
           1935-36, Mut, 30m, 3t
 Packard Hour (with Johnny Green) (1937) NBC, Tue, 9:30pm
Packard Show, The (1934-1936) Bl, Tue, 8:30pm
 Pageant of Youth (1935-36) NBC, Sun
Pages of Romance (1932-33) Centaur, NBC, Sun, 15m
 Painted Dreams (1930-34) 1930-33 (WGN - local)
           10/10/33-34, Kellogg, CBS, 15m, 4t 1
Palmolive Beauty Box Theater (4/8/34-10/6/37) 4/8/34-7/30/35, NBC,
      Tue, 10pm
           8/9/35-12/27/35, NBC, Fri, 9pm
           1/11/36-2/25/36, CBS, Sat, 8pm
           1/13/37-10/6/37, CBS, Wed, 9:30pm
                                                <u>(LOG - Ray Stanich)</u>
Palmolive Hour (1927-31) NBC, Wed, 60m
Parade of Melody (1932-33) Pennzoil, Bl, Fri
Parallel (1957-60) (with Ken Banghart) NBC, Sun
Parker Family, The (1939-44) 1939-42, Woodbury, Bl, Sus, 15m
           1942-44, B Myers, ABC, Fri, 15m
Passing Parade (1938..49) 7/24/38-9/38 (summer replacement for Phil
      Baker) Dole, CBS, Sun
          6/29/43-9/21/43 (summer replacement for FM&M), Johnson Wax,
     NBC, Tue, 9:30pm
           1948-49, Sus, Mut, 15m, 5t
Passport for Adams (8/17/43-10/43) CBS, Tue
Passport to Romance (1946) Mut, Fri, 8pm
Pat Novak for Hire (1946..50) 1946-47, ABC-West, Sun
          2/49-50, ABC, Sat, 9:30pm
Patti Clayton (songs) (1946) CBS, 15m, 5t
Paul Harvey (1950-present) ABC, various days and times
Paul Whiteman (1927..53) 1927-28, Old Gold, CBS, Tue, 60m
          1931-32, Pontiac, NBC, Fri
          1932-33, Buick, NBC, Mon
          1933-35, Kraft, NBC, Thu, 60m (Kraft Music Hall)
1/5/36-9/36 (Musical Varieties) Woodbury, NBC, Sun
          1937-38, Chesterfield, CBS, Fri
          1938-39, Chesterfield, CBS, Wed,
Paul Whiteman Presents (6/6/43-8/29/43) (summer replacement for
     Charlie McCarthy), Chase & Sanborn, NBC, Sun
                                                    (Complete)
Paul Whiteman Concerts (1944-45) NBC, Tue
Paul Whiteman (Forever Tops) (1/21/46-9/23/46) Sus, ABC, Mon
     (Complete)
Paul Whiteman Hour (9/29/46-11/46) ABC, Thu, 60m
Paul Whiteman Program (11/46-47) ABC, Sun/Wed, 30m
Paul Whiteman Record Program (1947-48) Multi, ABC, 60m, 5t
Paul Whiteman Program (1949-50) ABC, Sun, 30m
Paul Whiteman Teen Club (1951-53) 1951-52, Sus, ABC, Mon, 60m
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1952-53, Sus, ABC, Tue, 30m
 Paul Whiteman Varieties (1954) ABC, Wed, 9:30pm
 Paul Winchell and Jerry Mahoney (11/29/43-44) Sus, Mut, Mon
 Pause That Refreshes, The (1934-35) (with Frank Black) Coca-Cola, NBC,
      Fri (see also Andre Kostelanetz)
           (1948-49) (Percy Faith) Coca-Cola, CBS, Fri
Peables Takes Charge (1938-39) Bl, 15m, 3t
Pee Wee King Orch (1952-55) 1952-54, Multi, NBC, Sat
           1954-55, Sus, NBC, Sat
Peggy's Doctor (10/1/34-35) Blue Coal, NBC, Mon, 15m, 5t
Penny Singleton Show (5/30/50-9/50) 5/30/50-6/27/50 (summer
     replacement for FM&M) Johnson, NBC, Tue, 9:30pm
           7/27/50-9/50 (summer replacement for Bob Hope) Wheaties,
     NBC, Tue, 9:30
Penthouse Party (1934-35) Eno Salts, NBC, Wed
People Act, The (1951-52) Sus, CBS, Sun, 10pm
People are Funny (4/3/42-60) 1942-45, Wings, NBC, Fri
          1945-48, Raleigh, NBC, Fri
          1948-51, Raleigh, NBC, Tue
          1951-54, Mars, CBS, Tue
          1954-55, Toni, NBC, Tue
          1955-60, Multi, NBC, Tue
People's Platform, The (7/38-1952) 1938-46, Sus, CBS, Sat, 7pm
1946-52, Sus, CBS, Sun
People's Rally, The (1938-39) Mennen, Mut, Sun
Pepper Young's Family (1/13/36-59) Camay (P & Gamble), NBC, 15m, 5t
     (Often on Mut and/or Bl also)
Percy Faith Orch (1938..42) 1938-39, Sus, Mut, Wed
          1941-42, Sus, NBC, Mon (see also Pause That Refreshes)
Perry Como (1943..55) 1943-44, Sus, CBS, Sun, 15m (see also
     Chesterfield Supper Club)
          1953-54, Chesterfield, Mut, 15m, 3t
          1954-55, Chesterfield, CBS, 15m, 3t (tv simulcast)
Perry Mason (10/18/43-12/30/55) Tide (P & Gamble), CBS, 15m, 5t
Personal Column of the Air (11/16/36-37) P & Gamble, NBC, 15m, 5t
Pet Milk Show (1948-50) 1948-49, Pet, NBC, Sat
          1949-50, Pet, NBC, Sun
Pete Kelly's Blues (7/4/51-9/51) NBC, Wed
Peter Lind Hayes Show (1954-55) CBS, Sun
Peter Quill (1940-41) Beich Candy, Mut, Sun, 4pm
Peter Salem (see The Affairs of Peter Salem)
Phil Baker Show (3/17/33-39) 3/17/33-35 (Armour Jester), Armour, Bl,
     Fri, 9:30pm
          1935-38, Gulf, CBS, Sun, 7:30pm
          1938-39, Hawaiian Pineapple, CBS, Sat, 9pm
Phil Cook Show (1930..40) 1930-32, Quaker, Bl, 15m, 5t
          1933-34 (Silver Dust Serenade) Gold Dust, CBS, 15m, 3t
          1935-36, Bl, 15m, 5t
          1938-40 (Phil Cook's Almanac), CBS, 15m, 5t (on WCBS for
     many years)
Phil Harris Orch (Let's Listen to Harris) (1934) Northam-Warren Co,
     Bl, Fri
Phil Harris-Alice Faye Show (10/3/48-54) 1948-50, Rexall, NBC, Sun,
     7:30pm (1946-48 - see Fitch Bandwagon)
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1950-51, Sus, NBC, Sun
           1951-53, RCA, NBC, Sun
           1953-54, RCA, NBC, Fri
Phil Silvers (1947) ABC, Wed, 10pm
Philadelphia Symphony (1932..57) 1932-33, Sus, CBS, Tue
           1933-34, Chesterfield, CBS, 15m, 5t
           1936-37, American Banks, CBS, Fri, 30m
           1937-38, American Banks, NBC, Sun & Mon
           1945-48, 1953-57, Sus, CBS, Sat, 60m
Philco Playhouse (1953-54) ABC. Wed
Philco Summer Hour (1927-31) CBS, Tue
Philip Morris Playhouse (2/11/39..9/2/53) 1939-43, 1948-49, CBS, Fri
           1951-52, NBC, Tue
           1952-53, CBS, Wed
Phillip Marlowe (see Adv. of P M)
Philo Vance (7/5/45..50) 7/5/45-9/45 (summer replacement for Bob
     Burns), Lifebuoy, NBC, Thu
          1948-50, Syn - ZIV; 104 episodes (WOR, Sun)
Phone Again (That's), Finnegan (1946-47) Household Finance, NBC/CBS.
     Sat/Thu
Phrase That Pays, The (1953-55) Colgate, NBC, 15m, 5t
Piano Playhouse (1945-53) 1945-46, Sus. ABC. Sat. 15m
          1946-51, Sus, ABC, Sat, 30m
          1951-53, Sus, ABC, Sun
Pick a Date (with Buddy Rogers) (1949) ABC, 5t
Pick (Pic) and Pat (1934..45) 1934-35, Dill's Best, NBC, Fri
          1935-37, Dill's Best, CBS, Mon
          1937-39, Model Tobacco, CBS, Mon
          1943-44, Helbros, Mut, Thu
Pickens Sisters, The (1932-35) 1932-33, Sus, NBC & Bl, Sat & Sun, 15m
          1933-34, Sus, Bl, Wed, 15m
1934-35, Sus, Bl, 15m, 3t
Plantation Jubilee (Curt Massey) (early 1949-9/23/49) Mut, Fri
Plantation Party (1936..43) 1936-37, Oldsmobile, NBC, Sat
          1938-42, Bugler Tobacco, NBC, Wed
          1942-43, Bugler Tobacco, NBC, Fri
Platterbrains (1953-56) 1953-54, ABC, Sat
          1954-55, ABC, Tue
          1955-56, ABC, Thu
Play Broadcast (1940-41) Broadcast Corn Beef, Mut, Mon
Play is Written, A (1934) Mut, Sun, 10:30pm
Player, The (1948-49) Syn, 15m
Plays for Americans (2/1/42-7/5/42) NBC, Sun (LOG - Ray Stanich)
Poetic Melodies (Jack Fulton) (1932..38) 1932-33, Bl, 15m, 2t
          1935-36, NBC, Sun, 30m
          1936-38, Wrigley, CBS, 15m, 5t
Poet's Gold (1938) CBS, Sun, 15m
Point Sublime (12/1940..1948) 12/40-42, NBC - West, Mon
          1942-44, Mut - West, Mon
          10/6/47-9/48, John Hancock, ABC, Mon, 8pm
Police Blotter (1956-57) Mut, Fri
Policewoman (1946-47) Carter, ABC, Sun, 15m
Pollock and Lawnhurst (songs) (1931-34) Bl, 15m, 5t/3t
Polly Preston's Adventures (1929-31) Bl, Tue, 15m
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Pond's Program (1932-34) NBC, Fri
Popeye the Sailor (9/10/35..38) 1935-1936, Wheatena, NBC, 15m, 3t
          8/31/36-2/26/37, Wheatena, CBS, 15m, 3t
                                                   <u>(LOG - Ray Stanich)</u>
          6/1/38-9/38, CBS, 15m, 3t
Portia Faces Life (10/7/40-51) 1940-41, Post Cereals, CBS, 15m, 5t
          1941-51, Post Cereals, NBC, 15m, 5t
Postcard Serenade (1945) Mut, Sun, 6:45pm
Pot o' Gold (see also Horace Heidt) (9/26/39..1947) 1939-1940, Tums,
     NBC, Tue/Thu
          10/2/46-47, Lewis-Howe, ABC, Wed
Powder Box Theater (with Ray Bloch) (1945-46) Bourjois, CBS, Thu
Presenting Boris Karloff (9/21/49-12/14/49) ABC, Wed, 9pm (LOG - Ray
     Stanich)
Presenting Charles Boyer (7/4/50-9/12/50) (summer replacement for
     FM&M) Johnson, NBC, Tue, 9:30pm
          (9/14/50-10/26/50) NBC, Thu
Pretty Kitty Kelly (4/26/37-9/27/40) Wonder Bread, CBS, 15m, 5t
Princess Pat Players (1933-39) 1933-34, Bl, Mon & Sun
          1934-36, Bl, Mon
                           (also called A Tale of Today)
          1936-39, Bl, Sun
Private Files of Matthew Bell (1952) Mut, Sun, 4:30pm
Private Files of Rex Saunders (with Rex Harrison) (1951) NBC, Fri/Wed
Private Practice of Dr. Dana, The (1947-48) CBS, Sun
Private Showing (1946) Mut, Sun, 2pm
Professor Quiz (1936..48) 1936-37, CBS, Sun
          1937-38, Kelvinator, CBS, Sat
          1938-39, Noxzema, CBS, Sat
          1939-40, Teel, CBS, Fri
          1940-41, Velvet Tobacco, CBS, Tue
          1946-47, Amer. Oil, ABC, Thu
          1947-48, Amer. Oil, ABC, Sat
Prudential Family Hour (8/3/41-9/26/48) 1941-45, CBS, Sun, 45m
          1945-48, CBS, Sun, 30m (LOG - Ray Stanich)
Prudential Family Hour of Stars (1948-49) CBS, Sun
Pursuit (10/27/49-3/25/52) 1949-50, Ford, CBS, Tue, 10pm
          1950-51, Sus, CBS, Tue
          1951-52, Molle, CBS, Tue
Pursuit of Happiness, The (10/22/39-40) CBS, Sun
Quality Twins, The (1937-38) Kellogg, CBS, 15m
Queen for a Day (4/30/45-57) 1945-46, Multi, Mut, 5t
          1946-47, Alka Seltzer, Mut, 5t
          1947-50, Multi, ABC, 5t
          1950-51, Old Gold, ABC, 5t
          1951-57, Multi, Mut, 5t
Quick and the Dead, The (7/27/50-8/17/50) NBC, Thu
Quick as a Flash (7/16/44-51) 1944-49, Helbros, Mut, Sun
          1949-50, Quaker, ABC, 3t
          1950-51, Block Drug, ABC, 5t
Quicksilver (1939-40) Tums, NBC, Wed
Quiet Please (6/8/47-6/25/49) 6/8/47-6/29/47, Sus, Mut, Sun, 3:30pm
          7/30/47-1/28/48, Sus, Mut, Wed (Mon in NYC only)
          2/2/48-9/13/48, Sus, Mut, Mon, 9:30pm
          9/19/48-5/15/49, Sus, ABC, Sun
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5/21/49-6/25/49, Sus, ABC, Sat, 9pm (LOG - Ray Stanich)
 Quixie-Doodles (Col. Stoopnagle) (1939..48) 1939-40, Mennen, Mut, Fri
           1940-41, Mennen, CBS, Sun, 5:30pm
           1942-43 (Stoopnagle;s Shutter) CBS, Sun, 15m
           1943 (Col. Stoopnagle Show) CBS, Tue, 30m
           1944 (C S Show) CBS, Wed
           1948 (C S Show) Mut, Fri
 Quiz Kids, The (6/28/40-53) 1940-42, Alka Seltzer, Bl, Fri/Wed
           1942-46, A S, ABC, Sun
           1946-51, A S, NBC, Sun
           1952-53, Sus, CBS, Sun
 Quiz of Two Cities, The (1944-46) Listerine, Mut, Sun (Mut - West for
      many years)
 Quiz Wizard (1943-44) 1943-44, Mut. Mon. 15m.
           1944, Mut, 15m, 5t
 Quizzer Baseball (1941) NBC, Wed, 9pm
 Racket Smashers (1947-48) Sus, Mut, Wed, 8pm
 Radio City Music Hall (1932-42) Sus, Bl. Sun, 60m
 Radio City Playhouse (7/3/48-1/1/50) 7/3/48-8/21/48, Sus, NBC, Sat
           8/23/48-8/29/49, Sus, NBC, Mon, 10:30pm
           10/2/49-1/1/50, Sus, NBC, Sun (LOG - Ray Stanich)
Radio Guide's Court of Honor (1936-37) R G, Bl, Fri, 10pm (with Ben
      Grauer, Benay Venuta, Fred Uttal)
Radio Guild (1929-40) Sus, Bl (Fluctuates between various days)
Radio Hall of Fame (12/5/43-46) 1943-45, Philco, ABC, Sun, 60m
           1945-46, Philco, ABC, Sun, 30m
Radio Household Institue (1927-33) Multi, NBC, 15m, 5t
Radio Reader's Digest (9/13/42-48) 1942-45, Campbell, CBS, Sun, 9pm
           1945-46, Hallmark, CBS, Sun
           1946-48, Hallmark, CBS, Thu
Raffles, The Amateur Craftsman (1934) CBS, Mon
Raffles (1942..45) 1942-43, Wed
           1945 (summer) Thu
Railroad Hour, The (10/4/48-6/21/54) 10/4/48-4/25/49, Am. Railroads,
     ABC, Mon, 45m, 8pm
          5/2/49-9/26/49, Am. Railroads, ABC, Mon, 30m, 8pm
          10/3/49-6/21/54, Am. Railroads, NBC, Mon, 8pm (Complete LOG
     <u>- Ray Stanich</u>)
Rainbow House (1940-46) 1940-44, Sus, Mut, Sat, 60m
          1944-46, Sus, Mut, Sat, 30m
Raising Junior (1930-32) Wheatena, Bl, 15m, 6t
Raleigh-Kool Program (see Tommy Dorsey)
Ralph Kerbery, The Dream Singer (1931..37) 1931-32, NBC, Sun, 15m
          1935-36, Piso Syrup, Mut, 15m, 2t
          1936-37, Bl, 15m, 2t
Ranch Boys (1934..56) 1934-36, NBC, 15m, 3t/5t
          1937-38, Sus, NBC, Mon, 15m
          1949-51, ABC, Sat, 30m
          1951-54, ABC, Sat & Mut, Sat
          1954-55, ABC, Sat
          1955-56, ABC, Sat, 15m
Ransom Sherman Variety (1939 - summer) Bl, Wed, 10pm
Ransom Sherman (See Club Matinee)
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Rate Your Mate (1950-51) Sus. CBS. Thu
Ray Bolger (7/6/45-9/45) (summer replacement for Jimmy Durante)
     Rexall, CBS, Fri, 10pm
Ray Noble (1935-36) Coca-Cola, CBS, Wed
Ray Perkins (piano and songs) (1930..41) 1930-31, Bl, Fri, 15m
          1931-32, Bl, 15m, 2t
1939-40, Bl, Mon, 15m
          1940-41, Bl, 15m, 3t
Rayburn and Finch Show (1951) CBS, Fri, 9pm
Raymond Scott (1939..45) 1939-40, CBS, Tue
          1944-45, CBS, 15m, 5t
RCA Victor Campus Club (with Larry Clinton) (1938) NBC, Sat, 7:30pm
RCA Victor Show (see Music America Loves Best)
Real Folks (8/6/28-32) 1928-31, Vaseline, Bl, Mon (first serial)
          1931-32, Log Cabin, CBS, Sun
Real Life Stories (1958-59) NBC, 15m, 5t
Real Stories of Real Life (8/8/44-47) Anacin, Mut, 15m, 5t
Red Adams (10/2/32-33) Bl, Sun (led to Red Davis)
Red Barber (1946-50) 1946-48, Sus, CBS, 15m, 5t
          1948-49, Sus, CBS, Sat, 30m
          1949-50, Sus, CBS, Sat, 15m
Red Davis (1933-35) Beechnut, Bl. 15m, 3t (led to Forever Young
     1935); then led to Pepper Young's Family
Red Foley Variety Show (1/19/57-61) 1/19/57-9/57, ABC, Sat
          9/57-61, NBC, Sat
Red Grange (1936-37) NBC, 15m, 2t
Red Hook 31 (1947-48) Mut, 15m, 5t
Red River Dave (1938-41) 1938-39, Mut, Tue, 15m
          1939-40, Bell Ans., Mut. 15m. 2t
          1940-41, Mut, Sat, 15m
Red Ryder (5/42..50's) 5/42-10/42, Mut, 3t (started 1941 on West Coast
     - mostly West Coast Show)
          1948-49, Mut, 2t, 7:30pm
Red Skelton (1/7/39-53) 1/7/39-40 (Avalon Time) NBC, Sat/Wed
          10/7/41-11/25/47, Raleigh, NBC, Tue, 10:30pm
          1948-1949, Tide, NBC, Fri
          4/15/49-6/24/51, Tide, CBS, Sun
          10/3/51-52, Norge, CBS, Wed
          1952-53, Multi, NBC, Tue
Reg'lar Fellers (6/8/41-9/28/41) (summer replacement for Jack Benny)
     NBC, Sun, 7pm
Reis and Dunn (songs) (1931-34) CBS, 15m, 6t/3t
Remarkable Miss Tuttle, The (6/7/42-9/27/42) (summer replacement for
     Jack Benny) NBC, Sun, 7pm
Renfrew of the Mounted (3/3/36-1940) 1936-37, Wonder Bread, CBS, 15m,
     5t
          1937-38, Wonder Bread, Bl, 15m, 5t
          1938-40, Sus, Bl, Sat, 30m
Renfro Valley Folks (Barn Dance) (11/4/39-70's) mostly local and
     regional
          1940-41, Big Ben's Tobacco, NBC, Mon
          1941-42, Sus, CBS, 15m, 2t
          1946-47, Sus, Mut, Sat, 30m & CBS, Sun
          1947-48. CBS. Sun
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Report to the Nation (12/40-1945) 1940-41, El. Cos., CBS. Sat
          1941-42, El. Cos., CBS, Tue
          1942-43, El. Cos., CBS, Sun
          1943-44, El. Cos., CBS, Tue
          5/44-9/44, El. Cos., CBS, Wed
          1944-45, Continental Can, CBS, Sat
Request Performance (10/7/45-4/46) Campbell, CBS, Sun, 9pm
Results Inc. (10/7/44-45) Sus, Mut, Sat
Reveille Roundup (1941-45) Grove Labs, NBC, 15m, 5t
Rex Allen (1950-52) 1950-51, Phillips, CBS, Fri, 10pm
          1951-52, Phillips, CBS, Mon, 10:30pm
RFD America (12/4/47-49) 1947-48, Sus, Mut, Wed/Thu
          7/4/48-9/26/48, Ford, NBC, Sun
          10/48-49, Sus, NBC, Sat
Rhapsody in Rhythm (1947 - Summer) Old Gold, CBS, Wed
Rhythm at Eight (Ethel Merman) (5/5/35-7/28/35) Lysol, CBS, Sun
Rich Man's Darling (2/17/36-3/26/37 - Led to Our Gal Sunday)
     Affilliated Products, CBS, 15m, 5t
Richard Diamond, Private Detective (4/24/49-9/20/53) 4/24/49-6/26/49.
     Sus, NBC, Sun, 7pm
          7/2/49-3/26/50, Sus, NBC, Sat
          4/5/50-8/28/50, Rexall, NBC, Wed, 10pm
          9/6/50-12/30/50, Rexall, NBC, Sat, 8:30pm
          1/5/51-6/29/51, Camel, ABC, Fri, 8pm
          10/5/51-6/27/52, Rexall, ABC, Fri, 8pm
          5/31/53-9/20/53 (Repeats of 1950 series) <u>(Complete LOG - Ray</u>
     Stanich)
Richard Hayes (1954-56) (Take 30) Sus, ABC, Tue
          (1955-56) also ABC, Sun, 15m & CBS, Sat
Richard Kent (chef) (1939-42) 1939-40, Sus, Bl, Tue, 15m
          1940-42, Sus, Bl, Thu, 15m
Richard Lawless (1946) CBS, Sun, 8pm
Richard Maxwell (hymns) (1934..46) 1934-35, Bl, Mon, 15m
          1936-37, CBS, Tue, 15m
          1938-40, CBS, 15m, 5t/4t
          1945-46, Serutan, Mut, 15m, 5t
Right to Happiness, The (10/16/39-11/25/60) P & Gamble, Bl (CBS
     towards end), 15m, 5t (Crisco & Ivory often specific products)
Rin-Tin-Tin (1930..55) 1930-31, Ken-L Ration, Bl, Sat, 15m
          1931-33, Ken-L Ration, Bl, Thu, 15m & NBC, Wed
          1933-34, Ken-L Ration, CBS, Sun, 15m
          1/2/55-9/55, Milk Bone, Mut, Sun
Rise Stevens Show, The (1945) NBC, Mon, 9:30pm
RKO Theater (1930-32) NBC, Fri
Road of Life (9/13/37-1/2/59) 1937-42, P & Gamble, NBC & CBS, 15m, 5t
          1942-54, P & Gamble, NBC, 15m, 5t (often on CBS also)
          1954-59, P & Gamble, CBS, 15m, 5t (Duz often specific
     product)
Road to Danger, The (1943-44) Sus, NBC, Fri/Sat
Robert Benchley (Old Gold Program) (1938-39) CBS, Sun
Robert Burns Panatela Program (see George Burns and Guy Lombardo)
Robert Q Lewis (1945..59) 1945, NBC, Sat
          1947, CBS, 30m, 5t
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1947-48, CBS, Sun

1948-49, CBS, 30m, 5t 1949-50, Sus, CBS, Fri 1950 (ABC'S of Music) Chesterfield, CBS, Wed, 9:30pm 1951-52 (Waxworks) CBS, 30m, 3t 1952-53 (Waxworks) CBS, Sat, 30m 1953-59, Multi, CBS, Sat, 60m; also 1956-58, CBS, 5t Robinson Crusoe Jr (1934-35) CBS, 15m, 2t Rochester Civic Orch (1929..42) 1929-31, Stromberg, Bl, Mon 1933-42, Sus, Bl, Mon, Tues and/or Wed, 30-60m Rochester Philharmonic Orch (1935-42) 1935-41, Sus, Bl, Thu, 30-60m 1941-42, Sus, Bl, Wed, 30m Rocking Horse Rhythms (1943-44) Mut, Sun Rocky Fortune (10/6/53-54) Sus, NBC, Tue, 9:30pm Rocky Gordon (1940) NBC, 15m, 5t, 6:45pm Rocky Jordan (1/8/45..52) 1945-47 (see A Man Named Jordan) 10/31/48-3/5/50, Del Monte, CBS - West, Sun 7/18/51-52, CBS, Wed Rod and Gun Club (1950-55) 1950-52, Pal Blades, Mut, Thu 1952-53, Multi, Mut, Thu 1953-55, Multi, Mut, Sun Roger Kilgore, Public Defender (4/48-10/12/48) Mut, Tue, 7pm Rogers of the Gazette (7/8/53-1/20/54) CBS, Wed (Complete) Rogue's Gallery (9/27/45..52) 9/27/45-6/20/46, Fitch, Mut, Thu, 8:30pm 1946, 1947 (summers - ending 9/28/47) Fitch, NBC, Sun 1950-52, Sus, ABC, Wed Romance (4/19/43-1/5/57) 4/19/43-11/29/43, Sus, CBS, Mon 11/20/43-6/20/44, Sus, CBS, Tue 7/4/44-8/27/46, Colgate, CBS, Tue 10/2/46-12/11/46 (Theater of Romance) Sus, Wed, 5:30pm 4/23/47-2/5/49, Sus, CBS, various days 6/20/50-8/8/50, Sus, CBS, Tue, 9pm 7/2/51-8/20/51, Sus, CBS, Mon, 9pm 6/2/52-9/4/52, Sus, CBS, Mon/Thu 6/4/53-1/5/57, Sus (Jergens 1953-54), CBS, Thu, 9pm Romance, Rhythm and Ripley (see Believe it or Not) Romance of Dan and Sylvia (1936) Bl, 15m, 5t Romance of Helen Trent, The (7/24/33-6/24/60) 7/24/33-10/27/33. Regionally 10/30-33-6/24/60, CBS, 15m, 5t (Sponsors varied betweem American Home Products, Whitehall Drugs, Edna Wallace Hopper, Pharmaco) Roosty of the AAF (1944-45) Sus, Mut, Sun Rosa Rio (1945, 1949) ABC, 15m, 5t Rose of My Dream (11/25/46-48) Sweetheart Soap, CBS, 15m, 5t Rosemary (10/2/44-3/18/55) 1944-45, P & Gamble, NBC, 15m, 5t 1945-55, P & Gamble, CBS, 15m, 5t Rosemary Clooney (10/7/54-55) Sus, CBS, Thu, 15m Roses and Drums (5/8/32-3/29/36) 1932-34, United Central Life, CBS, Sun 1934-36, United Central Life, Bl, Sun Ross Dolan, Detective (1947-48) Sus, Mut, Sat Roxy and His Gang (3/7/27-1931) Bl, Mon, 45m-60m (1923-25 - Hosted Capitol Theater Family Shows) Roxy Revue (1934-35) Castoria, CBS, Sat, 45m

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Roxy Symphonic (Theater) Concert (1929-32) 1929-31, Bl., Sun, 60m
           1931-32, CBS, Sun, 30m
Roy Rogers Show (11/21/44..55) 1944-45, Goodyear, Mut, Tue, 8:30pm
           1946-47, Miles, NBC, Sat
           1948-51, Quaker, Mut, Sun
           1951-52, G Foods, NBC, Fri, 9pm
           1952-54, G Foods, NBC, Thu
           1954-55, Dodge, NBC, Thu
Roy Shields Revue (1939-42) 1939-40, Bl. 2t
           1940-41, Sus, Bl, Wed, 9pm
1941-42, Sus, Bl, Sun, 8pm
Royal Crown Revue (with Tim and Irene) (3/11/38-9/38) Bl, Fri, 9pm
Rubinoff Orchestra (1931..37) 1931-32, Swift, NBC, Fri
          1935-36, Chevrolet, NBC, Sat
           1936-37, Chevrolet, NBC, Sun
Rudy Vallee (10/24/29-47) 10/24/29-7/16/36, Fleischmann, NBC, Thu, 60m
     (Fleischmann Hour)
          8/6/36-9/28/39, Royal Gelatin, NBC, Thu, 60m (Royal Gelatin
     Hour)
          3/7/40-7/8/43 (also called Vallee Varieties) Sealtest, NBC,
     Thu, 30m (Developed into Sealtest Village Store)
          1944-46, Drene, NBC, Thu
          1946-47, Philip Morris, NBC. Tue (Partial LOG - Ray Stanich)
Russ Columbo (1931-33) Bl, 15m, 3t/2t
Russ Morgan (1937-39) Philip Morris, CBS, Sat & NBC, Tue
Ruth Etting (1932..35) 1932-33, Chesterfield, CBS, 15m, 2t
          1934 (summer) (Demi-Tasse Revue) with Gus Arnheim; MJB
     Coffee, NBC, Mon
          1934-35, Bl, Thu, 15m
Ruth Lyon (soprano) (1933..38) 1933-34, Bl. 15m. 4t
          1936-37, Bl, 15m, 2t
          1937-38, Sus, Bl, Sun & NBC, 15m, 5t
Sad Sack, The (6/13/46-9/46) (Summer replacement for Frank Sinatra)
     Old Gold, CBS, Wed
Saddle Rockin' Rhythm (1949-50) ABC, Sat, 15m
Safety Legion Time (1944) Mut, 15m, 5t
Safety Song (with Irving Caesar) 1939-43) Sus, Mut, Sun, 15m
Saga (1955) ABC, 15m, 5t
Saint, The (1/6/45..51) 1/6/45-6/45, Bromo Seltzer, NBC, Sat, 7:30pm
          6/20/45-9/45, CBS, Wed, 8pm (Brian Aherne)
          1947-summer) CBS, Wed
          7/49-50, Ford, Mut, Sun, 7:30pm
          1950-51, Sus, NBC, Sun, 4:30pm
Salt Lake Tabernacle Choir (1929-58) 1929-32, Bl. Fri
          1932-58, CBS, Sun
Salute to the Nation (1952-56) Sus, Mut, Sat
Sam Balter (Inside Sports) (1938-42) Phillies, Mut, 15m, 3t
Sammy Kaye (1937..56) 1937-38, Mut, Sun
          1939-40, Sensation Cigarettes, NBC, Mon
          1943-44 (Most of the following called Sunday Serenade), Sus,
     ABC, Sun
          1944-45, Tangee, ABC, Sun & Mut Thu (Tangee Varieties)
          1945-46, Rayve, ABC, Sun
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1946-47, Hudnut, ABC, Sun
           1947-48, Sus, ABC, Sun
           1949-50, Sus, CBS, Sun
           1950-51, Sus, ABC, Sun
           1951-52, Sylvania, ABC, Sun
           1952-53, Sus, NBC, Sun
           1953-54, Sus, Mut, Sun
           1954-55, Sus, ABC, 4t, 30m
           1955-56, Sus, ABC, Sun
Samuel Pettengell (1946-48) American Future, ABC, Sun, 15m
Sara's Private Caper (6/15/50-9/50) Wheaties, Thu
Satin's Waiting (1950) CBS, Tue, 8:30pm
Saturday at the Chase (1952-56) Sus, CBS, Sat
Saturday Night Country Style (1953-56) Sus, CBS, Sat, 60m
Saturday Night Party (1936-37) Sealtest, NBC, Sat, Spm
Saturday Night Serenade (10/3/36-9/25/48) Pet Milk, CBS, Sat, 9:30pm
     (Mary Eastman until Feb 1941; Jessica Dragonette from Sep 1941
     on)
Saturday Night Swing Club (1937-38) Hormel, CBS, Sat
Saturday Senior Swing (1945) ABC, Sat, 3pm
Saunders of the Circle X (10/2/41-42) NBC - West, Thu
Scarlet Pimpernel, The (9/21/52-9/20/53) Sus, NBC, Sun, 6pm (Complete)
Scattergood Baines (2/22/37..50) 1937-10/28/38, CBS - West, Mon
          10/31/38-42, Wrigley, CBS, 15m, 5t
          1949-50, Sus, Mut, Wed, 8:30pm
Science in the News (1936-39) 1936-38, Sus, NBC, Tue, 15m
          1938-39, Sus, NBC, Mon, 15m
Scotland Yard (1947) Mut, Mon, 8pm
Scotland Yard's Inspector Burke (1/27/47-6/47) Sus, Mut, Tue
Scramble (7/10/42-9/42) NBC, Fri
Scramby Amby (1941..47) 1941-43, WLW - Cincinnati
          1943-44, NBC - West
          7/26/44-45, Sweetheart Soap, ABC, Wed
          1946-47, Sus, Mut, Sat
Screen Directors' Playhouse (1/9/49-8/30/51) 1/9/49-6/5/49, Sus, NBC,
     Sun
          7/1/49-9/30/49, Pabst, NBC, Fri
          10/3/49-10/31/49, Sus, NBC, Mon
          11/11/49-12/30/49, Sus, NBC, Fri
          1/6/50-6/30/50, RCA, NBC, Fri
          11/9/50-8/30/51, Multi, NBC, Thu (Complete LOG - Jay
     <u> Hickerson)</u>
Screen Guild Theater (1/8/39-5/31/51) 1/8/39-4/19/42, Gulf, CBS, Sun,
     30m (60m for first few months)
          10/19/42-6/23/47, Lady Esther, CBS, Mon
          10/6/47-6/28/48, Camel, CBS, Mon
          10/7/48-6/29/50, Camel, NBC, Thu
          9/7/50-5/31/51, Sus, ABC, Thu, 60m (Complete LOG - Jay
     <u>Hickerson</u>)
Screen Test (1944) MGM, Mut, 15m, 5t
Sea Hound, The (6/29/42..48) 1942-44, Sus. ABC, 15m, 5t
          1946-47, Mut, 15m, 5t
          1948, ABC, Mon
Seal of the Don, The (3/27/33-5/33) Syn, 15m, 5t
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Sealed Book, The (3/18/45-9/9/45) Mut,: Sun
Sealed Power Show (1932-33) Bl, Sun
Sealtest Village Store, The (7/8/43-48) NBC, Thu
Search That Never Ends, The (1952-55) 1952-54, Sus, Mut, Tue
          1954-55, Sus, Mut, Fri
Sears (Mutual) Radio Theater (2/5/79-12/19/81) 2/5/79-8/3/79;
     rebroadcast 8/6/79-2/11/80, Sears, 5t, 60m (LOG - Ray Stanich)
          2/14/80-12/19/81, Mut, 5t, 60m
Second Honeymoon (1948-49) Sus, ABC, 5t
Second Husband (6/2/37-46) 1937-4/42, Bayer, CBS, Tue
          4/42-46, Dr. Lyons, CBS, 15m, 5t
Second Mrs. Burton (1/7/46-11/25/60) 1946-54, G Foods, CBS, 15m, 5t
     (started as Second Wife; 1940, CBS - West)
          1954-55, Armour, CBS, 15m, 5t
          1955-60, Multi, CBS, 15m, 5t
Secret City (1941-42) Sus, Bl, 15m, 5t
Secret Missions (1948-49) Mut, Sun/Mon
Secret Service (1934-35) Mut, Tue
Secret Weapon (Rex Stout) (1943) CBS, Fri, 15m
Secrets of Scotland Yard (1957-58) Mut, Thu, 8pm
Sentenced (1954-55) Multi, Mut, Wed
Sergeant Preston of the Yukon (1946-6/9/55) Program called Challenge
     of the Yukon from 1946-10/31/51
          1946-10/47, Sus, ABC, Thu
          11/1/47-7/24/48, Sus, ABC, Sun
          7/28/48-9/1/48, Sus, ABC, Wed
          9/6/48-6/10/49, Quaker, ABC, 3t
          6/15/49-9/7/49, Quaker, ABC, Wed
          9/12/49-12/8/50, Quaker, ABC, 3t
          1/20/51-7/8/51, Sus, Mut, Sat & Sun
          7/10/51-6/9/55, Quaker, Mut. 3t
Service to the Front (1944-45) Wrigley, CBS, Tue
Seth Parker (1929..38) 1929-36, Sus, NBC, Sun (Also called Sunday at
     Seth Parker) also -
          1933-34 (Cruise of the Seth Parker) Frigidaire, CBS, Tue,
     10pm
          1937-38, Vick Chem., NBC, Sun
Sez Who (1957-58) CBS. Sun
Shadow, The (7/31/30-12/26/54) 7/31/30-7/23/31 (Detective Story Hour)
     Street & Smith, CBS, Thu, 9:30pm
          9/6/31-6/5/32 (Blue Coal Radio Revue) Blue Coal, CBS, Sun,
     5:30pm, 60m
          10/1/31-9/22/32 [Love Story Drama (Hour)], Street & Smith,
     CBS, Thu, 9:30pm
          (Above 3, with some overlapping, preceded The Shadow)
          1/5/32-2/2/32 (The Shadow), Perfect-o-Lite, CBS, Tue, 10pm
          10/12/32-4/26/33, Blue Coal, NBC, Wed
          10/1/34-3/27/35, Blue Coal, NBC, Mon & Wed, 6:30pm
          9/26/37-4/8/45, Blue Coal, Mut, Sun, 5:30pm
          1938, 1939 (Summer) Goodrich (1939 - repeats of 1938)
          9/9/45-6/5/49, Blue Coal, Mut, Sun, 5pm
          9/11/49-9/3/50, Grove Lab., Mut, Sun, 5pm
          9/10/50-9/2/51, U S Army/Air Force, Mut, Sun, 5pm
          9/9/51-8/30/53, Wildroot, Mut, Sun, 5pm
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8/1/54-12/26/54, Sus, Mut, Sun, 5pm (Complete LOG and Book
     - Anthony Tollin)
Shadow of Fu Manchu (see Fu Manchu)
Shady Valley Folks (1942..47) 1944-45, Sus, Mut, Sat, 60m (Shady
     Valley Jamboree); also 1942-45, Mut, 30m, 5t (Shady Valley Folks)
          1946-47, Sus, Mut, 45m, 5t
Shafter Parker's Circus (1940-41) Mut - West
Sheilah Graham (Hollywood News) (1949-50) Sus, Mut, Sun, 15m
Shell Chateau (4/6/35-6/26/37) 4/6/35-3/28/36 (see Al Jolson) Walter
     Winchell hosted 10/5/35; Wallace Beery hosted 10/12/35-12/28/35
          4/4/36-12/26/36, NBC, Sat, 60m (Smith Ballew)
          1/2/37-6/26/37, NBC, Sat, 60m (Joe Cook)
                                                    (Complete LOG -
     Raleigh Barker)
Sheriff, The (6/28/45-9/14/51) 6/28/45-3/23/51, Pacific Borax, ABC,
     Fri, 9:30pm
          4/6/51-6/29/51, P & Gamble, ABC, Fri, 9:30pm
          7/13/51-9/14/51, Am. Chicle, ABC, Fri, 9:30pm
Sherlock Holmes (10/20/30-6/5/55) 10/20/30-6/15/31, G Washington
     Coffee, NBC, Mon, 10pm
          9/23/31-4/27/32, G Washington Coffee, Bl, Wed, 9pm
          5/5/32-6/23/32, G Washington Coffee, Bl, Thu, 9:30pm
          9/28/32-6/14/33, G Washington Coffee, Bl. Wed. 9pm
          11/4/34-12/30/34, G Washington Coffee, Bl, Sun, 4pm
          1/6/35-5/26/35, G Washington Coffee, Bl, Sun, 9:45pm
          2/1/36-9/26/36, Household Finance, Mut, Sat, 10/30pm; 7:30pm
     as of 4/4/36
          10/1/36-12/24/36, Sus, Bl, Thu, 11:15pm
          10/2/39-3/11/40, Bromo Quinine, Bl, Mon, 8:30pm
          9/29/40-3/9/41, Bromo Quinine, Bl, Sun, 8:30pm
          10/5/41-3/1/42, Bromo Quinine, Bl, Sun, 10:30pm
          5/7/43-9/24/43, Petri Wine, Mut, Fri, 8:30pm
          10/4/43-5/27/46, Petri Wine, Mut, Mon, 8:30pm
          10/12/46-1/4/47, Semler Co., ABC, Sat, 9:30pm
          1/13/47-7/7/47, Semler Co., Mut, Mon, 8:30pm
          9/28/47-1/9/49, Trimount Clipper Craft, Mut, Sun, 7pm
          1/17/49-5/23/49, Trimount, Mut, Mon, 8:30pm
          9/21/49-6/14/50, Petri Wine, ABC, Wed, 8:30pm
          1/2/55-6/5/55, Sus, NBC, Sun, 9pm (Complete LOG - Jay
    Hickerson)
Ship of Joy (1932-34) 1932-33 (see Horace Heidt)
          1933-34 (with Capt. Dobbsie), Del Monte, CBS, Mon, 9:30pm
Shoot the Moon (with Bud Collyer) (1948) ABC, Sat, 8pm
Shorty Bell (12/18/47-6/27/48) CBS, Thu
Show of the Week (1838-41) Sus, Mut, Sun
Showboat (10/6/32..40) 1932-37, Maxwell House, NBC, Thu, 60m
          1940, NBC, Tue, 9:30pm
Sigmund Spaeth (see Tune Detective)
Silent Men, The (1951-52) NBC, Sun/Wed
Silken Strings (Charlie Previn Orch.) (1933-35) Realsilk, Bl, Sun
Silver Eagle, The (7/5/51-3/10/55) G Mills, ABC, 2t
Silver Flute (with Helen Walpole) (1938) NBC, Sun, 11am
Silver Theater, The (10/3/37..6/26/50) 1937-44, Int. Silver, CBS, Sun
          1945 (Summer)
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9/6/53-7/25/54, Multi, Mut, Sun, 5pm

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1946 (Summer replacement for Adv. of Ozzie and Harriet),
      Int. Silver, CBS, Sun
 Sinclair Wiener Minstrels (1932-36) Bl, Mon
 Sinfonietta (with Alfred Wallenstein) (1935-45) 1935-36, Mut, Wed
           1936-37, Mut, Tue, 60m
           1937-39, Mut, Tue, 30m
           1939-40, Sus, Mut, Fri
           1940-43, Sus, Mut, Thu
           1943-44, Sus. Mut. Tue
           1944-45, Sus, Mut, Fri
 Sing Along (1948) CBS, 5t
 Sing for Dough (1942-43) Bl, Tue
 Sing for Your Supper (1949) Mut, Thu
Sing It Again (1948-51) Sus, CBS, Sat, 60m
Singing Marshall, The (with Curley Bradley) (1950-51) Mut, Sun, 4t
Singing Sam (1930..47) 1930-35, Barbasol, CBS, 15m, 2t/3t
           1935-36, Barbasol, CBS, Mon, 15m
           1936-37, Barbasol, Bl, Mon, 15m
           1939-42, Syn, Coca-Cola (Refreshment Time)
           1942-43, Barbasol, Mut, 15m, 2t
           1943-44, Coca-Cola, Mut, 15m, 2t
           1945-47 (Reminiscing) Syn
Singing (Story Lady) The (Ireene Wicker) 1/11/32..41 (Network); on in
     the NYC area into the 70's
           1/11/32-38, Kellogg, Bl, 15m, 5t/4t; also 1937, Mut, Sun,
     30m
          1938-39, Sus, Bl, Sun, 30m
          1939-41, Sus, Bl, 15m, 5t
Sisters of the Skillet (East & Dumke) (1930..35) NBC, 15m, 6t/3t
Six Shooter, The (9/20/53-9/27/54) Sus, NBC, Sun (Thu as of 4/1/54),
     8pm
Sixty-four Dollar Question (1950-52) 1950-51, RCA, NBC, Sun
          1951-52, Sus, NBC, Sun
Skippy (1931-35) 1931-32, NBC, 15m, 6t
          1932-33, G Mills, CBS, 15m, 6t
          1933-35, Phillips, CBS, 15m, 5t
Skippy Hollywood Theater (1949-50) CBS, Thu; Syn. since 1940
Sky Blazers (12/9/39-40) Wonder Bread, CBS, Sat, 7:30pm
Sky King (10/28/46-54) 1946-47, Sus, ABC, 15m, 5t
          1947-50, Peter Pan, ABC, 2t
          1950-54, Peter Pan, Mut, 2t
Sky Over Britain (1941) Mut, Mon, 15m, 8:15pm
Skyrider Quiz (1944-45) Sus, Mut, Sat
Skyway to the Stars (1948) CBS, Sun, 4:30pm
Slanguage Quiz (1944) ABC, Sat
Slapsie Maxie Show (1948) NBC, Fri, 10pm
Sleep No More (see Nelson Olmsted)
Smackout (3/2/31-8/3/35) 3/2/31-10/31/31, Sus, CBS, 15m, 4t/5t
          11/3/31-8/3/35, Sus, NBC, 15m, 2-5t
Smile Parade (1938-39) NBC. Fri
Smile Time (1946-47) Mut-West, 15m, 5t
Smilin' Ed's Buster Brown Gang (1944-52) Buster Brown, NBC, Sat,
     11:30am
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Smilin' Ed McConnell (1932-41) Acme Paint, varies betweem NBC & CBS,
      mostly Sun. mostly 15m
 Smilin' Jack (2/13/39-5/19/39) Tootsie Rolls, Mut, 15, 3t
 Smith Bros. Program (Trade & Mark) (1926-34) 1926-31, Bl, Wed, 15m
           1931-32, Bl, Fri, 15m & CBS, Sat, 15m
           1932-34, CBS, Sat, 15m
 Smiths of Hollywood, The (1948) Mut, Fri, 8pm
 Smoke Dreams (1928..46) 1928-31, La Palina, CBS, Wed
                1945-46, La Fenrich, ABC, Sun
 Snow Village Sketches (1936..47) 1936-37, Loose Wiles, NBC, Sat, 9pm
           12/28/42-11/11/43, P & Gamble, NBC, 15m, 5t
           1946, Mut, Sun, 11am
 So, You Want to Lead a Band (1946-48) Sus, ABC, Mon
 Society Girl (10/9/39-40) Kre-mel, Linit, CBS, 15m, 5t
 Seconyland Sketches (1928-34) 1928-31, Secony Oil, NBC, Tue
           1931-34, Socony Oil, NBC, Mon
                                          (developed into Snow Village
     Sketches)
Somebody Knows (7/6/50-8/24/50) (summer replacement for Suspense) CBS,
Somerset Maugham Theater (1950-52) By-Mark, CBS, Sat
Song is Born, A (2/21/44-9/44) Langendorf Breads, NBC, Mon
Song of the City (8/14/34-35) Dreft, NBC, 15m, 5t (First broadcast as
     Rainbow Court)
Song of the Stranger (9/29/47-48) Feen-A-Mint, Mut, 15m, 5t
Song Shop (1938) CBS, Fri, 10pm
Songs for Sale (1950-51) Sus, CBS, Fri, 60m
Songs of the B-Bar-B (1950-52) Sus, Mut, 2t/3t (See also Bobby Benson)
Songs You Love (with Nat Shilkret Orch) (1933..37) 1933-34, Smith
     Bros., Bl, Sun, 15m
          1934-35, Smith Bros., NBC, Sat, 30m
          1936-37, Smith Bros., NBC, Sun
Sound Off (1946-48) 1946-47, Sus, Mut, Thu
          1947-48, Sus, ABC, Sun
South Sea Islanders (Hawaiian Music) (1927..36) 1927-32, Sus, Bl, Sun,
     15m
          1935-36, Sus, NBC, Mon
Southernaire Quartette, The (1930-51) 1930-33, Sus, NBC, Sun
          1933-51, Sus, Bl, Sun
Space Patrol (1950-55) 1950-51, Sus, ABC, 2t
          1951-54, Ralston, ABC, Sat
          1954-55, Nestles, ABC, Sat
Spade Cooley Show (1951) CBS, Fri, 8pm
Sparrow and the Hawk (5/14/45-8/30/46) Sus, CBS, 15m, 5t
Speak Up America (1940) Bl, Sun, 7:30pm
Special Agent (1948-49) Mut, Fri, 8pm
Special Delivery (1937) NBC, Sat, 9:30pm
Special Investigator (1946-47) Commercial Credit, Mut, Sun, 8:30pm
Speed Gibson of the International Secret Police (Syn) 1937-38 (178
     episodes - complete)
Spelling Bee (1937-40) 1937-38, Bl, Sat/Fri, 8:30pm
         1938-40, Energine, Bl, Sun, 5:30pm
Spend a Million (1954-55) Sus, NBC, Wed/Thu
Spike Jones Show (6/3/45..6/49) 6/3/45-8/26/45 (Summer replacement for
    Charlie McCarthy) Chase & Sanborn, NBC, Sun, 8pm (Complete)
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10/3/47-12/24/48, Coca-Cola, CBS, Fri, 10:30pm (Spotlight
     Revue)
          1/2/49-3/6/49. Coca-Cola, CBS, Sun, 6:30pm
          3/12/49-6/25/49, Coca-Cola, CBS, Sat, 7:30pm
Spin and Win (1940-41) Bl, Wed
Spin to Win (1949 - summer) CBS, Sat, 60m
Spotlight Bands (11/3/41-9/46) 1941-42, Coca-Cola, Mut, 15m, 6t
     (Victory Parade of Spotlight Bands)
          1942-43, Coca-Cola, ABC, 15m, 6t
          1943-45, Coca-Cola, ABC, 30m, 5t
          1945-46, Coca-Cola, Mut, 3t
Spotlight Revue (1948) CBS, Fri
Spy at Large (1938) Bl, Sun, 8pm
Spy Stories (1939-40) Mut, Thu, 8:30pm
Squad Room (1952-58) 1952-53, Sus, Mut, Sun
          1953-54, Multi, Mut, Sun
          1954-55, Multi, Mut, Wed
          1955-58, Sus, Mut, Tue
Squibb Golden Treasury (1941-42) (with Jan Peerce) CBS, 15m, 5t
          (1942-43) (with Frank Parker) CBS, 15m, 3t
Stag Party (1942) ABC, Sat
Stage Door Canteen (7/30/42-4/20/45) 1942-43, Corn Products, CBS, Thu
          1943-45. Corn Products, CBS, Fri
Stairway to the Stars (with Paul Whiteman and Martha Tilton)
     (5/12/46..9/47 - summers) Philco, ABC, Sun
Stamp Club (see Capt. Tim Healy)
Stan Freberg Show (7/14/57-10/20/57) CBS, Sun (Complete)
Stan Lomax (1935..44) 1935-43, Sus, Mut, 15m, 5t-7t
          1943-44, Sus, Mut, 15m, Sat (into the 60's in NYC and syn.)
     (see also Hit the Ball)
Standard Hour, The (1925-56+) Standard Oil, NBC - West, Sun
Starlight Serenade (1944) Mut, Thu, 9:30pm
Starr of Space (1953-54) Sus, ABC, 2t (also Capt. Starr of Space)
Stars and Starters (1950) NBC, Fri, 8pm
Stars in Khaki 'n' blue (1952) NBC, Sun
Stars in the Air (12/13/51-6/30/52) 12/13/51-5/8/52, CBS, Thu, 9:30pm
          5/17/52-6/14/52, CBS, Sat, 10pm
          6/30/52, CBS, Mon, 8pm
Stars Over Hollywood (5/31/41-9/25/54) 5/31/41-9/11/48, Dari Rich,
     CBS. Sat. 12:30pm
          9/18/48-9/8/51, Armour, CBS, Sat
          10/6/51-9/25/54, Carnation, CBS, Sat
Stay Tuned for Terror (1945) Syn, 15m (39 episodes - complete)
Stebbins Boys (1931-32) Swift, Bl, 15m, 5t
Stella Dallas (10/25/37-55) Sterling Drugs (Phillips), NBC, 15m, 5t
     (10/25/37-6/3/38; Tetley, WEAF) 6/6/38 first network show
Stepmother (1/17/38-42) Colgate, CBS, 15m, 5t
Stepping Out (1950) CBS, 5t, 7:30pm
Steve Allen (1/24/50-53) Sus, CBS, Wed/Sun
Stoopnagle and Bud (1931-37) 5/25/31-32 (Gloom Chasers) CBS, 15m, 3t
          1932, Ivory, CBS
          1932-33, Pontiac, CBS, Thu, 9:30pm
          1933-35, Pontiac, CBS, 15m, 2t
          1935-36, Ford, Bl, Sun
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1936, CBS, Sat/Wed 1936-37, Minute Tapioca, Bl, Sun Stop Me if You've Heard This One (10/7/39..48) (10/7/39-40) see Milton Berle 1947-48, Sus, Mut, Sat, 9pm Stop or Go (3/14/44-45) 3/14/43-44, Greyson's, CBS, Sun 1944-45, McKesson, ABC, Tue/Thu/Sun Stop That Villain (1944) Mut, Wed, 8:30pm Stop the Music (1948..54) 1948-50, Multi, ABC, Sun, 60m, 8pm 1950-52, Old Gold, ABC, Sun, 60m, 8pm 1954-55, Multi, CBS, Tue, 75m Stories America Loves (10/6/41-42) Wheaties, CBS, 15m, 5t, 9:45am Stories of the Black Chamber (1935) Farhan's Toothpaste, NBC, 15m, 5t Story Behind the Song (1934-35) Roque Cheese, CBS, 15m, 2t Story of Bess Johnson (see Bess Johnson) Story of Holly Sloan (9/1/47-48) G Mills, NBC, 15m, 5t Story of Mary Marlin (10/3/34..52) 1934-43, Kleenex & Ivory, NBC, 15m, 5t (10/3/34-12/34; WMAQ) 1/1/35 first network show 1943-45, Tenderleaf Tea, CBS, 15m, 5t 1951-52, Sus, ABC, 15m, 5t Story of Sandra Martin (1945-46) CBS, 15, 5t Story of the Sea (1945) CBS, Mon, 9:30pm Straight Arrow (5/6/48-6/21/50) Nabisco. Mut. Mon Strange (1955-56) ABC, 15m, 5t Strange as it Seems (1939-40) Palmolive, CBS, Thu, 8:30pm Strange Dr. Karnac (2/20/43-4/3/43) Bl, Sat Strange Dr. Weird, The (1/17/44-6/19/45) Adam Hats, Mut, 15m, Tue/Wed Strange Romance of Evelyn Winters (11/20/44-48) Sweetheart Soap, CBS, 15m. 5t Streamlined Shakespeare (6/21/37-9/37) NBC, Mon Street Singer (see Arthur Tracy) Strictly Business (1940) ABC, Sat, 8pm Strike it Rich (6/29/47-12/27/57) 1947-49, Ludens, CBS, Sun 1949-50, Sus, CBS, Sun 1950-57, Colgate, NBC, 5t Stuart Erwin Show (1945) CBS, Mon, 10:30pm Studebaker Champions (1929..37) 1929-31, NBC, Sun 1934-35, CBS, Sat, 60m & NBC, Mon, 30m 1935-36, CBS, Fri 1936-37, NBC, Mon Studio One (4/29/47-7/27/48) CBS, Tue, 60m (LOG - Jay Hickerson) Stump the Authors (1946-47) ABC, Sun Sunday Dinner at Aunt Fanny's (6/5/38-39) NBC, Sun Sunday Drivers (pop music) (1937-41) Sus, NBC, Sun Sunday Evening Party (Phil Davis) (1945-47) Hires, ABC, Sun Sunday Gathering (Hymn sing) (1950-55) G Foods, CBS, Sun, 30-45m Sunny Skylar (songs) (1943, 1944) 1943, Mut, 15m, 5t 1944. Mut. Sun. 15m Superstition (1948-49) ABC, Sun Supper Club (see Chesterfield Supper Club) Suspense (6/17/42-9/30/62) 6/17/42-9/30/42, Sus, CBS, Wed, 9:30pm 10/27/42-8/10/43, Sus, CBS, Tue, 9:30pm 8/21/43-8/28/43, Sus, CBS, Sat, 7:30pm

8/2/43-10/7/43, Sus, CBS, Thu, 10:30pm

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10/19/43-11/30/43, Sus, CBS, Tue, 10pm
           12/2/43-11/20/47, Roma Wines, CBS, Thu, 8pm
           11/28/47-12/26/47, Sus, CBS, Fri, 9:30pm
           1/3/48-5/15/48, Sus, CBS, Sat, 60m, 8pm
           7/8/48-6/28/51, Autolite, CBS, Thu, 9pm
           8/27/51-6/7/54, Autolite, CBS, Mon, 8pm
           6/15/54-8/10/54, Sus, CBS, Tue, 9:30pm
           9/30/54-2/17/55, Sus, CBS, Thu, 8pm
2/22/55-10/4/55, Sus, CBS, Tue, 8pm
           10/11/55-7/3/56, Sus, CBS, Tue, 8:30pm
           7/11/56-9/5/56, Sus, CBS, Wed, 8:30pm
           9/25/56-10/30/56, Sus, CBS, Tue, 8:30pm
           11/4/56-11/16/58, Multi, CBS, Sun, 4:30pm
           11/23/58-11/27/60, Multi, CBS, Sun, 5:30pm
           6/25/61-9/30/62, Multi, CBS, Sun, 6:35pm (Complete LOG -
     Jay Hickerson)
Sweeney and March (7/5/46-10/1/48) 7/5/46-47, Sus, CBS, Sat (Started
     off as CBS - West)
           1947-48, Sus, CBS, Wed
Sweet River (10/4/43-1/3/44) Staley, ABC, 15m, 5t
Sweetheart Time (with Johnny White Orch) (1945-46) Gum Labs, Mut, Sun
Swift Hour (1934-36) 1934-35, Swift, NBC, Sat, 60m
           1935-36 (Swift Studio Party), NBC, Tue
Swing Time at the Savoy (1948) NBC, Wed, 8pm
Symphonic Adventure (1952-53) Sus. NBC, Sat. 90m
Symphonic Strings (with Alfred Wallenstein) (1937-43) 1937-38, sus,
     Mut, Tue
          1938-40, Sus, Mut, Sat
          1940-41, Sus, Mut, Fri
          1941-43, Sus, Mut, Sun
Symphonies for Youth (1949-56) Sus, Mut, Sat, 60m
Syncopation Piece (1952-55) Sus, CBS, Sun
Tailspin Tommy (9/5/41-42) CBS, Fri, 30m (also on for 15m; no other
     info)
Take a Card (1943-44) Mut. Wed
Take a Number (1948-55) 1948-49, US Tobacco, Mut. Sat
          1949-51, Sus, Mut, Sat
          1951-53, Sus, Mut, 6t
          1953-55, Sus, Mut, Fri
Take it Easy Time (1945) Mut, 3t
Take it or Leave it (4/21/40-50) 1940-47, Eversharp, CBS, Sun, 10pm
          1947-50, Eversharp, NBC, Sun, 10pm
Tale of Today (see Princess Pat Players)
Tales of Fatima (1/8/49-10/1/49) Fatima, CBS, Sat, 9:30pm (LOG - Ray
     Stanich)
Tales of the Texas Rangers (7/8/50-52) Sus, NBC, Sat/Sun
Tales of Tomorrow (1/1/53-4/9/53) 1/1/53-2/26/53, ABC, Thu, 9pm
          3/5/53-4/9/53, CBS, Thu, 9pm (Complete LOG - Ray Stanich)
Tales of Willie Piper (see Willie Piper)
Talkie Picture time (1930..35) 1930-31 (Rinso Talkie Time), Rinso,
     NBC, 15m, 2t
          1933-34, Luxor, NBC, Sun
          1934-35 (Sally of the Talkies), Luxor, NBC, Sun
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Tarzan (9/12/32..6/27/53) 9/12/32..36, Syn (WOR-NY)
           3/22/52-6/27/53, G Foods, CBS, Sat (LOG - Ray Stanich and
      Peter Ogden)
 Tattered Man (1934) NBC, Tue, 15m
 Tea at Morrell's (1936-37) Red Heart, NBC, Thu
 Ted Drake (1949) Mut, 3t
 Ted Fiorito Orch (1938-40) Sus, Mut, Mon
 Ted Husing (1935-36) Wildroot, CBS, Mon. 15m
 Ted Malone (see Between the Bookends)
Ted Steele Orch (1939..43) 1939-40, Sus, Mut, Fri, 15m
           1940-41, Sus, CBS, Tue, 15m
          1942-43, Sus. ABC. Sat. 30m
Teen Town (1946) ABC, Sat
Teen-timers Club (with Johnny Desmond and Gordon MacRea) (1945-47)
     NBC, Sat
Tell it Again (1948-7/2/49) Sus, CBS, Sun
Tell Your Neighbor (1946-49) Mut, 15m, 5t
Tempest, The (1934) Bl, Mon
Ten-Two-Four Ranch (Time) (11/22/41-45) Syn., Dr. Pepper, 15m, St
Tena and Tim (8/7/44-46) CBS (Syn. previously) 1944-45, Cudahy, CBS,
     15m, 5t
          1945-46, Cudahy, NBC, 15m, 5t
Tennessee Ernie Ford (1952..55) 1952-53, Multi, ABC, Sat, 75m
          1954-55, Multi, CBS, 5t
Tennessee Jed (5/14/45-47) Tip Top, ABC, 15m, 5t
Terror By Night (3/1/36-5/24/36) Sus, CBS, Sun, 10pm/10:30pm (LOG -
     Ray Stanich)
Terry Allen and the Three Sisters (1944-45) CBS, 15m, 5t
Terry and Ted (10/2/33..36) 1933-35, Mut, 15m, 5t
     1935-36, Bond, CBS, 15m, 5t
Terry and the Pirates (11/1/37..48) 1937-39, Dari-Rich, NBC, 15m, 3t
          1943-48, Quaker, ABC, 15m, 5t
Tex and Jinx (4/22/46-50's) Mostly local (NYC)
          1947, 1948 (Summers replacements for Duffy's Tavern) Ipana,
     NBC, Wed, 9pm
Texaco Star Theater (see Fred Allen, James Melton, Ed Wynn, Gordon
     MacRae) 10/5/38-40 (Adolph Menjou, Ken Murray) CBS, Wed, 60m
Thanks to the Yanks (1942-45) 1942-43, Camel, CBS, Fri, 10pm
          1943-44, Camel, CBS, Sat
          1944-45, Camel, CBS, Mon, 7:30pm
That Brewster Boy (1941-3/45) 1941-43, Quaker, NBC, Mon
          1943-45, Quaker, CBS, Fri (Developed into Those Websters)
That Hammer Guy (1952-53) Multi, Mut, Tue, 8pm
That's a Good Idea (1945) CBS
That's Finnegan (see Phone Again Finnegan)
That's Life (with J C Flippen) (1946) CBS, Thu, 10pm
That's My Pop (1945 - summer) CBS, Sun
That's Rich (1/8/54-9/54) Sus, CBS, Fri
Thatcher Colt (4/5/36-38) Packer's Soap, CBS, Sun, 2:30pm
Theater Five (1962-65) ABC (257 episodes produced and available)
Theater Guild of the Air (1943..54) 1943-44 (called Theater Dramas)
    Sus, CBS, Tue
         9/9/45-6/5/49, U S Steel, ABC, Sun, 60m (also called U S
    Steel Hour)
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9/11/49-6/7/53, U S Steel, NBC, Sun, 60m
           9/53-54, Sus, NBC, Sun, 60m (LOG - up to 1951 - Jay
      <u>Hickerson</u>)
 Theater of Famous Radio Players (1945) Mut - West
 Theater USA (1948-49) Air Force, ABC, Thu
 There Was a Woman (1937-38) Bl, Sun, 5pm
 Think (ABC Radio Workshop) (1953) ABC
 Think Fast (1949-50) Sus, ABC, Sun
 Third Man, The (The Lives of Harry Lime) Syn (1952) complete
 Thirteenth Juror (1949 - Summer) NBC, Sat
 This Amazing America (quiz) (1941) Bl, Fri, 8pm
This Changing World (7/3/44-45) (replaced Open Door) Standard Brands,
      CBS, 15m, 5t
This Day is Ours (11/7/38-3/29/40) 11/7/38-1/20/40, Crisco, CBS, 15m,
           1/22/40-3/29/40, Crisco, Bl. 15m. 5t
This is Fort Dix (1940-44) Sus, Mut, Sun
This is Judy Jones (6/41-9/41) NBC
This is Life (1941-43) Hecker Products, Mut, 3t
This is My Best (9/5/44-5/28/46) Cresta Blanca, CBS, Tue, 9:30pm
                                                                   (LOG
      – Ray Stanich)
This is My Story (3/31/44-12/2/45) CBS, Sat
This is Nora Drake (10/27/47-1/2/59) Toni, NBC, 15m, 5t
This is Our Enemy (1942-43) Mut, Sun, 10:30pm
This is Paris (1949) Mut, Thu
This is the Hour (with Betty Rhodes) (1942-43) Mut, Sat, 8:30pm
This is War (2/14/42-5/9/42) Sus, all networks, Sat (LOG - Ray
     Stanich)
This is Your FBI (4/6/45-53) 1945-52, Equitable Life, ABC, Fri
          1952-53, Sus, ABC, Fri
This is Your Life (11/9/48-50) 1948-49, Philip Morris, NBC, Tue, 8pm
          1949-50, Philip Morris, NBC, Wed
This Life is Mine (3/22/43-8/24/45) Sus, CBS, 15m, 5t
This Small Town (9/30/40-4/25/41) Duz, NBC, 15m, 5t
Thornton Fisher (sports) (1934-37) 1934-35, Briggs, NBC, Sat, 15m
          1935-37, NBC, Sat, 15m
Those Happy Gilmans (8/22/38-5/19/39) Kix, NBC, 15m, 5t
Those We Love (1/4/38-45) 1/4/38-9/38, Ponds, NBC, Tue
          1938-39, Ponds, NBC, Mon
          1939-40, Royal Gelatin, NBC. Thu
          1940-41, Teel, CBS, Mon
          1942-45, G Foods, NBC, Sun
Those Websters (3/9/45-48) 1945-46, Quaker, CBS, Fri
          1946-47, Quaker, NBC, Sun, 6pm
          1947-48, Quaker, Mut, Sun
Three for the Money (1948) Mut, Sat, 60m, 9pm
Three-Ring Time (9/12/41-12/20/43) Ballantine Ale, Mut, Fri/Mon
Three Sheets to the Wind (1941-42) NBC, Sun (26 episodes)
Three Suns, The (1940..56) 1940-41, Sus, Mut, 15m, 2t
          1941-42, NBC, 15m, 4t
          1951-52, Sus, ABC, Sat
          1953-54, Sus, ABC, 2t
          1955-56, Sus, ABC, 4t
Three Times Sisters (1933-36) 1933-35, Feen-A-Mint, Bl, 15m, 2t/5t/
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1935-36, NBC, 15m, 2t
Thunder Over Paradise (10/2/39-41) Mueller, Bl, 15m, 5t
Tillie the Toiler (1942) CBS, Sat, 7:30pm
Tim and Irene (1934..36) 1934-35, Bl. Tue
          6/28/36-9/26/36 (summer) (replaced Jack Benny) Jell-O, NBC,
     Sun
Time Flies (1936) Mut, Fri, 8pm
Time for Love (1/15/53-5/27/54) 1/15/53-5/28/53, Sus, CBS, Thu, 9pm
          9/3/53-5/27/54, Jergens, CBS, Thu, 9:30pm <u>(Complete LOG -</u>
     Ray Stanich)
Time for Women (1/2/46-47) ABC, 15m, 5t
Time, the Place, The Tune, The (1946..48) 1946-4/19/47, NBC, Sat
          1948 - summer, NBC, Fri
Time's a Wastin' (quiz) (1948) CBS, Wed, 10pm
Timid Soul, The (1941-3/15/42) Mut, Sun
Tish (6/6/32-8/31/32) Bl, Mon/Tue/Wed
Tish (10/14/37-2/28/38) (different series) WPA, CBS, Thu/Mon (LOG - T)
     Ray Stanich)
Tito Guizar (1932-37) Occasionally sponsored (Brillo), CBS, 15m,
     various days
T-Man (1950) CBS, Sat, 8:30pm
Today at the Duncans (with Mary and Frank Nelson) (11/2/42-43) Cal.
    Fruit, CBS, 15m, 3t
Today's Children (9/11/33..50) 1933-38, Pillsbury, Bl, 15m, 5t
          12/13/43-50, G Mills, NBC, 15m, 5t (replaced Lonely Women)
Todds, The (1947..48) 1947 - summer, Cardinay, CBS, Tue, 15m
          1948 - summer, NBC, Fri, 15m
Tom Corbett, Space Cadet (1/1/52-9/52) Kellogg, ABC, 5t/2t, 30m
Tom Mix (9/25/33-6/23/50) 1933-36, Ralston, NBC, 15m, 3t
          1936-42, Ralston, NBC, 15m, 5t
          1944-46, Ralston, Mut, 15m, 5t
Tom Powers (1935-36) NBC, Thu, 15m
Tom Terris (1936-40) Sus, NBC, Sun, 15m
Tom, Timmy and Mae (1949) NBC, Sat, 9am
Tommy Dorsey (1937..46) 1937-38, Raleigh, Bl, Fri
          1938-39, Raleigh, Bl, Wed
          1940-41, Sus, Bl, Thu
          1942-43, Raleigh, NBC, Wed
          7/46-9/29/46, Tenderleaf, NBC, Thu
Tommy Riggs and Betty Lou (10/1/38..43) 1938-39, Quaker, NBC, Sat
          1939-40, Quaker, NBC, Mon, 8pm
          6/42-43, Swan, NBC, Tue/Fri (started as summer replacement
     for Burns and Allen)
Tony Martin (1940..48) 1940-41, Woodbury, NBC, Wed, 15m
          1947-48, Texaco, ABC, Wed (see also Andre Kostelanitz -
    Tune Up Time)
Tony Won's Scrapbook (1930..41) 1930-32, Sus, CBS, 15m, 6t
          1932-33, International Silver, CBS, 15m, 6t
          1933-34, Johnson's Wax, CBS, 15m, 5t
          1934-35, Johnson's Wax, Bl, 15m, 5t
          1937-3/25/38, Vicks, CBS, 15m, 3t
          1940-41, Sus, NBC, Sat, 15m
          1941-42, Hallmark, NBC, Sun, 15m
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Too Many Cooks (1950) CBS, Mon, 9pm

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Top Guy, The (with J Scott Smart) (1951-53) 1951-52, Am. Chicle. ABC.
     Wed
           1952-53, Sus. ABC. Thu
Top Secret (1950) NBC, 2t, 9:30pm
Top Secret Files (1954-55) Multi, Mut, Mon. 8pm
Town Crier, The (Alexander Woollcott) (9/3/33..43)
           1933-34, CBS, 15m, 2t
           1936-37, Granger, CBS, 15m, 2t
Trans-Atlantic Call (1943..53) 1943-46, Sus, CBS, Sun
          1952-53 (America Calling), Riggio Tobacco, CBS, Sun
Travelin' Man (1946) NBC, Mon, Spm
Treasure Hour of Song (with Alfredo Antonini) (1/16/42-47)
     1/16/42-9/42, Conti, Mut, Fri
          9/42-43, Conti, Mut, Wed
          1943-47, Conti, Mut, Thu
Treasury Agent (1946..58) 1946-48, Sus. ABC, Sun. 5pm
          1954-56, Multi, Mut, Tue
Treasury Star Parade (1942-44) Syn, 15m
Treat Time (1941-42) Armour, CBS, 15m, 3t
Tree Grows in Brooklyn, A (1949) NBC, Fri, 8:30pm
Triple Branch (with Bob Smith) (1947) NBC, Sat, 9am
Troman Harper, Rumor Detective (1942-43) Bromo-Quinine, Mut, Sun
Trouble with Marriage, The (7/31/39-9/29/39) Bl. 15m. 5t
True Confessions (1944-58) NBC, 5t
True Detective Mysteries (Stories) (1929..59) 1929-30. CBS. Thu
          1936-37, Mut. Tue
          1938-39, Sus, Mut, Tue, 15m
          10/1/44-45, Sus, Mut, 15m, 5t
          1945-46, Sus, Mut, Sun
          1946-53, O'Henry, Mut, Sun
          1953-55, Sus, Mut, Sun
          1955-56, Multi, Mut, Sun
True or False (1938..56) 1938-42, Williams, Bl. Mon
          1948-50, Anahist, Mut, Sat
          1950-51, Sus, Mut, Sat
          1952-53, Sus, Mut, Fri
          1954-55, Mut, Sat
          1955-56, Sus, Mut, Sat
Truitts, The (1950-51) NBC, Thu
Truth or Consequences (3/23/40-57) 1940-41, Ivory, CBS/NBC, Sat,
     8:30pm
          1941-50, Duz, NBC, Sat
          1950-51, Philip Morris, CBS, Tue
          1951-54, Pet, NBC, Thu (6/17/52-9/30/52 - summer replacement
     for FM&M) Pet, NBC, Tue, 9:30pm
          1954-57, Multi, NBC, Wed
Try and Find Me (1946-47) ABC, 15m, 5t
Tune Detective (Sigmund Spaeth) (1931-33) 1931-32, Bl, Wed, 15m
          1932-33, Bl, Tue, 15m
Twelve Players (8/19/45-11/3/45) CBS, Sat
Twenty-First Precinct, The (7/7/53-11/1/56) 1953-55, Sus, CBS, Tue/Wed
          1955-56, Sus, CBS, Fri
Twenty Questions (2/2/46-54) 1946-47, Ronson, Mut, Wed, 9:30pm
          1947-50, Ronson, Mut, Sat
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1950-51, Ronson, Mut, Sun
          1951-52, Sus, Mut, Sat
          1952-53, Wildroot, Mut, Sat
          1953-54, Sus, Mut, Sat
Twenty Thousand Years in Sing-Sing (Warden Lawes) (1933-39) 1933-36,
     Sloan's Liniment, Bl, Wed
          1936-38, Sloan's, Bl, Mon
          1938-39, Sloan's, Bl, Fri, 8pm (see also Crime Cases of
     Warden Lawes)
Two for the Money (1952-56) 1952-53, Old Gold, NBC, Tue
          1953-54, Old Gold, NBC, Sat
          1954-55, Old Gold, CBS, Sat
          1955-56, Old Gold, CBS, Sun
Two on a Clue (10/2/44-46) G Foods, CBS, 15m, 5t
Two on a Shoestring (1938) Mut, 5t
Two Thousand Plus (3/15/50-51) Sus, Mut, Wed (still on WOR as of
     11/11/51; some sources list 2/28/51 as last show)
Two Ton Baker (1947-49) Sus, Mut. 15m. 5t
Two's Company (1949-50) NBC, 5t
Uncle Abe and David (1930-31) Goodrich, NBC, 15m, 4t
Uncle Don (1926-49) Mostly local New York (WOR) 1939-40, Maltex, Mut
Uncle Ezra (1934..41) 1934-39, Alka Seltzer, NBC, 15m, 5t (also
     1938-39, NBC, Sun, 30m) (Also called Uncle Ezra's Radio Station)
          1940-41, Camel, NBC, Sat, 30m
Uncle Jim's Question Bee (1936..41) 1936-39, G Washington Coffee, Bl,
     Sat
          1940-41, Spry, Bl, Tue
Uncle Walter's Doghouse (1939-42) 1939-40, Raleigh, NBC, Tue
          1940-41, Sus, NBC, Tue
          1941-42, Raleigh, NBC, Fri
Under Arrest (6/8/47-54) 6/8/47-8/31/47 (Summer replacement for The
     Shadow) Blue Coal, Mut, Sun, 5pm
          1948-51, Dictograph, Mut, Sun
          1951-53, Sus, Mut, Sun
          1953-54, Sus, Mut, Mon
Unexpected, The (Late 40's) Syn, 15m
Universal Rhythm (1936-37) Ford, Bl, Fri/Sat.Fri
University of Chicago Round Table (10/30/33-6/12/55) Sus, NBC, Sun
Unlimited Horizons (1940-46) NBC, Sat (Local until 1943)
Up For Parole (1950) CBS, Fri, 9pm
U S Army, Marine, Navy Bands (on under various titles from 1926-56;
     all networks at one time or another)
Vacation for Music (1946) NBC, Fri, 9pm
Valiant Lady (3/7/38..52) 3/7/38-5/26/38, Gold Medal Flour, CBS, 15m.
     5t
          5/30/38-42, G Mills, NBC, 15m, 5t
          1942-46, G Mills, CBS, 15m, 5t
          1951-52, ABC, 15m, 5t
Vanished Voices (1935-36) CBS, 2t
Vass Family, The (1934..41) 1934-37, NBC, Sat, 15m
          1939-40, NBC, 15m, 3t
          1940-41, Sus, Bl, Sun, 15m
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Vaughn de Leath (1931-37) 1931-33, CBS, 15m, 2t
          1933-34, NBC, Tue, 15m
          1934-35, NBC, Wed, 15m
          1935-36, CBS, Mon, 15m
          1936-37, NBC, 15m, 5t
Vaughn Monroe (1946-54) (Some called Camel Caravan) Camel, CBS, Sat
Vic and Sade (6/29/32..46) 1932-34, Sus, NBC, 15m, 5t
          11/3/34-1941, Crisco, NBC, 15m, 5t
          1941-42, Crisco, CBS & NBC, 15m, 5t
          1942-9/29/44, Crisco, CBS, 15m, 5t
          1946 - summer, Mut, Thu, 30m
Vick's Open House (1934-3/20/38) 1934-35, Vick Chemical, Bl, Tue
          1935-36, V C, Bl, Mon
          1936-37, V C, CBS, Sun
          9/26/37-3/20/38, Vick Chemical, CBS, Sun, 7pm (LOG -
     <u> 1937-38 - Ray Stanich)</u>
Victor Borge Show (1943..47) 1943, ABC, 5m, 5t
          7/3/45-9/25/45, Johnson, NBC, Tue, 9:30pm
          9/46-47, Socony Oil, NBC, Mon, 9:30pm
Victor Lindlahr (1936-53) 1936-37, Mut, Mon, 15m
          1937-38, Jour Living, Mut, Thu, 15m
          1938-40, Mut, 15m, 3t
          1940-41, Sus, Mut, 15m, 2t
          1941-44, Sus, Mut, 15m, 5t
          1944-53, Serutan, Mut, 15m, 5t
Vince Program (with John McCormack) (1934-36) Vince, Bl, Wed
Vincent Lopez (1934..56) 1934-35, Bl, 2t and NBC, Fri
          1935-36, CBS, Sat, 30m
          1939 (summer), Bl, Thu, 10:30
          1941-42, Sus, Bl, 2t
          1943-44, Sus, Mut, 30m, 4t
          1946-56 (Luncheon with Lopez) Mut, 5t; also
          1948-52, NBC, Sat
          1952-54, ABC, Sat
          1954-56, ABC, 15m, 5t
Vivian Della Chiesa (1935..39) 1935, CBS, Sun
          1935-36, CBS, Fri, 30m
          1936, Bl, Tue, 15m, and Fri, 30m
          1938, Bl, Mon, 15m
          1938-39, Sus, NBC, Sun, 15m
Voice of Broadway (Dorothy Kilgallen) (4/5/41..45) 4/5/41-42, Johnson
     & Johnson, CBS, Sat/Tue
          1944-45, Mut, Thu
Voice of Experience (Dr. Marion Sayle Taylor) (9/11/33-40) 1933-36,
     Kre-mel, CBS, 15m, 6t
          1936-37. Kre-mel. NBC. 15m. 5t
          1937-38, Mut, 15m, 5t
          1938-40, Lydia Pinkham, Mut, 15m, 3t
Voice of Firestone (12/3/28-6/10/57) 12/3/28-6/7/54, NBC, Mon, 8;30pm
          6/14/54-6/10/57, ABC, Mon, 8:30pm {LOG [1941-63 (Radio &
     tv)] - Ray Stanich}
Voice of Liberty (1940-41) Liberty Magazine, Mut, 15m, 2t
Vox Pop (7/7/35-48) 1935-36, Molle, NBC, Sun (also known as Sidewalk
     Interviews)
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1936-38, Molle, NBC, Tue
          1938-39, Kentucky Club, NBC, Sat
           1939-41, K C, CBS, Thu
           1941-42, K C, CBS, Mon
           1942-46, Bromo Seltzer, CBS, Mon, 8pm
          1946-5/20/47, Lipton, CBS, Tue
           1947-48, Am. Express, ABC, Wed
Voyage of the Scarlet Queen (7/3/47-2/25/48) Mut, Thu, 8:30pm (34
     episodes - complete)
Wake Up America (1940-44) 1940-41, Am. Economic Foundation, Mut, Mon,
     45m
          1941-42, Sus, Bl, Sun, 60m
          1942-44, Sus, ABC, Sun. 30m
Walk a Mile (1952-54) Camel, NBC, Wed
Walter O'Keefe (1932-36) 1932-33, L Strike, NBC, Thu, 60m, 10pm (see
     Jack Pearl)
          1933-34, Nestle, Bl, Fri, 30m
          1934-36, Camel, CBS, 30m, 2t
Walter Winchell (12/4/32-55) (Jergen's Journal) 1932-47, Jergens,
     Bl-ABC, Sun, 15m, 9pm
          1948-49, Kaiser, ABC, Sun, 15m, 9pm
          1949-52, Hudnut, ABC, Sun, 15m, 9pm
          1952-53, Gruen, ABC, Sun, 15m, 9pm
          1953-54, Multi, Mut, Sun, 15m, 9pm
          1954-55, American Razor, ABC, Sun, 9pm
Waltz Time (9/27/33-48) Phillips, NBC, Fri, 9pm; 9:30pm from 1945-46
Wanted (1950) NBC, Sun
Warden Lawes (see Twenty Thousand Years in Sing Sing)
Warner Brothers Academy Theater (3/27/38-9/38) Syn - Gruen Way Down East (1936-37) Mut, 15m, 5t
Wayne King (1931-47) 1931-32, L Esther, NBC, Sun
          1932-33, L Esther, NBC, 2t
          1933-34, L Esther, CBS, Mon & NBC, 3t
          1934-36, L Esther, CBS, 2t & NBC, 2t
          1936-38, L Esther, CBS, Mon & NBC, 2t
          1939-40, Halo, CBS, Sat, 8:30pm
          1940-41, Cashmere, CBS, Sat, 8:30pm
          1941-42, Luxor, CBS, Sat, 7:30pm
          6/3/45-9/23/45 (summer replacement for Jack Benny) NBC, Sun,
     7pm
          1946-47, Syn - ZIV; 78 shows
          1/16/47-4/24/47, Thu (Complete)
Wayside Cottage (1934) CBS, 15m, 2t
We Are Always Young (1941) Mut, 15m, 5t
We Are Four (3/1/37-38) Libby, Mut, 15m, 5t (Started at WGN; 1935)
We Came This Way (1945) NBC, Thu
We Care (1948) ABC, Sun, 15m
We Deliver the Goods (1944) CBS, Sun
We Love and Learn (4/6/42..51) 1942-44, G Foods, CBS, 15m, 5t
     (started as As the Twig is Bent; 1941-42; Syn
          1948-51, Sweetheart Soap, NBC, 15m, 5t
We, The Abbotts (10/7/40-42) 1940-41, Best Foods, CBS, 15m, 5t
          1941-42, Best Foods, NBC, 15m, 5t
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We, The People (10/4/36-51) 1936-37, Calumet, Bl, Sun
          1937-38, Sanka, CBS, Thu, 7:30pm
          1938-42, Sanka, CBS, Tue, 9pm
          1942-45, Gulf, CBS, Sun
          1945-49, Gulf, CBS, Tue
          1949-50, Gulf, NBC, Fri, 9pm
          1950–51, Gulf, NBC, Thu
We Want a Touchdown (1938, 1939) Mut, Thu
We, Who Dream (1944) CBS, Fri, 15m
Wednesday With You (summer replacement of Eddie Canter)
     (6/27/45-9/26/45) NBC, Wed (Complete)
Weird Circle (11/43-47) 1943-45, Mut, Sun
          1945-47, Mut, Fri
Welcome Travelers (6/30/47-54) 1947-48, Multi, ABC, 5t
          1948-49, P & Gamble, ABC, 5t
          1949-54, P & Gamble, NBC, 5t
Welcome Valley (1932-37) Household Finance, Bl, Tue, 8:30pm (1932-35;
     called Musical Memories)
Wendall Hall (1933-36) 1933-34, Sus, Bl, 15m, 4t
          1934-35, Fitch, NBC, Sun, 15m
           1935-36, Bl, 15m, 5t
Wendy Warren and the News (6/23/47-58) 1947-55, Maxwell House, CBS,
           1955-58, Multi, CBS, 15m, 5t
We've Got Your Number (1945 - summer) Mut, 15m, 4t
What am I Offered? (1947-48) Mut, Sat, 15m
What Makes You Tick (1948..51) 1948-49, P & Gamble, CBS, 15m, 5t and
      Mut, Sun, 30m
           1950-51, Sus, ABC, Sat/Sun
What's Cooking (1944) ABC, Sat, 10:30pm
What's Doin' Ladies (1943-48) ABC, 5t
What's My Line (1952-53) Stopette, CBS, Wed
What's My Name (1938..50) 1938-39, Philip Morris, Mut, Fri
           1939-40, Oxydol, NBC, Sat/Fri
           1941-summer, NBC, Sun
           1941-42, Fleischmann, Mut, Tue
           1948-summer, ABC, Sat
           1949-50, ABC, Sat
 What's New (with Don Ameche) (1943) ABC, Sat, 60m, 7pm
 What's the Name of That Song (1944..54) 1944-45, Knox, Mut, Sun,
      4:30pm
           1945-46, Sus, Mut, Sun/Sat, 10:30pm
           1946-49, Sus, Mut, Wed, 9:30pm
 What Would You Have Done (1940) Bl, Fri, 9:30pm
 Wheatenaville Sketches (1932-33) NBC, 15m, 5t
 When a Girl Marries (5/29/39-58) 1939-41, Prudential, CBS, 15m, 5t
           1941-52, G Foods, NBC, 15m, 5t
           1952-53, Durkee, ABC, 15m, 5t
           1953-55, Carnation, ABC, 15m, 5t
           1955-58, Multi, ABC, 15m, 5t
 Where Are You From? (1940-41) Sus, Mut, Wed
 Which is Which (10/25/44-6/6/45) Old Gold, CBS, Wed, 9:30pm
 While the City Sleeps (1935..37) 1935, Mut, 15m, 2t
           1936-37, Dari-Rich, NBC, 15m, 2t
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Whisperer, The (1951 - summer) NBC, Sun
Whispering Jack Smith (1932-37) 1932-33, Musterole, CBS, 15m, 5t
          1934-35, I Yeast, NBC, 15m, 3t
Whispering Man (1945-46) Sus, Mut, Sat
Whispering Streets (3/3/52-11/25/60) 1952-54, G Mills, ABC, 15m, 5t
          1954-59, Multi, ABC, 15m, 5t
          1959-60, Multi, CBS, 15m, 5t
Whistler (5/16/42-9/8/55) 1942-47, CBS - West, Sun (Signal Oil -
     1944-47)
          1947-48, Household Finance/Signal Oil, CBS, Wed
          1948-55, CBS - West, Sun/Wed
Whitehall 1212 (1951-52) Sus, NBC, Sun
Whiz Quiz (1948-49) ABC, Sat, 8:30pm
Who Knows? (1940-41) Griffin, Mut, Sat/Mon
Who Said That? (1948..50) 1948-49, Sus, NBC, Sun
          1950, NBC, Tue
Widow's Sons (1935-37) NBC, Sun
Wife Saver (Allen Prescott) (1932-42) 1932-34, Sus, NBC, 15m, 3t
          1934-35, NBC, Tue, 15m
          1935-36, NBC, 15m, 2t
          1936-37, Sweetheart Soap, NBC, 15m, 2t & CBS, 15m, 2t
          1938-39, Sweetheart Soap, NBC, Fri, 15m & Bl, Fri, 15m
          1939-41, Sus, Bl, 5t, 15m
          1941-42, Sus, NBC, Sat, 15m (on locally; WJZ; for many
     years)
Wild Bill Hickok (1951-56) 1951-55, Kellogg, Mut, 3t
          1955-56, Sus, Mut, Sun
Wilderness Road (1936-37) Sus, CBS, 15m, 5t
          (1944-45) CBS, 15m, 5t
Will Rogers (4/30/33-8/15/35) 1933-34, Gulf, Bl, Sun, 9pm
          1934-35, Gulf, CBS, Sun, 7:30pm
William Lang (1944..50) 1944-46, Semler, Mut, 15m, 5t
          1946-47, W Wise, ABC, 15m, 2t
          1949-50, Doubleday, Mut, Sun, 15m
Willie Piper (1946-48) 1946-47, Sus, ABC, Sun
          1947-48, GE, CBS, Wed
Win Your Lady (with Betty Lou Gerson and Jim Ameche) (1938) Bl, Sun,
Wings for the Martins (1938-39) Bl, Wed
Wings of Destiny (1940-42) Wings, NBC, Fri, 10pm
Wings Over Jordan (1939,,49) 1939-42, Sus, CBS, Sun
          1948-49, Sus, Mut, Sat
Winner Take All (1946..52) 1946-48, Sus, CBS, 5t
          1948-49, Sus, CBS, Sat
          1950-52, Sus, CBS, 45m, 5t
Wise Man, The (1934-36) NBC, 15m, 3t
Witch's Tale, The (7/13/31-37) 1931-34 (Local WOR - NYC)
          1934-35, Sus, Mut, Mon, 9:30pm
          1935-36, Sus, Mut, Tue, 10pm
          1936-37, Mut, Fri, 10pm
Wizard of Odds (1949..54) 1949-50, NBC, Fri
          1953-54, Multi, CBS, 15m, 5t
Wizard of Oz, The (1933-4/34) Jell-O, NBC, 15m, 3t
Woolworth Hour (1955-57) CBS, Sun, 60m
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Woman From Nowhere (1944) Ralston, CBS, Sun, 15m Woman in My House (1951-59) 1951-55. Sweetheart Scap, NBC, 15m, 5t 1955-59, Miles Lab., NBC, 15m, 5t Woman in White (1/3/38..47) 1938-40, Pillsbury, NBC, 15m, 5t 1940-41, Camay, CBS, 15m, 5t 1941-42, Oxydol, CBS, 15m, 5t 1944-47, G Mills, NBC, 15m, 5t Woman of America (1/25/43-46) 1/25/43-9/24/43, Sus. NBC, 15m, 5t 9/27/43-46, Ivory, NBC, 15m, 5t Woman of Courage (1/1/40-42) Octagon & Crystal Soap, CBS, 15m, 5t Woman's Club (1946) CBS, 15m, 5t Woman's Review (1931-36) 1931-32, NBC, 60m, 5t 1932-36, NBC, 30m, 5t Women in the Making of America (5/19/39-8/11/39) NBC, Fri Wonder Show (with Orson Welles) (1936-37) Mut, Sun, 60m Woody Herman (1945..56) 1945-46, Wildroot, ABC, Sat 1955-56, CBS, Sat Woolworth Hour (1955-57) CBS, Sun, 60m Word Game (with Max Eastman) (6/15/38-9/38) CBS, Wed Words and Music (1931-45) NBC, Sun, 15m, 5t & Sun, 30m World is Yours (Smithsonian) (1936-42) Sus, NBC, Sun World Security Workshop (11/14/46-5/8/47) Sus. ABC, Thu, 10pm (LOG -Ray Stanich) Wormwood Forest (1948-50) 1948-49, NBC, Sat. 15m 1949-50, NBC, Sun, 15m Wuthering Heights (1940) NBC, 15m, 5t X-Minus 1 (4/24/55-1/9/58) 4/24/55-6/5/55, NBC, Sun, 8pm 7/7/55-11/10/55, Street & Smith, NBC, Thu, 8pm; 9pm as of 7/28/55 11/16/55-3/28/56, Street & Smith, NBC, Wed, 8pm; 9:30pm as of 1/4/56 4/3/56-9/11/56, Street & Smith, NBC, Tue, 8:30pm 9/26/56-4/24/57, Street & Smith, NBC, Wed, 9pm 6/20/57-1/9/58, Street & Smith (Pabst and Bromo Quinine also in many broadcasts), NBC, Thu, 8pm (Complete LOG - Bill Sabis & Meade Frierson 111) Xavier Cugat Show, The (1933..44) 1933-34, Sus, NBC, 5t 1934-35, Sus, NBC, 15m, 5t 1936-37, NBC, Tue 1940-41, Sus, NBC, Thu, 30m 1941-42, Camel, NBC, Thu; also 1941-42 (Rumba Revue) Sus, Bl, Tue 1942-44, Dubonnet, Mut, Wed Yankee Doodle Quiz (1943-44) Sus, ABC, Sat Yeast Foamers Orch (1929-34) 1929-31, Yeast Foam, Bl, Wed 1931-34, Y F, Bl, Sun Yesterday's Children (1939-40) Bl, Fri You and the World (1948-53) Sus, CBS, 15m, 5t You (CBS is) Are There (7/7/47-6/12/49) 7/7/47-8/18/47, Sus, CBS, Mon 12/7/47-6/12/49, Sus, CBS, Sun (Complete LOG - Jay

Hickerson)

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You Bet Your LIfe (10/27/47-59) 1947-49, Elgin, ABC, Mon/Wed
          1949-50, DeSoto, CBS, Wed
          1950-59, DeSoto, NBC, Wed
You Can't Take it With You (9/3/44-45) Mut, Sun, 5pm
Young Dr. Malone (11/20/39..11/25/60) 1939-4/26/40, Bl, 15m, 5t
          4/29/40-44, G Foods, CBS, 15m, 5t
          1945-52, P & Gamble, CBS, 15m, 5t
          1952-60, Toni, CBS, 15m, 5t
Young Hickory (1936-37) Bl. 15m, 5t
Young Love (7/4/49-9/50) 7/4/49-9/49, Sus, CBS, Fri
          9/49-9/50, Ford, CBS, Fri
Young Widder Brown (6/6/38-6/29/56) 6/6/38-9/23/38, Sus, NBC, 15m, 5t
          9/26/38-6/29/56, Bayer, NBC, 15, 5t
Your All-Time Hit Parade (2/12/43-9/24/44) L Strike, NBC, Fri
          6/11/44-9/24/44 (Summer replacement for Jack Benny) L
     Strike, NBC, Sun, 7pm
Your America (1/8/44-9/45) 1/8/44-9/44, Union Pacific, NBC, Sat, 5pm
          9/44-9/45, U P, Mut, Sun, 4pm
Your Child (1929-36) Sus, NBC, Tue, 15m
Your Dream (Has) Come True (1940-41) Quaker, NBC, Sun
Your English (1935-37) Better Speech, Bl, Sun, 3pm
Your Family and Mine (4/25/38-40) 4/25/38-39, Sealtest, NBC, 15m, 5t
          1939-40, Sealtest, CBS, 15m, 5t
Your Happy Birthday (1940-41) Spuds, Bl, Fri
Your Hit Parade (4/20/35-4/29/59) Lucky Strike for entire run
          1935-36, NBC, Sat, 60m
          1936-37, CBS, Sat, 30m, 10pm & NBC, Wed, 30m,
          1937-39, CBS, Sat, 60m, 10pm
          1939-43, CBS, Sat, 45m, 9pm
          1943-44, CBS, Sat, 30m, 9pm
          1944-47, CBS, Sat, 45m, 9pm
          1947-59, NBC, Sat, 30m (Book by John Williams)
Your Hollywood Parade (12/8/37-38) L Strike, NBC, Wed
Your Unseen Friend (1936-37) Personal Loan, CBS, Sun/Tue
Your Weight in Gold (1944 - summer) Mut, Thu
Yours for a Song (1948-49) Conti, Mut, Fri, 9:30pm
Yours Truly, Johnny Dollar (2/18/49-9/30/62) 2/18/49-4/22/49, Sus,
     CBS, Fri, 10:30pm (Charles Russell)
          7/17/49-9/4/49, Sus, CBS, Sun, 6:30pm (Charles Russell)
          9/25/49-1/28/50, Sus, CBS, Sat, 7pm (Edmund O'Brien until
     9/3/52)
          2/3/50-3/3/50, Sus, CBS, Fri, 10pm
          3/14/50-5/30/50, Sus, CBS, Tue, 10pm
          6/8/50-9/6/50, Sus, CBS, Thu, 10pm
          9/30/50-6/16/51, Sus, CBS, Sat, 7pm
          6/20/51-9/3/52, Sus, CBS, Wed, 9pm
          11/28/52-3/6/53, Sus, CBS, Fri, 8:30pm (John Lund until
     10/3/54)
          3/12/53-3/26/53, Sus, CBS, Thu
          4/7/53-6/23/53, Sus, CBS, Tue, 9pm
         7/10/53-12/8/53, Sus, CBS, Fri, 8:30pm
         2/2/54-8/10/54, Wrigley, CBS, Tue, 9pm
          10/3/54-11/2/56, Sus, CBS, 15m, 5t (Bob Bailey until
     12/11/60)
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11/4/56-2/5/61, Sus, CBS, Sun, 5-6pm (Bob Readick from 1/1/61-6/3/61)

2/11/61-3/25/61, Sus, CBS, Sat

4/2/61-9/30/62, Sus, CBS, Sun (Mandel Kramer 6/24/61-end)
Youth vs. Age (1939-40) Sloan's, Bl, Sun, 8:30pm; then NBC, Sat, 9pm
Yvette Sings (1940) NBC, 2t